International Conference on Research and Innovations

ICRI - 2024 Bangkok, Thailand Date: 8 – 9 November, 2024

























Conference and Awards





















Presentation Opportunity

Call for Presentation Free Publication* Paper, Abstract, Project, **Poster, Thesis, Dissertation**



https://researchculturesociety.org/icri-2024/



israintconf@gmail.com



https://forms.gle/AYsqWCRjYzddUseDA



About the organizing Institutions:

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

Chreso University (CU), Zambia, Southern Africa.

Institut für Dienstleistung, Germany.

'Research Culture Society' (RCS) is a Government Registered International Scientific Research organization. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Eurasian Institute of Science and Technology (EU): Institute of Science & Technology is a self financed college, sponsored has been started in the year 2013 with a noble aim of imparting technical education. The institution enables them to be placed as the best professionals in industries and make them enter into high level programs with competence and confidence. Institute trains specialists in Physical Science, Life Science and Computer Science. Eurasian University is an institution of the central region of EU, for qualified personnel training in science, engineering, technology, management, law, education and research specializations.

The International Languages Council is working to promote Languages and Literatures at different national and international levels, and also coordinate with other institutions and organizations for the educational and community development. It also offer to provide literature, ELT, linguistics research services, educational studies and organizing activities.

Supporting Institutions: Chreso University (CU), Zambia, Southern Africa. & Eurasian Institute of Science and Technology (EU)

Other Institute / University/ Company can Join as a Co-Organizer or supporter or co-sponsor.

Objective of the International Conference: is to bring together innovative academics, researchers and industrial experts in the field of Scientific, Multidisciplinary Innovation Studies in Academic Research to a common platform. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The main aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

Conference Venue & Time: Divalux Resort & Spa, Bangkok, Thailand. (Approx. – 12.5 km from Suvarnabhumi International Airport).

Date: 8th November, 2024 Thailand Time Morning 09:00 am to 04:00 pm & Date: 9th November, 2024 Thailand Time Morning 09:00 am to 04:00 pm

Conference Website: https://researchculturesociety.org/icri-2024/

Submission & Communication Email: <u>israintconf@gmail.com</u>

Registration Form: https://forms.gle/AYsqWCRjYzddUseDA





















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2

Conference Indexing:-



Tracks & Sub-themes

Themes and Sub-themes related subjects & topics Abstracts / Papers/ Projects can be submitted.

Track 1: General Science, Applied Science and Allied Science:

- Physics
- Chemistry
- Bio Technology
- Biological Sciences
- Mathematics
- Nanoscience
- Life Sciences
- Environmental Science
- Forensic Science
- Healthcare Science & Nursing
- Family & Home Sciences

Track 2: Engineering and Technology

- Mechanical Engineering
- Industrial & Production Engineering
- Civil and Structural Engineering
- Electronics and Telecommunications Engineering
- Computer Science and Information Technology:
- AI & IoT in Technology
- Environmental Engineering
- Green Technology
- Electrical Engineering
- Research and Innovation Technology
- Energy Engineering
- Technology and Innovations

Track 3: Business Management:

- Strategizing Global Marketing Practices
- Emerging Trends of Global Marketing
- Innovative Practices to Manage Global Businesses
- Role of Entrepreneurship in Global Environment
- Entrepreneurial growth, innovation and strategies
- Innovation Management & Trust Management
- Tourism Marketing and Management
- Hospitality Marketing and Management
- Human Resource Management.
- Agriculture Management.
- Brand Management & Marketing Practices
- IoT and AI in business development

Track 4 : Commerce/ Trade & Economy

- Trade Analysis
- Banking
- Finance
- Financial Markets
- Economics
- International Economics
- **Economy Development**
- Finance and Economics
- Financial Accounting
- Stock and Commodity Market
- Company Law
- Accountancy & Income Tax
- Cost & Management Accounting
- Taxation
- Income Tax Laws
- Tax Policies

Track 5: Social Sciences & Literature:

- Geography / Demography / Area Studies
- Politics
- Psychology
- History
- Civics
- Culture and Religion
- Law and Policy
- International Law Practices
- Communication Studies
- Language Learning and Teaching / ELT
- Linguistics & Literature
- Information Sciences
- Journalism & Media
- Sociology
- Social Work
- Family & Community Science

Track 6: Education and Physical Education - Sports Science:

- Teaching and Learning Pedagogy
- Lifelong Learning vs Blended Learning
- Educational Management and Administration
- Higher Education and Standards
- Basic Educational Research
- Quality Management in Education
- STEM Education
- Health Education
- Exercise Physiology / Sports Psychology
- Science of Sports Training
- Science of Yoga
- Sports Nutrition
- Sports Biomechanics
- Sports Industries and Engineering
- Entrepreneurship in sports

Description of Registration & Participation

Conference Instructions:- https://researchculturesociety.org/icri-2024/ Registration Form link: https://resear



\$ 100 USD / Rs. 7000 INR

* Best Paper Presentation Award,

For below "Professional Awards" a separate registration required (If Interested):

RCS International Awards / SRA Global Awards Participation Year - 2024

*Best Poster Presentation Award.

\$ 100 USD / Rs. 7000 INR

For Teaching Faculties, Ph.D/ M.phil, Masters, Bachelors Students, Researchers, Scientists, Industry Delegates or any interested Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

Submission Email: israintconf@gmail.com (Abstract/ Full Paper/ Payment slip / PPT)

Submission Deadline / Last Date till : DATE/MONTH/YEAR							
Abstract	Registration Payment	Online Registration	Presentation PPT File	Full Paper / Article for Publication			
15/10/2024	20/10/2024	20/10/2024	31/10/2024	till 30/11/2024			

On Acceptance of Abstract – Presenters can Pay Registration Fee and Attendee can pay direct Registration Fee; Send a payment proof copy in email attachment.

	ICRI – 2024 Bangkok Registration & Participation Charges THB (B) is for Thailand Participants; INR (Rs.) is for Indian Participants & USD (\$) is for other International Participants, Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation charge.					
	Thailand Candidates can confirm Registration and can Pay charge at the Conference Desk.	Early Bird Registration till 30th Sept, 2024	Regular from 1st Oct to 31st Oct, 2024			
	Participants Descriptions (*Per Person / Candidate / Delegate)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	Academician / Educationist Student / Researcher Industry Delegate / Institution Person			
(Physical mode)	Registration - Presenter / Co-Presenter (With Accommodation – Resident)	\$ 200 USD / Rs. 13500 INR / \$ 6000 THB	\$ 230 USD / Rs. 14500 INR / \$ 6500 THB			
	Registration - Attendee / Listener (With Accommodation – Resident)	\$ 170 USD / Rs. 12000 INR / \$ 5000 THB	\$ 200 USD / Rs. 13000 INR / \$ 5500 THB			
	Registration - Presenter / Co-Presenter (Without Accommodation - Resident)	\$ 120 USD / Rs. 7000 INR / \$ 3000 THB	\$ 150 USD / Rs. 8000 INR / \$ 3500 THB			
	Registration - Attendee / Listener (Without Accommodation - Resident)	\$ 80 USD / Rs. 5500 INR / \$ 2000 THB	\$ 100 USD / Rs. 6500 INR / \$ 2500 THB			
	# Additional - Residential Accommodation per Night - Per Person	\$ 50 USD / Rs. 3500 INR / \$1800 THB	\$ 50 USD / Rs. 3500 INR / \$1800 THB			
	## Additional City Tour Package –	Extra Charge	Extra Charge			
	Best Paper / Project / Poster Presentation Award (by merit selection)	Free	Free			
	* Free Publications (ISSN Journals Online & ISBN Proceedings Print)	Free	Free			
	*** Scopus / WoS / CARE / Springer - Paid Publication	Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR	Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR			

ICRI - 2024 Bangkok Conference Agenda - Plan

Join WhatsApp group -- https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF

Arrival Suggestions: Participant can arrive on 7th November, 2024 at Bangkok Airport, as per Thailand time between 05:00 am to 03:00 pm and can check-in to Venue Resort. On the Airport terminal - participant can use Wi-Fi of Airport & wait for accompanying other participants.

Free Pick-up / Drop: - From Suvarnabhumi BKK Airport to the Conference venue.

* Valid Passport is compulsory for all. (with an expiry date of no less than 6 months)

Conference Venue: Divalux Resort & Spa, Bangkok, Thailand.

(Approx. – 12.5 km from Suvarnabhumi International Airport - BKK).

Date	## Additional City Tour Package - For Interested Candidates (Including Common sharing based Taxi / Shuttle Charge) Candidate Need to Confirm & Pay in Advance for Booking as per below date wise plan - place.	Charge Per Person / Candidate
	# Additional - Residential Accommodation per Night - Per Person	\$ 50 USD / Rs.3500 INR / \$1800 THB
7 th November, 2024 11:00 am to 09:00 pm (For those who will arrive before 11:00 am at Suvarnabhumi International Airport)	Visit to Bangkok City Temples - 1) The Grand Palace & Wat Phra Kaew (Emerald Buddha) – (3 hours) 2) Wat Phra / Wat Pho (Temple of the Reclining Buddha) - (1 hour). Boat / Ferry to Icon Siam Mall Self Dinner with Extra Charge at ICONSIAM Mall	350 THB Fix + 500 THB 300 THB
8 th November, 2024 05:30 pm to 09:30 pm	Chao Phraya River - Cruise with Dinner	1800 THB
9 th November, 2024 04:30 pm to 09:30 pm	Visit to Bangkok City Temples - 1) Wat Traimit (Temple of the Golden Buddha - (1 hour). 2) Wat Arun (Temple Of Dawn) - (1 hour). Boat / Ferry to Icon Siam Mall Self Dinner with Extra Charge at ICONSIAM Mall	350 THB Fix + 100 THB 200 THB
10 th November, 2024	Safari World Bangkok with Lunch Back to your Location or Extend Your Trip & Days	1700 THB
11 th November, 2024	Pak Khlong Talat (Flower Market) - Free China Town - Free; Chatuchak Weekend Market - Free Back to your Location or Extend Your Trip & Days	-

Date	Agenda - Plan	As per Thailand standard time		
7th N	Arrival to Venue - Check-in Intro of Conference Area & Presentation Plan In campus	10:30 am to 01:30 pm		
7 th November, 2024	of Divalux Resort and Spa, Bangkok Visit to Bangkok City Temples – (By common Shuttle/Taxi)	01:30 pm to 01:45 pm 01:00 pm to 06:00 pm		
	Morning Breakfast	07:30 am to 08:30 am		
	Inaugural Session - Abstract Publication Soft copy Keynote /Guest Speaker's speech	09:00 am to 09:45 am		
	Presentation Session - 1	09:45 am to 12: 00 pm		
	Lunch break	12:30 pm to 01:15 pm		
8 th November, 2024	Presentation Session - 2	01:15 pm to 03:15 pm		
	Break (Tea/Coffee/Juice-Pastry)	03:15 pm to 03:30 pm		
	Presentation Session - 3	03:30 pm to 04:30 pm		
	City Tour (on sharing base Taxi/Cab) for interested participants – it's not compulsory OR go for swimming / gym / Spa inside the campus	04:30 pm to 09:00 pm		
	Morning Breakfast	07:30 am to 08:30 am		
	RCS International Award & SRA Global Award Announcement	09:00 am to 09:25 am		
	Presentation Session - 4	09:30 am to 11:00 am		
	Presentation Session - 5	11:15 am to 12:30 pm		
9 th November, 2024	Lunch break / Check-Out Process.	12:30 pm to 01:15 pm		
	Presentation Session - 6	01:15 pm to 02:30 pm		
	Break (Tea/Coffee/Juice-Pastry)	03:30 pm to 03:45 pm		
	Valedictory & Certificate - Award	03:45 pm to 04:15 pm		
	City Tour (on sharing base Taxi/Cab for interested participants – it's not compulsory OR go for swimming / gym / Spa inside the campus	04:30 pm to 09:00 pm		
Note:- In case of less than 31 Presentations; Conference Sessions will be scheduled and completed on 8th November, 2024 (1 Day) and 9th Nov, 2024 will be a visiting day.				

Help / Inquiry Number: +91 9033767725





For Flight Booking - We can add candidate in our Group Flight Booking Or candidate can do self booking.

PAYMENT OPTIONS:--

Payment mode: NEFT/RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

Online Payment: -



Payment terms - transaction charge :- PAYPAL or International forex payments - additional 5% transaction must be added by the payer while making payments. International Participants Payment must be with additional Bank transaction charge.

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for: NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK
ACCOUNT NUMBER - 4540201000207
ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY
Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA
IFSC CODE - CNRB0004540
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: +91 9033767725



Conference Easy Steps:

- Attendee direct pay registration charge.
- Presenters Follow below steps.

Register for the Conference

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Submit – Abstract in 150 to 300 words.

Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and submit again)

On Acceptance – Pay Registration Payment – (Send Payment proof copy by Email).



Receive – Letter of Acceptance and Invitation.

(Accommodation Booking letter copy - before 5 days of conference dates)

Book your Flight - Apply for Visa / On Arrival

Prepare PPT Presentation and submit to Conference Email ID. (If ready full Paper / Article for Publication – submit to Conference Email ID).

Arrive at the Conference Venue.

(On the Airports need to show Purpose as Tourist/Visitor)

Attend Conference Sessions.

After finishing Conference, get Certificate.

Visit City, Country - Back to your location

Note: Arrange Travel Flight and Visa yourself.

If extra days stay accommodation require, contact us mention exact date to date and number of person.

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Participation Norms:

Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation.

Inclusion in Registration Charge (With or Without Accommodation): Conference participation, Access to all sessions, Conference kit, Hard copy Certificate, lunch & break, Best Paper award / Best Presentation / Best Poster Presentation as per merit selection. *Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Free Publication in ISSN International Peer-Reviewed, Indexed Journals.

With Accommodation Room Include: 2 night stay accommodation (2 or 3 persons sharing), - morning breakfast. Residential Accommodation will be arranged as per male / female / family suitability. [Room Stay for 2 days-nights: Regular Check-in - 7th Nov, 2024 (01:30 pm) & Checkout on 9th Nov, 2024 (12 noon).]; Extra Charge for demand of - Personal room or Accompanying person.

Without Accommodation Include: Lunch, break with tea / coffee/ juice - pastry & morning breakfast with tea / coffee/ juice - pastry.

Exclusion in Registration Charge: The conference does not include Visa, Air Fare, Medical facility and Evening Dinner.; # Additional - Residential Accommodation ***Scopus / WoS / CARE / Springer Publications with Extra Charge. ## Additional City Tour Places, Cite Seeing Places Tickets and Travelling Charges will be in a sharing base with additional charges.

Payment terms - transaction charge: All payment must be in advance for confirmation,; & International card payments - additional transaction charge 5% or 7% must be added by the payer.

Cancellation – Refund Policy:- Refund as 70% of paid amount within early bird dates, Then after No Refund.

RCS International Awards & SRA Global Awards are with Separate Participation: Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. NOMINATION FORM: https://researchculturesociety.org/awards/).

SPONSHORSHIP GUIDELINES available at: https://researchculturesociety.org/sponsorship/ PAY NOW: https://researchculturesociety.org/sponsorship/



Travel - Arrival Suggestions: Participant may arrive on 7th November, 2024 at Bangkok Suvarnabhumi Airport, as per Thailand time between 05:00 am to 02:00 pm. Resort Shuttle Bus - BKK Airport Pick-up / Drop is Free to reach at the Resort venue. On the Airport terminal - participant can use Wi-Fi of Airport & wait for accompanying other participants.

We will Guide & Communication in Conference WhatsApp group :- https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF

For Conference attendance :- Acceptance Letter / Invitation Letter will be provided.

All participant travelers must have a valid passport / Identity Proof Card as per Thailand travel guidance rules and norms. Thailand has Free Visitor Visa "Free On Arrival" - Check below link page.

Visa Exemption / Visitor Visa Free (On Arrival Free Entry) Countries list :- https://www.thaiembassy.at/en/content_page/item/383-list-of-countries-which-have-concluded-agreements-on-the-exemption-of-visa-requirements-with-thailand.html
OR https://thaiconsulatela.thaiembassy.org/en/publicservice/visa-exemption-and-visa-on-arrival-to-thailand

At the Airports Only Show - Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, / Identity Proof Card / Hotel Stay Booking letter / Approx. 10000 THB in cash).

For Flight Booking - We can add candidate in our Group Flight Booking Or candidate can do self booking.

Flight Booking:- MakeMyTrip / goibibo / Cleartrip / easemytrip / Booking.com or any authentic website. Contact Number:- +91 9033767725 (Call & WhatsApp)

**** In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Incase of less number of participants conference will be conducted in virtual/online mode. Conference Participation Agreement needs to be signed by each participant.

Presentation - Publication Submissions Instructions

Presentation include: Abstract / Paper / Project / Thesis / Poster / Dissertation. *# Publications: Full Paper / Article / Abstract

For Presentations: Download from website - Abstract Submission Template & Presentation PPT Template.

Presentation Languages: English (Font - Times New Roman) OR any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)

For Presentation (Research Paper / Article/ Thesis/ Project): PPT file approximately min.8 to max.20 slides,

Presentation Time: Minimum - 7 minutes ---- Maximum - 15 minutes.

For Poster / e-poster Presentation size: Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, OR e-poster: 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.

For pre-recorded video Presentation: Pre-recorded presentation — maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

Instructions:- https://researchculturesociety.org/how-to-participate-in-conference-and-prepare-a-presentation/

For Publications:

File Setup :- M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000, Maximum – 5000 words. (Minimum – 80% originality is required in contents & theory)

Title – Author Name, Designation, Affiliation – Department/ Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References in APA / MLA/IEEE style.

*Publication of Conference: (For interested participants): Publication is Optional not compulsory.

- 1) IJIRMF UGC Approved with impact factor: 9.47 for Tracks 1 to 4 (Paper/ Article in English Language)
- 2) Journal of Science and Healthcare Exploration' with impact factor 5.273 for Track 1: (Paper/ Article in English Language)
- 3) 'International Journal of Research Culture Society' -- UGC Approved with impact factor 7.148 for Tracks 5 & 6 : (Paper/ Article in English Language)
- 4) 'Shikshan Sanshodhan' with impact factor 6.831 for Track 3, 4, 5 & 6 : Other Languages.
- 5) Proceedings Abstracts Book for all tracks with ISBN 978-81-969156-5-0.
- 6) OR Publish with own additional charge in ***Scopus / WoS / CARE / Springer Publications (Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR As per Journal)

Conference Submission and Communication Email: israintconf@gmail.com

Contact Number:- +91 9033767725 (Call & WhatsApp)

Entrance - Reception



Facilities



Conference Hall





Room Accommodation



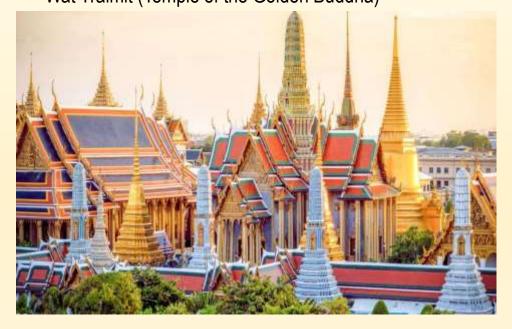


Food Zone





Temples – (As per open hrs timing)
The Grand Palace & Wat Phra Kaew (Emerald Buddha)
Wat Phra / Wat Pho (Temple of the Reclining Buddha)
Wat Traimit (Temple of the Golden Buddha)



Near by Visiting Places

Chao Phraya River - Cruise Dinner (Evening)
Entry/Admission - Chao Phraya River
(Any 1 Cruise with Buffet Dinner)



Safari World Bangkok with Lunch



Conference Targeted Countries









Conference Indexing

















