



**Research Culture Society
&
Kyiv National University of Trade and Economics
Department of Journalism and Advertising**



Jointly Organizes

International Conference

‘New Waves of Digitalization, Socialization and Educational System’

Date: 10 & 11 October, 2020



Organizing Committee

Dr. C. M. Patel,

Chairperson, Research Culture Society.

Prof. Yanina Lisun, (Ph.D)

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Kyiv National University of Trade and Economics, Ukraine.

Participation details available on:

www.researchculturesociety.org

: RCSPEVENTS@gmail.com

Contact: +91 9033767725

REGISTRATION FORM LINK: <http://tiny.cc/xootsz>
<https://forms.gle/jHPmmYeMsEy3KBEdA>

Selected Research Papers will be published as ISBN Book Proceedings
and in Referred, Peer-Reviewed ISSN Journal with I.F. 5.743.



About the organizing Institutions:

'**Research Culture Society**' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The history of Kyiv National University of Trade and Economics starts from Kyiv branch of the all – Union Correspondence Institute of Soviet Trade founded in 1946. By the Decree of the President of Ukraine № 1059/2000 of September 11, 2000 the University was granted the status of the National University.

Department of Journalism and Advertising : <https://knute.edu.ua/blog/read/?pid=25432&en>

The department offers Advertising (Master) and PR and Advertising (Bachelor) programmes.

Objective of the International Conference: Our main objective is to observe the current scenario and trends of citizens life in Digitalization and Socialization practices. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Digitalization :

- Digital and Social Media trends
- Digital Transformation
- Digital Currency
- Digital Games and apps
- Digitization in the Industry
- 'Thinking Digital' to 'Doing Digital'
- Utilizing Virtual Reality Solutions
- Challenges to leverage full digitization potential
- Social Media Applications in Knowledge organizations
- Open Data & Open innovation
- Digital Library Services and Case Studies
- Digital Health care systems
- Usability, effectiveness and interface design
- Visual simulation of materials
- Emerging visualization technologies
- Virtual Reconstruction Issues
- Digital Culture, Education and Communication Issues
- Social Informatics, Virtual Communities, Ethical and Security Issues.
- Digital Economy and ICT – driven Economic Institutions and Practices.
- Innovative interaction systems
- Storytelling and design of heritage communications
- Usability, effectiveness and interface design
- Digital Humanities
- E-Governance practices and opportunities

Socialization :

- Consequences for socialization processes
- Gender and socialization
- Feminist sociological theory
- ethnic-racial socialization
- Religious Community and Socialization
- Organizational socialization
- Socialization and its influence
- Criticism of Socialization
- Socialization in shaping cultural values, ethics
- Socialization and its importance in Education
- Socialization and self-learning
- Multicultural & Intercultural Communications
- Sex Education and Sexual Socialization

Journalism & Advertising:

- Advertisement design concepts and process
- Digital journalism & Journalistic investigation
- Digital media and the future of journalism
- Social media as sources and drivers of news
- Developments in data journalism and data visualization
- New research methods to analyze and explore digital journalism
- Hyperlocalism and new understandings of community journalism
- Changing relationships between journalists, sources and audiences
- Changing journalism ethics in a digital setting

Educational System :

- Technology Integration
- Creative Teaching Methods
- Alternative Ways of Teaching
- Team Teaching & Interdisciplinary Integration
- Multilingualism
- Innovations in Education Raising Scientific Literacy
- Educational Games as a Learning Method
- Learning & Teaching through Arts
- Extracurricular Activities
- Early Childhood Education
- Primary & Secondary Education
- Managed Learning Environments (MLEs)
- Learning Management Systems (LMS)
- Intelligent Tutoring Systems (ITS)
- Learning Management Systems
- Collaborative Learning Assessment
- Outcomes-based education
- Collaborative & Problem-Based Learning
- E-Learning for Environmental Sustainability
- The Impact of Web Technologies on Education
- Educational Multimedia and Hypermedia
- Virtual Learning Environments (VLEs)
- Computer-Mediated Communication (CMC) Tools
- Inclusive and Special Education
- Rural and indigenous Education
- Cross boarder Education and Exchange programs
- Social & Digital Media in Education
- E-Learning Projects and Experiences
- Impact of Education on Development



Description of Registration & Participation



REGISTRATION FORM LINK : <http://tiny.cc/xootsz> OR <https://forms.gle/jHPmmYeMsEy3KBEa>

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen. Research Paper / Poster Presenters will receive - 1) Conference Proceedings Book 📖 & 2) online Journal Publication 📄 with Certificate. E-certificate will be provided to all the participants. (Postal charges extra)

Research Papers and Posters invited for presentation and publication. (Min. 1000 to Max. 3500 words)

Guidelines for Research Paper submission: <http://researchculturesociety.org/icnwdses-oct-2020/>

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

Guidelines for online poster submission: 1 PNG image & 1 page theory in PPT (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

Submission Deadline / Last Dates : via email				
Abstract	Full Paper	Posture slides	Registration	Charge / Fee Payment
05/10/2020	05/10/2020	05/10/2020	07/10/2020	07/10/2020



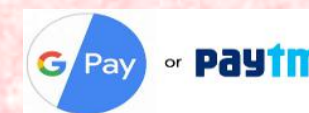
Submission Email: RCSPEVENTS@gmail.com

Registration /Participation / Presentation / Publication Charge: (For Indian participants in - Rs. & For Abroad participants in - USD)

Participants	Descriptions	Research Scholar / Students	Teaching Faculties	Industry Delegates
Categories	With Participation + Paper Presentation (1 author / person*)	Rs.1000 / 30 USD	Rs.1500 / 45 USD	Rs.2000 / 60 USD
	Poster Presentation / Each Extra co-author *	Rs.300 / 15 USD	Rs.300 / 15 USD	Rs.500 / 25 USD
	Postal Charge (1 *)	Rs.200 / 20 USD	Rs.200 / 20 USD	Rs.200 / 20 USD
	Only Publication (In Absentia) / Extra Book Copy	Rs.800 / 25 USD	Rs.1000 / 35 USD	Rs.1500 / 45 USD
	Only Participation with e-certificate	Rs.100 / 11 USD	Rs.100 / 11 USD	Rs.100 / 11 USD

After Registration Participants will receive our Bank Account details through email.

Online payment option : <http://researchculturesociety.org/payment/>



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Publication: All Selected Research Papers will be published as ISBN Book Proceedings and in Referred, Peer-Reviewed ISSN Journal with Impact Factor - 5.743.

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