# International Conference on Literature, Society & the Global Media





Date: 13 - 14 September, 2024 ICLSGM - 2024: Bangalore, India







**Research Culture Society Department of Journalism and Mass Communication –** Jain (Deemed-to-be-University)







Supported By: **International Languages Council** शिक्षण संशोधन and IJRCS

# **MULTILINGUAL CONFERENCE - 2024**















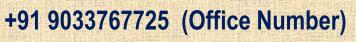
# **Call for Presentation** Free Publication\* Article, Paper, Abstract,

https://researchculturesociety.org/iclsgm-2024/

Poster, Thesis, Project,









**Presentation & Publication Languages:** 

Any language of Asian, American, European, African, Arabian Countries.



#### **About the organizing Institutions:**

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. 'Research Culture Society' conducts conferences, seminars, symposiums, workshops, training and development programmes on different themes. Society has successfully organized 155+ educational programmes at national and international level in association with different reputed institutions.

Department of Journalism and Mass Communication, JAIN (Deemed-to-be-University) Bengaluru, India. offers an entrée into the ever-evolving world of global media and a dream university experience that merges the best of both worlds-academics and media. We offer UG and PG Programs. Here, students learn to understand, interpret and resolve issues that drive and change the media world. In syllabi and in real-time training, students address local and global challenges in media and business and are empowered to become next generation leaders in media. They also leverage our potential in networking professional relationships with industry and enjoy the benefits of our international footprint across nations and media related problems. It helps to create media professionals with contemporary skills, no matter what dreams they choose to pursue.

Supported By:- International Languages Council is working on to promote Languages and Literatures at international level, also coordinate with other research organizations for the educational and community development.

Any Institute / University / College / Industry can Join as a Co-Organizer or supporter or co-sponsor.

Objectives of the International conference: Identifying the current scenario and interrelationship of literature, society and media. Identifying various knowledge forms of literature, society and media. Analyzing the content of literature, society and media. Intellectual and academic development.

#### **Conference Details**

Conference Venue & Time: Department of Journalism and Mass Communication, JAIN (Deemed-to-be-University) Bengaluru, Karnataka, India

**Date**: 13 – 14 September, 2024 India Time Morning 09:00 am to 04:00 pm

Conference Website: https://researchculturesociety.org/iclsgm-2024/

Submission & Communication Email: RCSPEVENTS@gmail.com

Registration Form: https://forms.gle/zCnKodVmP8Lg8yNo9

Sponsorship Opportunity available at :- https://researchculturesociety.org/sponsorship/

Journals:- IJRCS (UGC Approved Journal), & Shikshan Sanshodhan

**Conference Indexing:-**

























## **Sub-themes**

In addition to these sub-themes, research articles can be submit on a similar topic which are related to the Conference main theme.

Track 1 - Literature, Languages, Humanities, Linguistics. (All type of literatures - Languages)

Track 2 - Society, Gender, Culture, International Studies. (Any topic)

Track 3 - Journalism/ Mass Communication, Media Law, Media Policies, Social Media. (Any topic)

## Example Topics - TRACK 1

- Literature theories
- Literature Trends
- Aspects of Language and Linguistics
- Linguistic issues solutions and educational technology
- Philosophy of Languages and Literatures
- Emerging forms of literature
- Modern Literature trends
- Modern trends of Languages and Communications
- Global community and languages changes
- Female existence and achievement
- Gender & Feminism Studies
- The changing values of literature / media
- The role of literature and media in the life of specially-abled people
- Contribution of literature and journalism in the rise of industrialization and modernization
- Role of literature and journalism in the freedom movement
- any other topic related to track 1

## Example Topics - TRACK 2

- Use of Social media in literature and society
- Inter-relationship of Literature and Media
- Philosophers Quotes impacts in real society
- The impact of media on present society
- Cultural values, ethics and humans
- Spread of cinematic culture
- Teenagers versus Screenagers
- Virtual world: The quantum of truth and imagination
- Consumerist culture: The art versus professionalism
- Multicultural Aspects at state and national level
- Literature, Media and the ecological problems
- Values and ethics in the age of Digital Era
- New image of nationalism
- Globalization versus Imperialism
- Role of literature and media in the upliftment of society
- Role of literature and media in the development of community / society.
- any other topic related to track 2

## Example Topics - TRACK 3

- Role of journalism in the development of literature
- Role of literature and journalism in the development of culture
- Role of literature and media in the development of trade.
- Impact of social media and electronic media on education
- The role of literature and media in discourse and gender.
- Electronic media and print media
- · Credibility of social media
- Digital Media Digital Citizens
- Democracy in the age of cyber technologies
- Impact of cyber technologies on educational institutions
- Impact of cyber technologies on routine life
- Web series and new entertainment platforms
- Media and Politics
- Media Law and Policies
- Social Media and Generations
- any other topic related to track 3

## **Description of Registration & Participation**



Registration Form Link: https://forms.gle/zCnKodVmP8Lq8yNo9

OR



For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen.

\* Best Paper Presentation Award, \*Best Article Presentation Award.

Research Articles, Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.

(Min. 1000 to Max. 4000 words file: PPT file for presentation & M.S. Word file for publication)

## **Conference Instructions:**

For Regular Presentation - PPT file Approx. min.8 to max. 20 slides, Time :- approx. 7 to 15 minutes.

**Print Poster:** Size - 36" x 48" / 48" x 48" / 48" x 60" inch at conference. **OR** e-Poster: 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.

#### OR

For pre-recorded Video Presentation: (Can be Record after getting Acceptance Letter and Presentation ID number)

Pre-recorded presentation — maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR Youtube link. (with visible-audible access permissions).

For Publication - M.S Word Editable File: Approx. Min. 1000 to Max. 4000 Words / 10 Pages file.

Setup: Page – A4,; Normal Margin – 2.54 cm each side,; Single Column,; Fonts – Times New Roman / Unicode / Mangal / Nirmala UI, Google fonts. Size – 11, Title – 18, Theory – 11, Figures, tables in the center. [Title – Author Name, Designation, Affiliation – Department / Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography ----- APA / MLA/]. (Minimum – 80% original required in contents & theory)

Presentation and Publication Languages: Any language of Asian, American, European, African, Arabian Countries.

# Submission Email: RCSPEVENTS@gmail.com

11	Submission Deadline / Last Dates DD/MM/YY					
	Abstract	Online Registration till	Registration + Payment	Presentation PPT File	Full Paper / Article for Publication	
	31/08/2024	05/09/2024	05/09/2024	07/09/2024	25/08/2024 to 25/09/2024	

On Acceptance of Abstract – Presenters can Pay Registration Fee and send a payment proof copy in email attachment. (For Publication 10 to 15 days time will be given after the conference date)

# **Description of Registration & Participation Charges**

INR is for Indian Candidates & USD is for other International Candidates

Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation charge.

	ICLSGM - 2024 India	Registration Fee - Per Candidate	
	Participants Descriptions (*Per Person / Candidate / Delegate)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	
	Registration Participation as - Presenter / Co-Presenter	\$ 50 USD / Rs. 3000 INR	
ode	Registration Participation as - Attendee / Listener	\$ 40 USD / Rs. 2000 INR	
Package ysical mod	* Free Publications ( ISSN Journals Online & ISBN Proceedings Print )	Free	
Pac nysic	Best Paper Presentation/ Best Project Presentation/ Best Poster Presentation Award (by merit )	Free	
<u>-</u>	*** Scopus / WoS / CARE / Springer - Paid Publications	Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR	
	*Resident Accommodation with Extra Charge Per Night - Per person / Per Room	Approx. \$ 30 to 60 USD / Rs. 1500 to 4500 INR	
	## For below "Professional Awards" a separate registration required (If Interested) :		
	## RCS International Awards Participation / SRA Global Awards Participation Year - 2024	\$ 100 USD / Rs. 7000 INR	

#### **Participation Norms:**

**Discount :-** 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation.

Inclusion in Above Mentioned Charge: Conference participation, Access to all sessions, Conference kit, Memento of Participation, Hard copy Certificate, Morning Break, Lunch, Hi-Tea.; -- Best Paper award / Best Presentation / Best Poster Presentation as per merit selection, -- Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Publication in ISSN Journal.

**Exclusion in Conference**: The conference does not include Visa, Air Fare, Medical, Residential Accommodation and Travelling Charges. Participants need to arrange their own cost for it. Evening Dinner is Not included in Conference.

\*Resident Accommodation: Candidates need to Book Resident Hotel Accommodation with Own Extra Charge. Nearby Hotels as below:

4Star --

3Star --

Online Hotel Booking: MakeMyTrip / goibibo / Cleartrip / easemytrip / or any authentic website. Booking Help will be available.

Payment terms - transaction charge: All payment must be prior for confirmation,; in all online card payments & international payments - additional transaction charge 5% must be added by the payer.

Cancellation - Refund Policy: Refund as 70% of paid amount if requested before 20 days of the conference date. Then after No Refund..

## RCS International Awards & SRA Global Awards are with Separate Participation: Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. NOMINATION FORM: https://researchculturesociety.org/awards/

Contact Number:- +91 9033767725 (Call & WhatsApp)

SPONSHORSHIP GUIDELINES available at : <a href="https://researchculturesociety.org/sponsorship/">https://researchculturesociety.org/sponsorship/</a> PAY NOW : <a href="https://researchculturesociety.org/sponsorship/">https://researchculturesociety.org/sponsorship/</a>



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## **Participation Instructions**

Participation Norms & Travel - Arrival Suggestions: Participant can arrive on 29th August, 2024 at the location and stay near by Hotel.

Conference WhatsApp group :- <a href="https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF">https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF</a>

For Conference attendance an Invitation Letter / Acceptance - Invitation Letter will be provided.

\*All participant travelers must have a valid passport / Identity Proof Card as per India travel guidance rules and norms.

\*\*\*At the Airports Only Show - Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, / Identity Proof Card / Hotel Stay Booking letter).

\*\* Visa Documents for participants - travellers :- Indian Candidates Do Not required to apply Visa (Free Entry as Visitor). Other Countries candidates Visit Official website :-

- 1) e-VISA Online Portal <a href="https://indianvisaonline.gov.in/evisa/tvoa.html">https://indianvisaonline.gov.in/evisa/tvoa.html</a>
  2) Regular Visa Portal -- <a href="https://indianvisaonline.gov.in/evisa/index.html">https://indianvisaonline.gov.in/evisa/index.html</a>
- 3) Japan, South Korea & UAE on Arrival Visa: https://indianvisaonline.gov.in/visa/visa-on-arrival.html

For Visa and Flight Booking easy options visit website of: - MakeMyTrip / goibibo / Cleartrip / easemytrip / or any authentic website.

\*\*\*\* In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Conference Participation Agreement needs to be signed by each participant.

Presentation include: Abstract / Paper / Project / Thesis / Poster / Dissertation. \*# Publications: Full Paper / Article / Abstract

Presentation Languages: English (Font - Times New Roman) OR any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)

For Research Paper / Article Thesis/ Project Presentation: PPT file approximately min.8 to max.20 slides, Time: Minimum - 7 minutes ---- Maximum - 15 minutes.

For Poster / e-poster Presentation size:- Print Poster - 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster:- 1 PNG image & 2 page theory in PPT file (Landscape size – width: 40 cm, height: 27 cm)

For pre-recorded video Presentation: Pre-recorded presentation — maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

For Free Publication: M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000, Maximum – 5000 words. (Minimum – 80% original required in contents & theory)

Title – Author Name, Designation, Affiliation – Department /Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References.

\*Publication of Conference: (for interested presenters): International Peer-Reviewed, Refereed, UGC, Scopus/WoS Journals.

- 1) IJRCS UGC Approved with impact factor: 9.241 (Paper/ Article in English Language)
- 2) 'Shikshan Sanshodhan' with impact factor: 7.384 (Paper/ Article in Other Languages)
- 3) e-book proceedings with ISBN for all tracks
- 4) OR Publish with own additional charge in \*\*\*Scopus / WoS / CARE / Springer Publications (Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR As per Journal )
- 5) OR Publication is Optional not compulsory/ Participate for only Presentation

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Conference Submission and Communication Email: RCSPEVENTS@gmail.com

## **PAYMENT OPTIONS:--**

Payment mode: NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

**Online Payment: -**



Payment Page Link: <a href="https://researchculturesociety.org/payment/">https://researchculturesociety.org/payment/</a>

Payment terms - transaction charge: PAYPAL or International forex payments - additional 7% transaction must be added by the payer while making payments. International Participants Payment must be with additional Bank transaction charge.

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for: NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK
ACCOUNT NUMBER - 4540201000207
ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY
Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA
IFSC CODE - CNRB0004540
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: +91 9033767725

## **Conference Easy Steps:**

- Attendee direct pay registration charge.
- Presenters Follow below steps.

Register for the Conference

Submit – Abstract in 150 to 300 words.

Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and submit again)

On Acceptance – Pay Registration Payment – (Send Payment proof copy by Email).

Receive – Letter of Acceptance and Invitation.

(Accommodation Booking letter copy - before 5 days of conference dates)

Book your Travel Tickets / Flight - Apply for Visa

Prepare PPT Presentation and submit to Conference Email ID. (If ready full Paper / Article for Publication – submit to Conference Email ID).

Arrive at the Conference Venue.

(On the Airports need to show Purpose as Tourist/Visitor)

Attend Conference Sessions.

After finishing Conference, get Certificate.

Visit City, Country - Back to your location

Note: Arrange Travel Flight and Visa yourself.

If extra days stay accommodation require, contact us mention exact date to date and number of person.

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# Organizing Committee - Speakers, Advisory and Session Chair

#### **Organizers - Conference Patron / Chair Members:**

Dr.C. M. Patel, Director, Research Culture Society. Founder President - International Scientific Research Organization. Program Head, Eurasian University. Dr. Bhargavi D. Hemmige, Professor and Head, Department of Media Studies Center for Management Studies, Jain (Deemed-to-be-University) India

#### **Advisory Member:**

Prof. Yana N., School of Languages, Literature and Linguistics, EU.

Prof. Adrina Y., (Ph.D), School of Languages, Literature and Linguistics, EU.

Dr. Rukminingsih, International Languages Council, Member – Indonesia. English language Education Department of STKIP PGRI Jombang, Indonesia

#### **Keynote Speakers:**

Professor Emeritus George James, University of North Texas, USA.

Registrar / Vice Chancellor, Jain (Deemed-to-be-University), Bengaluru, India

**Dr. Bhargavi D. Hemmige,** Professor and Head, Department of Media Studies Center for Management Studies, Jain (Deemed-to-be-University) India **Prof. Yuliya Strielkova,** Associate Professor Department of psychology and social and humanistic disciplines, State University of Infrastructure and Technologies,

Kyiv, Ukraine

Dr. Rukminingsih, International Languages Council, Member – Indonesia. English language Education Department of STKIP PGRI Jombang, Indonesia

Prof. (Dr.) Suresh Chandra Nayak, Dean and Head, Faculty of Arts, Gopal Narayan Singh University, Bihar, India

Dr. Anita Shukla, Assistant Professor in Hindi, The Maharaja Sayajirao University of Baroda, Vadodara, Gujarat, Bharat

Dr. Tanushri Mukherjee, Dy Director Outcome, AUR Associate Professor, Amity School of Communication, Amity University, Jaipur, India

Dr. J.A.H. Khatri, Assistant Professor, School of Liberal Studies & Education, Navrachana University, Vadodara, Gujarat, India

### **Conference Committee / Session Chair / Reviewer:**

Dr. J.A.H. Khatri, Assistant Professor, School of Liberal Studies & Education, Navrachana University, Vadodara, Gujarat, India

Dr.Bhoomi Vamja, Assistant Professor - English, Gujarat Commerce College, Ahmedabad, India

Dr. Zeenat Barkatali Merchant, HOD - English, Poona College of Arts Science and Commerce, Pune, India.

Dr. Vijaya Singh, Assistant Professor, Department of Linguistics and language Technology, Mahatma Gandhi International Hindi University, Maharashtra, India

Dr. Tanushri Mukherjee, Dy Director Outcome, AUR Associate Professor, Amity School of Communication, Amity University, Jaipur, India

Dr. Bhargavi D. Hemmige, Professor and Head, Department of Media Studies Center for Management Studies, Jain (Deemed-to-be-University) India

Dr. Rukminingsih, International Languages Council, Member - Indonesia English language Education Department of STKIP PGRI Jombang, Indonesia

Dr. Seda Altiner, International Languages Council, Member – Turkey & School of Foreign Languages, Izmir Institute of Technology, İzmir, Turkey

Dr. Anu Mehta, Principal, Anand Institute of P.G. Studies in Arts, Anand. Affiliated to Sardar Patel University, V.V.Nagar, Gujarat, India

Dr. Vidushee Ameta, Assistant Professor - Hindi, Department of Literature, Kameshwar Singh Darbhanga Sanskrit University, Bihar, India

# Conference Targeted Countries









# Conference Indexing

















