



# RESEARCH CULTURE SOCIETY

India, Canada, USA, EU.



## National level Workshop

### Insights on Publishing Multidisciplinary Edited and Authored Books with International Publishers

Date : 30 – 31 July, 2022

Time : 11:00 am to 12:00 am (IST)



**Speaker : Dr. Kiran Sood**

Professor, Chitkara Business School,  
Chitkara University, Punjab, India



E- Certificate to all Participants



Certificate

Registration Form link :

<https://forms.gle/vmek9Va9eqti5YacA>

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Registration Fee : Rs. 100 INR / \$ 8 USD

INR For Indians & USD for Abroad candidates.

#### Topics :

How to draft Book Proposals ?

Book soft copy reparation and Publication steps.

A brief Synopsis of the book.

Inclusion of details in standard Book.

Chapter / contents outline of your book.

Platform / Audience.

Thesis / Dissertation into a Book.

Academic API Score based Publishers.

Create a marketing plan.

Selling features of the book, Royalties,

Marketing, Sales etc....



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