International Multidisciplinary Scientific Research Conference

Date: 01 – 02 July, 2019

DUBAI & Virtual Mode

Jointly Organized by:
Research Culture Society,
Scientific Research Association &
Eurasian University.

RESEARCH CULTURE SOCIETY

Scientific Research Association

EURASIAN UNIVERSITY

CALL FOR PAPERS, PROJECTS, THESIS, POSTERS, DISSERTATION PRESENTATION

Registration - Guidelines available on:

www.researchculturesociety.org

Email : RCSPEVENTS@gmail.com

About the organizing Institutions:

Eurasian University is one of the largest education institutions of the central region of EU, for qualified personnel training in metallurgical, mining, engineering and technological specializations. Scientific subjects performed by the university aimed to increasing the efficiency of production and control processes, power saving and environmental protection. Eurasian Institute of Educational Technology **:** Education department trains specialists in Social Sciences, Humanities, Digital Studies, Science & Technology, and Business Development Studies. The main educational and scientific areas are as per given Tracks mentioned here.

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 70+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

'Scientific Research Association' (Scientific Research Organization) is an esteemed research organization working on to promote scientific research studies, activities at international level, also coordinate with other research organizations for the educational research events**.**

Objective of the International Conference: is to bring together innovative academics, researchers and industrial experts in the field of Multidisciplinary Innovation Studies in Academic Research to a common platform. The primary goal of the conference is to promote research and developmental activities in Multidisciplinary Innovation Studies and Research. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

Sub-themes : 1

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Social Sciences :

- Geography
- Cultural History
- Law and Policy
- Linguistics
- Politics
- Psychology and Sociology
- Anthropology
- Area Studies
- Communication Studies
- Development Studies
- Demography
- Civics
- Information Sciences
- Human Development
- Criminology
- Linguistics, Sociology
- Social Work
- Family & Community
- International Law Practices
- Social Culture

Digitalization :

- Digital and Social Media trends
- Digital Transformation
- Digitization in the Industry
- Utilizing Virtual Reality Solutions
- Challenges to leverage full digitization potential
- Open Data & Open innovation
- Digital Library Services and Case Studies
- Digital Health care systems
- Usability, effectiveness and interface design
- Visual simulation of materials
- Virtual Reconstruction Issues
- Digital Culture, Education and Communication Issues
- Social Informatics, Virtual Communities, Ethical and Security Issues.
- Digital Economy and ICT – driven Economic Institutions and Practices.
- Storytelling and design of heritage communications
- Usability, effectiveness and interface design
- Digital Humanities
- E-Governance practices and opportunities

Regional Studies :

- Asian Languages
- Asian Literature
- Indian Studies
- American Studies
- Asian Studies
- Development Studies
- European Studies
- Health Disparity
- Human Geography
- International Relations
- Labour Economics
- Liberal Arts education
- Literacy Perspectives
- Multiculturalism
- Psychology of Violence
- Racial Equality
- Racial Issues
- Law Studies
- Gender Studies
- Religious Studies

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Education and Teaching :

- Teaching and Learning
- Pedagogical Theories and Practices
- Lifelong Learning
- Blended Learning
- Special Education
- Teaching and Learning
- Strategic Management in Education
- Educational Management and Administration
- Higher Education and Standards
- Technical and Vocational Study
- Basic Educational Research
- STEM Education
- Organizational Behaviour in Education
- Distance Education
- Lifelong Learning
- Philosophy and Education
- Application of Psychology in Teaching,
- Financial and Physical Management in Education
- Educational Sociology,
- School Management and Supervision
- Leadership in Education
- Computer and Multimedia in Education
- Quality Management in Education

Science and Technology
- Chemistry
- Physics
- Biology
- Mathematics
- Environment
- Botany
- Agriculture
- Technology

Socialization :

- Consequences for socialization processes
- Gender and socialization
- Feminist sociological theory
- ethnic-racial socialization
- Religious Community and Socialization
- Organizational socialization
- Socialization and its influence
- Criticism of Socialization
- Socialization in shaping cultural values, ethics
- Socialization and its importance in Education
- Socialization and self-learning
- Multicultural & Intercultural Communications
- Sex Education and Sexual Socialization

Journalism & Advertising :

- Advertisement design concepts and process
- Digital journalism & Journalistic investigation
- Digital media and the future of journalism
- Social media as sources and drivers of news
- Developments in data journalism and data visualization
- New research methods to analyze and explore digital journalism
- Hyperlocalizm and new understandings of community journalism
- Changing relationships between journalists sources and audiences
- Changing journalism ethics in a digital setting

Business Management and Development :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Innovation Management & Trust Management
- New challenges to marketing operations and
- strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.
- Green Marketing Practices
- Brand Management Practices
- IoT in business development

Description of Registration & Participation

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.
(Min. 1200 to Max. 4000 words)

Guidelines for Research Paper / Project / Thesis :

For Paper / Thesis/ Project Presentation : PPT file approximately min.8 to max.20 slides, **Time :** approx. 8-10 minutes.
For Poster / e-poster Presentation size:- Print Poster – 36″ x 48" / 48″ x 48" / 48″ x 60″ inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)
For Publication (Min. 1200 to Max. 4000 words) **:** M.S. word editable file, Page - A4, Normal Margin - 2.54 cm each side, Fonts - Times New Roman, Size – 11, Title - 18, Theory – 11, Figures, tables in the center, [**Example:-** Title – Author details – Abstract - Keywords - Introduction – Middle Body – Conclusion – Acknowledgement – References.]

Submission Email: RCSPEVENTS@gmail.com

Submission Deadline / Last Dates DD/MM/YY			
Online Registration till	Registration + Payment till	Abstract	Full Paper / Article / Poster / Thesis
01/08/2019	05/11/2019	05/11/2019	10/08/2019

After Registration Participants will receive our Bank Account details through email.

+ 91 9033767725

Online payment option : https://researchculturesociety.org/payment/

CLICK TO PAY NOW

Description of Registration & Participation Charges

	IMSRC - 2019	Charge
	Categories / Participants Descriptions **(* For Students, Research Scholars and Group Booking – 5 % concession in Package – 1 only)**	Academician / Educationist Student / Researcher Industry Delegate / Institution Person
Package 1 (Physical mode)	**Registration + Participation + Presentation + Residential Accommodation + Food + Publication + Participation & Presentation Certificates (Per person*)**	$ 250 USD / Rs. 15000 INR
	Listener / Attendee - Registration + Residential Accommodation + Food + Participation Certificate (Per person*)	$ 200 USD / Rs. 12000 INR
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free
	** Additional - Residential Accommodation per Night (Per person*)	$ 70 USD / Rs. 4000 INR
	** Additional - Lunch / Dinner (Per person*)	$ 70 USD / Rs. 4000 INR
	*# Publications in ISSN Journal (Soft Copy) Full Paper/Project/Abstract (upto 4 authors)	Free
Package 2 (Online / Virtual)	**Online Participation (Google Meet) - Presentation + soft copy of Certificate** (upto 2 persons / authors only. charge for 3 or 4 authors will be double)	$ 40 USD / Rs. 2000 INR
	Listener / Attendee - Registration + Soft copy Certificate (Per person*)	$ 10 USD / Rs. 500 INR
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free
	*# Publications in ISSN Journal (Soft Copy) Full Paper/Project/Abstract (upto 4 authors)	Free
	*# Publication Hard copy (on demand) after completion of Conference (per copy)	$ 40 USD / Rs. 1000 INR

Instructions

USD ($) is for International/ Abroad Participants, and   INR (Rs.) is for Indian Participants.

* CONCESSION OFFERS (In Package 1) : For Bachelors – Masters Students and PhD, M.Phil, Post Doc. Research Scholars there is 5 % Concession in Registration – Participation in full charge payment.   In Group Registration – Participation of 6 Persons - 5 % discount will be given to each participant in payment.   For concession contact us by Email.

Payment terms - transaction charge :- All payment must be prior while registration and confirmation,   in all online payments through conference payment page - PAYPAL or INSTAMOJO additional 5% must be added by the payer while making payments.   For Bank Account Payment with additional international transaction charges participants need to send email requests.

Inclusion in Package 1 : Conference participation, Access to all sessions, Conference kit, Certificate of participation and presentation, Best Paper award / Best Presentation /Best Poster Presentation as per merit selection.   Post Conference Publication soft copy with ISSN Journal.

Tentatively for 2 days : 1+1 lunch, 2+2 tea-coffee, 1 welcome cold drink and 1 night stay accommodation, 1+1 / 2+1 persons room sharing. Residential Accommodation will be arranged as per male / female suitable categories.   Accompanying person charges as per mention in Package – 1. - ** Additional.

Exclusion in Package 1 :- Participants need to arrange their own airfare, visa, medical and insurance cost.   Own expenses to reach at conference location from airport / station. Extra days stay at hotel / resort locations.   Air ticket booking guidance - additional days hotel booking guidance will be available.

Offers for Appointed persons : Appointed persons who - put effort for minimum 20 participants (package - 1) registration to participate at physical location with full payment, their registration and other expenses will be paid by our society. (Inclusion as above - Exclusion as above)

SPONSHORSHIP GUIDELINES available at : https://researchculturesociety.org/sponsorship/

Conference Venue & time : Arabian Dreams, Dubai   & In Google Meet. - 11: 00 am to 04:00 pm

Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journal : **IJIRMF - Special Issue .**