

# International Scientific Conference on Business Management and Social Sciences

Singapore Date: 20 – 21 August, 2022

( In Place/ Offline mode & Online/ Virtual mode )



## Conference and Awards

# SINGAPORE



## CALL FOR PAPERS, PROJECTS, THESIS, POSTERS, DISSERTATION Presentation with Free Publication

Registration - Guidelines available on:

 [www.researchculturesociety.org](http://www.researchculturesociety.org)

 [SRAPROGRAMMES@gmail.com](mailto:SRAPROGRAMMES@gmail.com)



Contact : +91 9033767725



Registration Form Link :

<https://tinyurl.com/5hc46jdm>

[Click Here To Register](#)





## About the organizing Institutions:

'**Research Culture Society**' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**Chreso University (CU)**, a faith based University founded by Dr. Helmut Reutter and Mrs. Esther Reutter, under the umbrella vision for Chreso Ministries, was officially established in the year 2010 under the Universities Act No. 26 of 1992. And in 2016, the University was duly registered with the Zambia Higher Education Authority under the Higher Education Act No. 4 of 2013. Chreso University operates three (03) University campuses namely: City campus (RC No. HEA 022); Makeni campus (RC No. HEA 084) and Ndola campus (RC No. 077) at Zambia, Southern Africa.

'**Scientific Research Association**' (Scientific Research Organization) is an esteemed research organization working on to promote scientific research studies, activities at international level, also coordinate with other research organizations for the educational research events.

**Institut für Dienstleistung, Germany.**

**More Co-Organizer institutions will be added soon.**

**Objective of the International Conference:** Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management, Finance, Economy, Governance, Agricultural Economics and Development. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

### **Sub-themes : 1**

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### **Business Entrepreneurship:**

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

#### **HR and Governance Policy:**

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

#### **Finance and Economics :**

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

## Sub-themes : 2

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

### **Agriculture and Economy Development :**

- Agriculture and Horticulture
- Agronomy and Soil Sciences
- Horticulture, Floriculture and Forestry
- Agricultural Extension and Science
- Agricultural product security strategy
- Plant Biochemistry and Physiology
- Crop Breeding and Genetics
- Crop Protection and Management
- Spices, Herbs and Medicinal Plants
- Tissue Culture and Plant Biotechnology
- Agricultural Engineering and Technology
- Agricultural Risk Management
- Sustainable Practices for Agriculture
- Agricultural Economics and Agribusiness
- Modeling tools in Agriculture DSS
- IoT and AI in Agriculture Farming
- Water resources engineering and management
- Wetland management, and lake, reservoir, and stream restoration
- Aquaculture management and practices
- Plant Cell and Tissue Culture
- Plant Propagation and Greenhouse Management
- Agriculture and Natural Resources Machinery
- Agro Industry Management and Practices
- Fisheries practices and technology
- Energy sources in Agriculture Development
- Solid waste management technology
- Transformation of agrarian structure
- Urban-rural gap and income distribution
- Risk management and crop insurance

### **Business Management and Development :**

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.
- Green Marketing Practices
- Brand Management Practices
- IoT in business development
- Transport / Tour Management
- Construction Management
- Quality Management

### **International Economics & Economy Development :**

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Economic development during the global pandemic
- Household Behavior and Family Economics
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- UN role in serving and shaping the society.
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- The role of universities in fostering entrepreneurship
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Studies of new businesses & business survival.
- Sustainable development and planning
- Tourism and environment
- Economic development during the global pandemic
- Problems of sustainable development of world economies
- Opportunities to deepen interdisciplinary ties in the context of globalization
- Expansion of international trade and export opportunities between countries



## Description of Registration & Participation

[Click Here To Register](#)

**REGISTRATION FORM LINK :** <https://tinyurl.com/5hc46jdm>

**OR**

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

**\* Best Paper Presentation Award, \*Best Project Presentation Award, \*Best Poster Presentation Award.**

**Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.**

( Min. 1200 to Max. 5000 words)

**Guidelines for Research Paper / Project / Thesis :** <https://researchculturesociety.org/iscbmss-2022/>

**For Paper / Thesis/ Project Presentation :** PPT file approximately min.8 to max.20 slides, **Time :** approx. 8-10 minutes.

**For Poster / e-poster Presentation size:-** Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm )

**For Publication** ( Min. 1200 to Max. 5000 words) : M.S. word editable file, Page - A4, Normal Margin - 2.54 cm each side, Fonts - Times New Roman, Size – 11, Title - 18, Theory – 11, Figures, tables in the center, [Example:- Title – Author details – Abstract - Keywords - Introduction – Middle Body – Conclusion – Acknowledgement – References. ]

**RCS & SRA Awards Nomination :** Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



**Submission Email: SRAPROGRAMMES@gmail.com**

### Submission Deadline / Last Dates : DD/MM/YY

Regular Registration + Payment till	Regular submission of Abstract / Full Paper / Project/ Thesis / Poster / E - Poster slides	Late Registration + Payment from	Late submission of Abstract / Full Paper / Project/ Thesis / Poster / E - Poster slides
01/05/2022 to 20/07/2022	01/05/2022 to 20/07/2022	21/07/2022 to 20/08/2022	21/07/2022 to 17/08/2022

After the conference 15 days time will be given for the Submission : Paper file for Corrections in Publication / Publication Addition..

After Registration Participants will receive our Bank Account details through email.



+ 91 9033767725

Online payment option : <https://researchculturesociety.org/payment/>



## Description of Registration & Participation Charges

	<b>ISCBMSS - 2022 &amp; WSRC - 2022 Singapore</b>	Early Bird Registration till 20 <sup>th</sup> July, 2022	Late Registration from 21 <sup>th</sup> July to 20 <sup>th</sup> August, 2022
	<b>Categories / Participants Descriptions</b> (* For Students, Research Scholars and Group Booking – 5 % concession in Package – 1 only)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	Academician / Educationist Student / Researcher Industry Delegate / Institution Person
<b>Package 1</b> (Physical mode)	<b>Registration + Participation + Presentation + Residential Accommodation + Food + Publication + Participation &amp; Presentation Certificates ( Per person* )</b>	\$ 250 USD / Rs. 15000 INR / S\$ 350 SGD	\$ 300 USD / Rs.18000 INR / S\$ 400 SGD
	Listener / Attendee - Registration + Residential Accommodation + Food + Participation Certificate ( Per person* )	\$ 200 USD / Rs. 12000 INR / S\$ 300 SDG	\$ 250 USD / Rs.15000 INR / S\$ 350 SGD
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free	Free
	** Additional - Residential Accommodation per Night ( Per person* )	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD
	** Additional - Lunch / Dinner ( Per person* )	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD
	*# Publications in ISBN Book / ISSN Journal (Soft Copy) Full Paper/Project/Abstract ( upto 4 authors )	Free	Free
<b>Package 2</b> (Online / Virtual)	<b>Online Participation - Presentation + soft copy of Certificate</b> ( upto 2 persons / authors only. charge for 3 or 4 authors will be double )	\$ 40 USD / Rs. 2000 INR / S\$ 50 SGD	\$ 50 USD / Rs. 3000 INR / S\$ 60 SGD
	Listener / Attendee - Registration + Soft copy Certificate ( Per person* )	\$ 10 USD / Rs. 500 INR / S\$ 15 SGD	\$ 10 USD / Rs. 500 INR / S\$ 15 SGD
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free	Free
	*# Publications in ISBN Book / ISSN Journal (Soft Copy) Full Paper/Project/Abstract ( upto 4 authors )	Free	Free
	*# Publication Hard copy (on demand) after completion of Conference (per copy)	\$ 40 USD / Rs. 1000 INR / S\$ 50 SGD	\$ 40 USD / Rs. 1000 INR / S\$ 50 SGD
	## RCS International Awards Participation / SRA Global Awards Participation (Silver)	\$ 80 USD / Rs. 3500 INR	\$ 100 USD / Rs. 4000 INR

### Instructions - 1

**USD (\$) is for International/ Abroad Participants, SGD (S\$) is for Singapore Participants and INR (Rs.) is for Indian Participants.**

**\* CONCESSION OFFERS (In Package 1) :** For Bachelors – Masters Students and PhD, M.Phil, Post Doc. Research Scholars there is 5 % Concession in Registration – Participation in full charge payment. In Group Registration – Participation of 6 Persons - 5 % discount will be given to each participant in payment. For concession contact us by Email.

**Payment terms - transaction charge :-** All payment must be prior while registration and confirmation, in all online payments through conference payment page - PAYPAL or INSTAMOJO additional 5% must be added by the payer while making payments. For Bank Account Payment with additional international transaction charges participants need to send email requests.

**Inclusion in Package 1 :** Conference participation, Access to all sessions, Conference kit, Certificate of participation and presentation, Best Paper award / Best Presentation /Best Poster Presentation as per merit selection. Post Conference Publication soft copy with ISBN Book / ISSN Journals.

Tentatively for 2 days : 1+1 lunch, 2+2 tea-coffee, 1 welcome cold drink and 1 night stay accommodation, 1+1 / 2+1 persons room sharing. Residential Accommodation will be arranged as per male / female suitable categories. Accompanying person charges as per mention in Package – 1. - \*\* Additional.

**Exclusion in Package 1 :-** Participants need to arrange their own airfare, visa, medical and insurance cost. Own expenses to reach at conference location from airport / station. Extra days stay at hotel / resort locations. Air ticket booking guidance - additional days hotel booking guidance will be available.

**Offers for Appointed persons :** Appointed persons who - put effort for minimum 20 participants (package - 1) registration to participate at physical location with full payment, their registration and other expenses will be paid by our society. (Inclusion as above - Exclusion as above)

**SPONSHORSHIP GUIDELINES** available at : <https://researchculturesociety.org/sponsorship/>



Conference Venue & time : will be given in final schedule of the conference. Participants need to present / join before 30 minutes of conference time..

## Description of Registration & Participation Charges

Instructions - 2

Package 2 is for online participation mode and do not include Conference kit or other accommodation facilities. Online Meeting – Joining details will be sent to all registered candidate before 2 days by email

\*# Publications in online ISSN, Refereed, Peer-Reviewed, Indexed International Scientific Journal IJRMF with impact factor – 6.719 and also with ISBN Conference Proceedings soft copy. OR Participant can Publish in other Scopus / WoS Journals with own expenses.

## RCS Awards & SRA Awards Separate Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. Non Attendee will receive Award, Certificate at Home Address, If get selected. Physical attendance cost extra as per Package 1 – Attendee, Awards details, rules and conditions are available on Awards web pages :- <https://researchculturesociety.org/awards/> ).

Participants can book own Tour package and also can attend Conference without residential accommodation from conference organizer side. In that case per person \$ 50 USD / 2500 INR / 1200 THB / 70 SGD is less in participant registration charge that mentioned in Package 1.

\*\*\*\* For Visa and Flight Booking easy options visit website of :- MakeMyTrip / goibibo / easemytrip. For guidance in booking contact us by email / call.

\*\*\*\* All travellers must have at least 2 COVID19 vaccination certificates + RT PCR test certificate (not of before 3 days of the conference dates) as per countries - Thailand / Singapore travel guidance rules and norms. Thailand having on Arrival Visa process,. This package does not include Visa, Air Fare, Medical and Travelling Charges.

\*\*\*\*\* In any undesirable circumstances - situations, organizers can postpone / change dates and/or locations.

Cancellation Charge :- 30% of paid amount within early bird dates, Cancellation Charge :- 50% of paid amount as per late registration dates.

**SPONSHORSHIP GUIDELINES** available at : <https://researchculturesociety.org/sponsorship/>

Submissions Instructions - 3

**Presentation include :** Abstract / Paper / Project / Thesis / Poster / Dissertation. **\*# Publication :** Full Paper / Article / Project / Abstract

**Opportunities Options :** ( File with approx.. Min. 1200 to Max. 5000 words )

Presentation of Paper / Poster / Project / Thesis / Article. (in PPT – Power point file OR pre-recorded video – 8 to 15 minutes)

Presentation and Publication Paper / Poster / Project / Thesis / Dissertation.

Publication of full Paper / Article / Project / Abstract.

**Presentation Languages:** English OR any other languages of European and Asian countries.

**For Paper / Thesis/ Project Presentation :** PPT file approximately min.8 to max.20 slides, **Time :** approx. 8-15 minutes.

**For Poster / e-poster Presentation size:-** Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm )

**For pre-recorded video Presentation :** Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

**For Publication :** M.S. word editable file, Page – A4, Margin – 2.1 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1200 , Maximum – 5000 words.

Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin / Zip Code. – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References.

**Conference Submission and Communication Email :** SRAPROGRAMMES@gmail.com

[Click Here To Register](#)



## Payment through Bank and Online :

**Payment mode:** NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal.

**Online Payment  
(credit / debit card) :-**



**Payment terms - transaction charge :-** PAYPAL or International Bank payment - additional 5% must be added by the payer while making payments. International Participants Payment must be with additional Bank transaction charge.

**For Bank Account Payment :-**

**BANK NAME - CANARA BANK**  
**ACCOUNT NUMBER - 4540201000207**  
**ACCOUNT TYPE - CURRENT**  
**ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY**  
**BRANCH - PADRA, VADODARA, GUJARAT, INDIA**  
**IFSC CODE - CNRB0004540**  
**SWIFT CODE - CNRBINBBVAD**

**From Google Pay / Gpay :-** select Bank transfer - enter bank details manually - continue - pay.

**From Paytm :-** select - To a Bank Account - Enter our Bank Account details - proceed - payment.

Participants must submit payment proof copy with transaction ID, / reference number, email, payment date, name.

All submissions to our email ID only. Feel free for inquiry...

## Conference Easy Steps

Register for the Conference



Submit – Abstract in 150 to 300 words.



Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and submit again)



On Acceptance – Pay Registration Payment – send payment proof copy by Email.



Receive – Letter of Acceptance and Invitation.



Book your Flight - Apply for Visa



Prepare PPT Presentation and submit it with full Paper / Article for Publication.



Arrive at the Conference Venue as per Date and Time. - Registration Desk – Conference Kit.



Attend Conference - Presentation - with – Accommodation.



After finishing Conference, get Certificate.



Visit City, Country - Back to your location

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**Note:** Arrange Flight and Visa yourself.  
If extra days stay accommodation require, contact us mention exact date to date and number of person.



# Conference Targeted Countries



# Conference Indexing

