

International Conference on Global Research Trends in Higher Education

Date: 20 - 21 December, 2025

Social Sciences - Commerce - Business Management



Conference and Awards

CALL FOR RESEARCH PAPER, PROJECT, POSTER, Presentation & Publication



Conference Coordinators :

Dr. Anna Jasiulewicz,
Assistant Professor, Management Institute at Warsaw University
of Life Sciences (SGGW), Warszawa, Poland.

Dr. B. Suresh Lal
Professor, Department of Economics, Kakatiya University,
Warangal, Telangana State, India.

Registration - Guidelines available on:



<https://researchculturesociety.org/icgrthe-2025/>



SRAPROGRAMMES@gmail.com



Contact : +91 9033767725

Registration Form Link :

<https://forms.gle/714e1afWsjE657Hw9>



About the organizing Institutions:

Gokul Global University, located in Siddhpur, Gujarat, is one of the state's emerging private universities, known for its commitment to delivering quality higher education and fostering innovation. The university was officially established on 23rd March 2018 under the Gujarat Private Universities (Amendment) Act No 4 of 2018, and is recognized by the University Grants Commission (UGC) under Section 2(f) of the UGC Act, 1956. Its foundation was laid in 2009 as part of the Gokul Education Campus, and over the years, it has evolved into a full-fledged university catering to the diverse academic needs of students across the country. The university offers a wide range of undergraduate, postgraduate, and doctoral programs across disciplines such as engineering, pharmacy, management, law, commerce, science, and humanities. With a strong emphasis on industry-aligned curricula, state-of-the-art infrastructure, and experienced faculty, Gokul Global University aims to prepare students for real-world challenges. Its mission is to nurture talent, encourage research and innovation, and create responsible global citizens equipped with knowledge, skills, and values. -- <https://www.gokuluniversity.ac.in/>

Management Institute was established in 2019. The Institute, in its assumptions, conducts research, as well as disseminates knowledge in the field of management science and quality, and in particular: knowledge management, digital management, or social corporate responsibility (CSR). The Institute attaches great importance to cooperation with domestic and, in particular, foreign universities and other research entities. The Institute takes care of the high level of knowledge, skills and competences of its staff.

The Warsaw University of Life Sciences is the oldest agricultural university in Poland and the fourth of this type in Europe. Its origins date back to 1816 and are related to the establishment of the Agronomic Institute in Marymont. The advocates of its foundation were Stanisław Staszic and Stanisław Potocki, and its first director was Jerzy Benjamin Flatt, one of the best experts in economic relations in the Kingdom of Poland.

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. 'Research Culture Society' conducts conferences, seminars, symposiums, workshops, training and development programmes on different themes. Society has successfully organized 160+ educational programmes at national and international level in association with different reputed institutions. -- <https://researchculturesociety.org/>

Objective of the International Conference:

The main objective of the scientific conference is to discussing issues, exchanging of ideas and views towards the advancement of theory and practices and to create space for presentation of current results of scientific work in the field of Social Sciences, Commerce and Business Management. Our main Aim is to organize lectures by scientists and experts and to disseminate their ideas and concepts among the Social Sciences, Commerce, Business Management and Another aim of the conference is to provide an interaction stage for researchers and practitioners from academia and industries to deal with advancement in their respective fields.

Conference Location - Venue: Gokul Global University, Siddhpur, Patan, Gujarat, India,;

Submission & Communication Email:- SRAPROGRAMMES@gmail.com



Sub-themes

Track 1 - Commerce / Trade :

**Trade Analysis,
Banking,
Finance,
Financial Markets,
Economics,
International Economics,
Economy Development,
Finance and Economics,
Financial Accounting,
Stock and Commodity Market,
Company Law,
Accountancy & Income Tax,
Cost & Management Accounting,
Taxation,
Income Tax Laws,
Tax Policies,
Innovations in Trade Technology.**

Track 2 - Business Management :

**Business (Trade),
Organizational Behavior,
Marketing Management,
Management Strategies,
Agriculture Management,
Operations Management,
Business Entrepreneurship,
HR and Governance Policy,
Business Laws and Policies,
Strategic Management,
Tourism Management,
Institute Management,
Trade Management,
Hospital Management,
Business Communication,
Human Resource. (HR)
Innovations in Management Practices.**

Track 3 - Social Sciences :

**Politics & Public
Administration,
Sociology,
Social Work,
History,
Psychology,
Philosophy,
Law,
Geography,
Communication Studies,
Organizational Studies,
Educational Studies,
Education,
Archeology,
Economic Aspects,
Internationalization,
Globalization.**

In addition to these sub-themes, research papers can be presented and submit on a similar topic which are related to the Conference main theme or sub-themes.



Description of Registration & Participation

Presentation and Publication Languages : English or any spoken language.

* Best Presentation Award,

*Best Article Presentation Award.

Research Articles, Papers, Projects, Posters, posters are invited for presentation and publication.

Submission Deadline / Last Dates		DD/MM/YY	
Abstract File	Regular Online Registration & Payment	Presentation PPT File	Full Paper / Article for Publication
11/12/2025	11/12/2025	17/12/2025	25/11/2025 to 31/12/2025

Submission Email: SRAPROGRAMMES@gmail.com

Conference Instructions : Physical mode Presentation file – PPT must be also send to Conference Email.

For PRESENTATION : PPT file Approx. min.8 to max. 15 slides, Time :- Minimum - 7 minutes to Maximum - 15 minutes.

Print Poster : Size - 36" x 48" / 48" x 48" / 48" x 60" inch at conference. **OR** e-Poster :- 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.

OR

For pre-recorded Video Presentation : (Can be Record after getting Acceptance Letter and Presentation ID number)

Pre-recorded presentation – 8 to 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment **OR** Youtube link. (with visible-audible access permissions).

FOR PUBLICATION : M.S Word Editable File : Approx. Min. 1000 to Max. 4500 Words / 10 Pages file.

Setup :- Page – A4,; Normal Margin – 2.54 cm each side,; Single Column,; Fonts – Times New Roman / Unicode / Mangal / Nirmala UI, Google fonts. Size – 11, Title – 18, Theory – 11, Figures, tables in the center. [Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography ----- APA / MLA/]. (Minimum – 80% originality required in contents & theory)

Publication of Conference : (for interested presenters)

1) IJRCS – UGC Approved with impact factor : 9.241 – (Paper/ Article in English Language)

2) 'Shikshan Sanshodhan' (शिक्षण संशोधन) with impact factor : 7.384 – (Paper/ Article in Other Languages)

3) ISBN Book proceedings for all tracks.

4) OR ***Scopus / WoS Journal Suggestion (Free or Approx. \$ 200 to 700 USD – 1) The Scientific Temper., 2) Journal of Eurasian Studies, 3) ECNU Review of Education; 4) Studies in Business and Economics; 5) Journal of Current Southeast Asian Affairs

5) OR Publication is Optional not compulsory/ Participate for only Presentation

	Description of Registration & Participation Charges INR is for Indian Candidates & USD is for other International Candidates			
	(10% discount for Organising Institutions Participants / Members)	(*Per 1 Person / Candidate / Delegate Name)		Advertisement / Sponsors
	Participants Descriptions	Researcher Scholars / Students	Academician / Institution / Industry Delegate	Advertisement of any Institute/ Business/ Company
Instructions	Registration Participation as - Presenter / Co-Presenter	Rs. 1200 INR / \$ 30 USD	Rs. 1500 INR / \$ 40 USD	Rs.25000 (Full Page)
	Registration Participation as - Attendee / Listener	Rs. 1000 INR / \$ 30 USD	Rs. 1200 INR / \$ 30 USD	Rs.15000 (Half Page)
	On Spot Registration	Rs. 1500 INR / \$ 40 USD	Rs. 1800 INR / \$ 40 USD	Rs.8000 (1/3 of page)
	Publication Charge Extra as below (If opted / or want) :			Rs.8000 (Banner 10*6 ft.)
	Publication in Online ISSN Journal soft copy (with single author)	Rs.700 INR / \$ 20 USD	Rs.800 INR / \$ 20 USD	Rs. 50000 (Lead Sponsor)
	Publication in Online Journal soft copy (Each Additional author)	Rs. 300 INR / \$ 10 USD	Rs. 300 INR / \$ 10 USD	Rs. 25000 (Sponsor)
	Print Publication in ISBN Book Per 1 Hard copy	Rs.1000 INR/ \$ 60 USD	Rs.1000 INR/ \$ 60 USD	Rs. 15000 (Co-Sponsor)
	In case of co-author/ guide not present at location (certificate / publication)			
Participation Norms : Inclusion in Above Mentioned Charge : Conference participation, Access to all sessions, Conference kit for Presenters, Hard copy Certificate, Lunch, Tea/Coffee., Best Presentation as per merit selection. Exclusion in Conference : The conference does not include Visa, Air Fare, Medical, Residential Accommodation and Travelling Charges. Participants need to arrange their own cost for it. Evening Dinner is Not included in Conference. Resident Accommodation : Candidates need to Book Resident Hotel Accommodation with Own Extra Charge. Nearby Hotels. Online Hotel Booking :- MakeMyTrip / goibibo / Cleartrip / easemytrip / or any authentic website. Booking Help will be available. Payment terms - transaction charge : All payment must be prior for confirmation,; in all online card payments & international payments - additional transaction charge 5% must be added by the payer. Cancellation – Refund Policy :- No Refund of paid participation fee & publication fee. Contact Number:- +91 9033767725 SPONSHORSHIP GUIDELINES available at : https://researchculturesociety.org/sponsorship/ PAY NOW : https://researchculturesociety.org/payment/				

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Payment Page Link:- <https://researchculturesociety.org/payment/>

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ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY
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IFSC CODE - CNRB0004540
SWIFT CODE - CNRBINBBVAD

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Conference Easy Steps:

- Attendee - direct pay registration charge.
- Presenters - Follow below steps.



Note: Arrange Travel Flight and Visa yourself.
If extra days stay accommodation require, contact us mention exact date to date and number of person.

Conference Committee

Patrons:

V.C. Gokul Global University, Gujarat, India

Prof. Dr hab. Joanna Paliszkiewicz, Director of Management Institute, Warsaw University of Life Science - SGGW, Warszawa, Poland.

Dr. C. M. Patel, Director, Research Culture Society & President, International Scientific Research Organization (For Asia region countries).

Keynote Speakers:

Prof. Dr. Markus Launer, President, Institute of Service Management. Professor, Business Administration and Service Management, Ostfalia University, Suderburg Campus, Germany.

Dr. Paresh Shah, Ex.Professor, Rai University. Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. (International Awardee, Author of Oxford University Press)

Dr.Xihui Chen, Assistant Professor, Accounting and Finance Edinburgh Business School, Heriot-Watt University, Edinburgh, UK.

Dr.Anna Jasiulewicz, Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Dr.Yanina Lisun, Associate Professor, Department of Journalism and Advertising, State University Trade and Economics, Ukraine, & Head, Institute of Social Sciences, Eurasian University (EU), Europe.

Committee Members :

Dr.Piotr Pietrzak, Adjunct Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Dr.Francesca Di Virgilio, Associate Professor, Department of Economics – University of Molise, Campobasso, Italy.

Dr.Yanina Lisun, Associate Professor, Head, Department of Journalism and Advertising, Kyiv National University of Trade and Economics, Ukraine.

Dr. Jessica, Founder and Head, International Scientific Research Association (ISRA).

Dr. Svitlana, Institute of Business Management, EU.

Dr.(hc)Rania Lampou, STEM instructor and an ICT teacher trainer, Greek Ministry of Education, at the Directorate of Educational Technology and Innovation, Greece.

Dr. Ahmad Rasmi Albattat, Assistant Professor, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia.

Dr. Sunitha Ganiger, Assistant Professor, Department of Studies and Research in Sociology, Dr. Sadananda Maiyya Block, Tumkur University, Karnataka State. India.

Dr.Alimnazar Islamkulov, Associate Professor, The Academy of Public Administration under the President of the Republic of Uzbekistan.

Dr Harmeet Kaur, Dean, Faculty of Commerce & Management Jharkhand Rai University, Ranchi, India

Conference Coordinator (Poland): Dr.Anna Jasiulewicz, Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Conference Coordinator (Telangana): Dr. B Suresh Lal, Professor, Department of Economics, Kakatiya University, Warangal, Telangana State, India.