

# International Conference on Commerce, Management and Social Sciences Research



Date: 26 – 27 October, 2018

Singapore (Hybrid mode Conference)

*Jointly Organized by*

Eurasian Institute of Management, Eurasian University, U.K. & Greece

&

Research Culture Society



**CALL FOR PAPERS,  
PROJECTS, THESIS,  
POSTERS, DISSERTATION**  
**Presentation with Free Publication**

Registration - Guidelines available on:

[www.researchculturesociety.org](http://www.researchculturesociety.org)

SRAPROGRAMMES@gmail.com

Contact : +91 9033767725

## About the organizing Institutions:

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Eurasian Institute of Management is a self-financed, sponsored and started in the year 2007 with a noble aim of imparting a financial, economical and analytical education. The institution enables them to be placed as the best professionals in business industries and make them enter into high level programs with competence and confidence. Institute trains specialists in Management, Business Administration, Trade, Finance and Economical Science.

**Objective of the International Conference:** Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management, Finance, Economy, Governance, Agricultural Economics and Development. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

### Sub-themes : 1

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

#### HR and Governance Policy:

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

#### Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency



## Sub-themes : 2

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

### **Agriculture and Economy Development :**

- Agriculture and Horticulture
- Agronomy and Soil Sciences
- Horticulture, Floriculture and Forestry
- Agricultural Extension and Science
- Agricultural product security strategy
- Plant Biochemistry and Physiology
- Crop Breeding and Genetics
- Crop Protection and Management
- Spices, Herbs and Medicinal Plants
- Tissue Culture and Plant Biotechnology
- Agricultural Engineering and Technology
- Agricultural Risk Management
- Sustainable Practices for Agriculture
- Agricultural Economics and Agribusiness
- Modeling tools in Agriculture DSS
- IoT and AI in Agriculture Farming
- Water resources engineering and management
- Wetland management, and lake, reservoir, and stream restoration
- Aquaculture management and practices
- Plant Cell and Tissue Culture
- Plant Propagation and Greenhouse Management
- Agriculture and Natural Resources Machinery
- Agro Industry Management and Practices
- Fisheries practices and technology
- Energy sources in Agriculture Development
- Solid waste management technology
- Transformation of agrarian structure
- Urban-rural gap and income distribution
- Risk management and crop insurance

### **Business Management and Development :**

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.
- Green Marketing Practices
- Brand Management Practices
- IoT in business development
- Transport / Tour Management
- Construction Management
- Quality Management

### **International Economics & Economy Development :**

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Economic development during the global pandemic
- Household Behavior and Family Economics
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- UN role in serving and shaping the society.
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- The role of universities in fostering entrepreneurship
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Studies of new businesses & business survival.
- Sustainable development and planning
- Tourism and environment
- Economic development during the global pandemic
- Problems of sustainable development of world economies
- Opportunities to deepen interdisciplinary ties in the context of globalization
- Expansion of international trade and export opportunities between countries

## Description of Registration & Participation

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

**Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.**

( Min. 1200 to Max. 5000 words)

### Guidelines for Research Paper / Project / Thesis :

**For Paper / Thesis/ Project Presentation :** PPT file approximately min.8 to max.20 slides, **Time :** approx. 8-10 minutes.

**For Poster / e-poster Presentation size:-** Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 2 page theory in PPT file (Landscape size – width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm )

**For Publication** ( Min. 1200 to Max. 5000 words) : M.S. word editable file, Page - A4, Normal Margin - 2.54 cm each side, Fonts - Times New Roman, Size – 11, Title - 18, Theory – 11, Figures, tables in the center, **[Example:-** Title – Author details – Abstract - Keywords - Introduction – Middle Body – Conclusion – Acknowledgement – References. ]



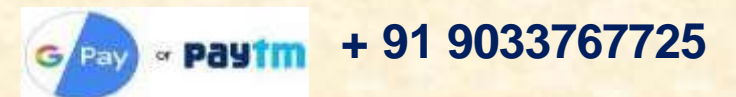
**Submission Email: SRAPROGRAMMES@gmail.com**

### Submission Deadline / Last Dates : DD/MM/YY

Regular Registration + Payment till	Regular submission of Abstract / Full Paper / Project/ Thesis / Poster / E - Poster slides	Late Registration + Payment from	Late submission of Abstract / Full Paper / Project/ Thesis / Poster / E - Poster slides
01/05/2018 to 05/09/2018	01/05/2018 to 10/09/2018	01/05/2018 to 10/09/2018	01/05/2018 to 10/09/2018

After the conference 15 days time will be given for the Submission : Paper file for Corrections in Publication / Publication Addition..

After Registration Participants will receive our Bank Account details through email.



Online payment option : <https://researchculturesociety.org/payment/>



## Description of Registration & Participation Charges

### ICCMSSR - 2018

### Charge

**Categories / Participants Descriptions**  
 (\* For Students, Research Scholars and Group Booking – 5 % concession in Package – 1 only )

Academician / Educationist  
 Student / Researcher  
 Industry Delegate / Institution Person

<b>Package 1</b> ( Physical mode )	<b>Registration + Participation + Presentation + Residential Accommodation + Food + Publication + Participation &amp; Presentation Certificates ( Per person* )</b>	\$ 250 USD / Rs. 15000 INR / S\$ 350 SGD
	Listener / Attendee - Registration + Residential Accommodation + Food + Participation Certificate ( Per person* )	\$ 200 USD / Rs. 12000 INR / S\$ 300 SGD
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free
	** Additional - Residential Accommodation per Night ( Per person* )	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD
	** Additional - Lunch / Dinner ( Per person* )	\$ 70 USD / Rs. 4000 INR / S\$ 80 SGD
	*# Publications in ISSN Journal (Soft Copy) Full Paper/Project/Abstract ( upto 4 authors )	Free
<b>Package 2</b> ( Online / Virtual )	<b>Online Participation (Google Meet) - Presentation + soft copy of Certificate</b> ( upto 2 persons / authors only. charge for 3 or 4 authors will be double )	\$ 40 USD / Rs. 2000 INR / S\$ 50 SGD
	Listener / Attendee - Registration + Soft copy Certificate ( Per person* )	\$ 10 USD / Rs. 500 INR / S\$ 15 SGD
	Best Paper Presentation Award, Best Project Presentation Award, Best Poster Presentation Award (by merit based selection)	Free
	*# Publications in ISSN Journal (Soft Copy) Full Paper/Project/Abstract ( upto 4 authors )	Free
	*# Publication Hard copy (on demand) after completion of Conference (per copy)	\$ 40 USD / Rs. 1000 INR / S\$ 50 SGD

**USD (\$) is for International/ Abroad Participants, SGD (S\$) is for Singapore Participants and INR (Rs.) is for Indian Participants.**

**\* CONCESSION OFFERS (In Package 1) :** For Bachelors – Masters Students and PhD, M.Phil, Post Doc. Research Scholars there is 5 % Concession in Registration – Participation in full charge payment. In Group Registration – Participation of 6 Persons - 5 % discount will be given to each participant in payment. For concession contact us by Email.

**Payment terms - transaction charge :-** All payment must be prior while registration and confirmation, in all online payments through conference payment page - PAYPAL or INSTAMOJO additional 5% must be added by the payer while making payments. For Bank Account Payment with additional international transaction charges participants need to send email requests.

**Inclusion in Package 1 :** Conference participation, Access to all sessions, Conference kit, Certificate of participation and presentation, Best Paper award / Best Presentation /Best Poster Presentation as per merit selection. Post Conference Publication soft copy with ISSN Journal.

Tentatively for 2 days : 1+1 lunch, 2+2 tea-coffee, 1 welcome cold drink and 1 night stay accommodation, 1+1 / 2+1 persons room sharing. Residential Accommodation will be arranged as per male / female suitable categories. Accompanying person charges as per mention in Package – 1. - \*\* Additional.

**Exclusion in Package 1 :-** Participants need to arrange their own airfare, visa, medical and insurance cost. Own expenses to reach at conference location from airport / station. Extra days stay at hotel / resort locations. Air ticket booking guidance - additional days hotel booking guidance will be available.

**Offers for Appointed persons :** Appointed persons who - put effort for minimum 20 participants (package - 1) registration to participate at physical location with full payment, their registration and other expenses will be paid by our society. (Inclusion as above - Exclusion as above)

**SPONSHORSHIP GUIDELINES available at :** <https://researchculturesociety.org/sponsorship/>

Conference Venue & time : Singapore Conference Hall & In Google Meet. - 11: 00 am to 04:00 pm

Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journal : **IJIRMF - Special Issue .**