

# International Conference on Commerce, Management and Social Sciences Research

Conference is already conducted in Oct-2021, **Authors / Researchers / Professors are invited to Publish full Paper/ Article** in this conference special issue. Submit full paper/article till 25<sup>th</sup> December, 2021 by email : [rscsprogrammes@gmail.com](mailto:rscsprogrammes@gmail.com)

## Publication opportunities: CALL FOR PAPERS PUBLICATION

- Publications in online Refereed, Peer-Reviewed, Indexed International Scientific ISSN Journal with impact factor 6.719 (UGC listed - pastlist) Special Issue No - 29/30.
- The ISBN Conference Proceedings book will also be published. (print charge for publication is separately mentioned with book copy including postage charge.)

### Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

#### Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship and Law

#### Marketing & Management :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management Law
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing and Law
- Agriculture Management.

#### HR , Governance Policy and Law :

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management and Law
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Law in International policies and business.
- International Competitiveness
- Optimizing Services on Global Platform

#### International Economics & Economy:

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms and Laws
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.

ICCMSSR-2021 Publication charges	
	(including hard copy of certificate and postage charge)
Publications in soft copy :- ( with 1 / 2 authors) Online Journal	30 USD / 1500 INR
Publications in soft copy :- ( with 3 / 4 authors ) Online Journal	40 USD / 2000 INR
Publication in (with 1 / 2 authors ) Online ISSN Journal + ISBN 1 Book Hard copy	70 USD / 2300 INR
Publication in ( with 3 / 4 authors ) Online ISSN Journal + ISBN 2 Book Hard copies	80 USD / 3000 INR
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**Paper / Article Guidelines : ( submit in only word file format till 25<sup>th</sup> Dec, 2021)**

Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code –

Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents can be as per research area/field ) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References (in APA/MLA style).

Send us 2 documents together by email : Full paper / article file and payment slip copy – screenshot /pdf

**Contact :** +91 9033767725

**Submission Email :** [rscsprogrammes@gmail.com](mailto:rscsprogrammes@gmail.com)