

International Conference on Commerce, Management and Social Sciences Research

Date: 16 & 17 October, 2021

(with Presence at the location & Online / Virtual mode options)



CALL FOR PAPERS, PROJECTS, THESIS, POSTERS PRESENTATION

Participation details available on:

www.researchculturesociety.org



rcsprogrammes@gmail.com

Contact: +91 9033767725

Registration Link : <https://tinyurl.com/43dpz5nz>

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About the organizing Institutions:

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Management Institute, The Warsaw University of Life Sciences, Poland.

Institute of Management and Economy, Eurasian University.

Institut für Dienstleistung, Germany,. &

College of Social Sciences and Humanities, Bule Hora University, Ethiopia.

Objective of the International Conference: Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship and Law

Marketing & Management :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management Law
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing and Law
- Agriculture Management.

HR , Governance Policy and Law :

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management and Law
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Law in International policies and business.
- International Competitiveness
- Optimizing Services on Global Platform

International Economics & Economy:

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms and Laws
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.

Description of Registration & Participation

REGISTRATION FORM LINK : <https://tinyurl.com/43dpz5nz> OR <https://forms.gle/PPz9J3LEMAyqBn9EA>

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

*** Best Paper Presentation Award, *Best Project Presentation Award, *Best Poster Presentation Award.**

Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.

(Min. 1000 to Max. 5000 words)

Guidelines for Research Paper / Project / Thesis : <https://researchculturesociety.org/iccmssr-2021/>

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

Poster / e-poster Presentation size:- Print Poster - 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

RCS & SRA Awards Nomination : Candidate should submit full C.V.including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



Submission Email: rcsprogrammes@gmail.com

Submission Deadline / Last Dates : via email				
Early Bird Registration and Payment	Late Registration and Payment	Abstract	Full Paper / Project/ Thesis	Poster / E - Poster slides
31/08/2021	30/09/2021	15/09/2021	30/09/2021	30/09/2021

After Registration Participants will receive our Bank Account details through email.

Online payment option : <https://researchculturesociety.org/payment/>



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Publication opportunities: Selected Research Papers, Projects, Posters will be published in Online International, Refereed, Peer-Reviewed ISSN Journal with high Impact Factor and with ISBN Book proceeding. Participant can Publish in other Journals also.

Description of Registration & Participation Charges

Categories / Participants Descriptions	Early Bird Registration till 31 st August, 2021		Late Registration from 1 st Sept to 30 th Sept, 2021	
	Student / Research Scholar	Academician/ Industry Delegate / Institution	Student / Research Scholar	Academician/ Industry Delegate / Institution
Registration + Participation + Presentation + Accommodation + Food + Certificate (Per person*)	200 USD / 12000 INR	250 USD / 15000 INR	250 USD / 15000 INR	300 USD / 18000 INR
Listener / Attendee - Registration + Accommodation + Food + Certificate (Per person*)	150 USD / 8000 INR	200 USD / 10000 INR	200 USD / 10000 INR	250 USD / 12000 INR
Only Online Participation - Presentation + Certificate (VCP/Online Mode) (upto 3 persons/authors)	80 USD / 3000 INR	80 USD / 3000 INR	80 USD / 3000 INR	80 USD / 3000 INR
Publications :- Paper / Abstract/ E - Poster (upto 3 authors)	80 USD / 3000 INR	80 USD / 3000 INR	80 USD / 3000 INR	80.USD / 3000 INR
RCS Awards Participation (Research Culture Society)	80 USD / 5000 INR	100 USD / 7000 INR	100 USD / 7000 INR	120 USD / 10000 INR
SRA Academic Excellence Awards Participation	80 USD / 5000 INR	100 USD / 7000 INR	100 USD / 7000 INR	120 USD / 10000 INR

Presentation include : Abstract / Paper / Project / Thesis / Poster. ; VCP. - Virtual Conference Presentation ; Publication : Abstract / Paper / Project / Thesis / Poster. USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.

Conference rates mentioned (*) include Conference kit, 2 time Lunch, 1 dinner, 1 Breakfast, tea/coffee and 1/2 night stay in 4 / 5 star resort / hotel. Conference time : Day 1 - 01:00 pm to 06:00 pm ; Day 2 - 10:00 am to 05:00 pm . Participants need to present / join before 30 minutes of conference time.

Publications in online Refereed, Peer-Reviewed, Indexed International Scientific Journals with high impact factor & ISSN and also with ISBN Conference Proceedings. Participant can Publish in other Journals also. Participants are open to publish presented papers elsewhere.

** RCS Awards & SRA Awards Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. (1 lunch/ 1 dinner 40 USD and 1 night stay at hotel 70 USD extra per person. Non Attendee will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages :- <https://researchculturesociety.org/awards/>).

Participants can book own Tour package and also can attend Conference. In that case per person \$ 20 USD / 1000 INR is less in participant / listener. registration charge. In any undesirable circumstances - situation, organizers can postpone / change dates and/or locations due to COVID-19.

*** This package do not include Visa, Air Fare, Travelling Charges.



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Corporate Sponsorship of this event contributes towards the development, knowledge - idea sharing, promotion scope with high visibility and positive exposure.



Scientific Research Association

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