

International Multidisciplinary Scientific Research Conference



Date: 27 – 28 November, 2020

(Online / Virtual mode)

Jointly Organized by:
Research Culture Society,
Scientific Research Association &
Eurasian University.



**CALL FOR PAPERS,
PROJECTS, THESIS,
POSTERS, DISSERTATION
PRESENTATION**

Registration - Guidelines available on:

www.researchculturesociety.org

Email : RCSPEVENTS@gmail.com

About the organizing Institutions:

Eurasian University is one of the largest education institutions of the central region of EU, for qualified personnel training in metallurgical, mining, engineering and technological specializations. Scientific subjects performed by the university aimed to increasing the efficiency of production and control processes, power saving and environmental protection. Eurasian Institute of Educational Technology : Education department trains specialists in Social Sciences, Humanities, Digital Studies, Science & Technology, and Business Development Studies. The main educational and scientific areas are as per given Tracks mentioned here.

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 80+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

'Scientific Research Association' (Scientific Research Organization) is an esteemed research organization working on to promote scientific research studies, activities at international level, also coordinate with other research organizations for the educational research events.

Objective of the International Conference: is to bring together innovative academics, researchers and industrial experts in the field of Multidisciplinary Innovation Studies in Academic Research to a common platform. The primary goal of the conference is to promote research and developmental activities in Multidisciplinary Innovation Studies and Research. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

Sub-themes : 1

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Social Sciences :

- Geography
- Cultural History
- Law and Policy
- Linguistics
- Politics
- Psychology and Sociology
- Anthropology
- Area Studies
- Communication Studies
- Development Studies
- Demography
- Civics
- Information Sciences
- Human Development
- Criminology
- Linguistics, Sociology
- Social Work
- Family & Community
- International Law Practices
- Social Culture

Digitalization :

- Digital and Social Media trends
- Digital Transformation
- Digitization in the Industry
- Utilizing Virtual Reality Solutions
- Challenges to leverage full digitization potential
- Open Data & Open innovation
- Digital Library Services and Case Studies
- Digital Health care systems
- Usability, effectiveness and interface design
- Visual simulation of materials
- Virtual Reconstruction Issues
- Digital Culture, Education and Communication Issues
- Social Informatics, Virtual Communities, Ethical and Security Issues.
- Digital Economy and ICT – driven Economic Institutions and Practices.
- Storytelling and design of heritage communications
- Usability, effectiveness and interface design
- Digital Humanities
- E-Governance practices and opportunities

Regional Studies :

- Asian Languages
- Asian Literature
- Indian Studies
- American Studies
- Asian Studies
- Development Studies
- European Studies
- Health Disparity
- Human Geography
- International Relations
- Labour Economics
- Liberal Arts education
- Literacy Perspectives
- Multiculturalism
- Psychology of Violence
- Racial Equality
- Racial Issues
- Law Studies
- Gender Studies
- Religious Studies

Sub-themes : 2

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Education and Teaching :

- Teaching and Learning
- Pedagogical Theories and Practices
- Lifelong Learning
- Blended Learning
- Special Education
- Teaching and Learning
- Strategic Management in Education
- Educational Management and Administration
- Higher Education and Standards
- Technical and Vocational Study
- Basic Educational Research
- STEM Education
- Organizational Behaviour in Education
- Distance Education
- Lifelong Learning
- Philosophy and Education
- Application of Psychology in Teaching,
- Financial and Physical Management in Education
- Educational Sociology,
- School Management and Supervision
- Leadership in Education
- Computer and Multimedia in Education
- Quality Management in Education

Science and Technology

- Chemistry
- Physics
- Biology
- Mathematics
- Environment
- Botany
- Agriculture
- Technology

Socialization :

- Consequences for socialization processes
- Gender and socialization
- Feminist sociological theory
- ethnic-racial socialization
- Religious Community and Socialization
- Organizational socialization
- Socialization and its influence
- Criticism of Socialization
- Socialization in shaping cultural values, ethics
- Socialization and its importance in Education
- Socialization and self-learning
- Multicultural & Intercultural Communications
- Sex Education and Sexual Socialization

Journalism & Advertising :

- Advertisement design concepts and process
- Digital journalism & Journalistic investigation
- Digital media and the future of journalism
- Social media as sources and drivers of news
- Developments in data journalism and data visualization
- New research methods to analyze and explore digital journalism
- Hyperlocalizm and new understandings of community journalism
- Changing relationships between journalists sources and audiences
- Changing journalism ethics in a digital setting

Business Management and Development :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.
- Green Marketing Practices
- Brand Management Practices
- IoT in business development

Description of Registration & Participation

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

*** Best Paper Presentation Award, *Best Project Presentation Award, *Best Poster Presentation Award.**

Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.

(Min. 1200 to Max. 4000 words)

Guidelines for Research Paper / Project / Thesis :

For Paper / Thesis/ Project Presentation : PPT file approximately min.8 to max.20 slides, **Time :** approx. 8-10 minutes.

For Poster / e-poster Presentation size:- Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

For Publication (Min. 1200 to Max. 4000 words) : M.S. word editable file, Page - A4, Normal Margin - 2.54 cm each side, Fonts - Times New Roman, Size – 11, Title - 18, Theory – 11, Figures, tables in the center, **[Example:-** Title – Author details – Abstract - Keywords - Introduction – Middle Body – Conclusion – Acknowledgement – References.]

RCS & SRA Awards Nomination : Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



Submission Email:

RCSPEVENTS@gmail.com

Submission Deadline / Last Dates		DD/MM/YY	
Online Registration till	Registration + Payment till	Abstract	Full Paper / Article / Poster / Thesis
20/11/2020	21/11/2020	10/11/2020	30/11/2020

After Registration Participants will receive our Bank Account details through email.



+ 91 9033767725

Online payment option : <https://researchculturesociety.org/payment/>



Description of Registration & Participation Charges (Publication charge is separately mentioned)		
ECDSED– 2018 Online /Virtual Conference	Registration till 30 th Nov, 2018	
Categories / Participants Descriptions	Student / Research Scholar	Academician/ Industry Delegate / Institution
Registration + Participation - Presentation + Certificate (VCP/ Online Mode - Per person / author*)	10 USD / 500 INR	10 USD / 500 INR
Publications in soft copy :- (with 1 / 2 authors) Online Journal	30 USD / 1500 INR	40 USD / 1500 INR
Publications in soft copy :- (with 3 / 4 authors) Online Journal	40 USD / 2000 INR	50 USD / 2000 INR
Listener / Attendee - Registration + Soft copy Certificate (Per person*)	8 USD / 200 INR	8 USD / 200 INR
Extra Author in publication (above 4)	20 USD / 700 INR	20 USD / 700 INR

- **Presentation include : Abstract / Paper / Project / Thesis / Poster. ;** VCP. - Virtual Conference Presentation ; Publication : Abstract / Paper / Project / Thesis / Poster.
- USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.
- Virtual / Online Conference : Each participants will get 8 to 10 minutes time for presentation.
- Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journal : **IJIRMF - Special Issue**
- Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.
- * Including hard copy of certificates at Indian Address. * # including hard copy of certificate and book copy.
- Google Meet - Virtual Mode.

Note: Calculate your total fee then pay together. After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

International / Abroad participants use only online payment options : <https://researchculturesociety.org/payment/>

(Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account)

Indian participants payment options :

Payment mode: NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal.

GPay Number : +91 9033767725 (by entering our below bank account number)

From Paytm - send money to anyone - then select - To a Bank Account - Enter our below Bank Account details - proceed - payment.

BANK NAME - CANARA BANK

ACCOUNT NUMBER - 4540201000207

ACCOUNT TYPE - CURRENT

ACCOUNT HOLDER NAME - RESEARCH CULTURE SOCIETY

BRANCH - PADRA, VADODARA, GUJARAT, INDIA

IFSC CODE - CNRB0004540

SWIFT CODE - CNRBINBBVAD