



**Learners
University College**

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International Conference

Connecting Diverse Management Perspectives:
Interdisciplinary Research – 2024

26th and 27th April, 2024
DUBAI, UAE (Online Mode)

Submission Email : conference@learnersuae.com

Description of Registration and Participation

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any Citizen.

***Best Paper Presentation Award**

Submission Email : conference@learnersuae.com

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Registration	Abstract Submission	Final Paper Submission	Presentation
Before 15 th April, 2024	Till 5 th April, 2024	Till 10 th April, 2024	26 th and 27 th April (Online)

After Registration – First Send Abstract file - (Abstract submission Template file is available on conference webpage).

On Acceptance of Abstract – Participants can Pay Registration Fee and submit final paper and Presentation PPT file.

Description of Registration and Participation

For Teaching Faculties/ Education Professionals, DBA / Ph.D, Masters, Bachelors Students, Researchers or Industry Delegates.

Registration Charges including E-Certificates:

Registration, Participation and Publication: 200 AED (main or first Author)

For each additional Co-Author: 100 AED

Abstract : in approx. 100 to 300 words (MS Word Editable file)

Presentation: PPT file :- Approx. min.5 to max. 15 slides, Time :- approx. 8-10 minutes.

Full Paper Publication : Page – A4, Normal Margin – 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. (MS Word Editable file)

(Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography – APA / MLA). --- Approx. Min. 1000 to Max. 5000.

Language : English

Publication in - International Journal of Research Culture Society (ISSN: 2456-6683)

About the Organizing Institute

Learners University College established in 2017 is a higher education institution with offices in Dubai, Sharjah, Abu Dhabi and in Doha. Learners University College offers over 40 internationally recognised diploma, bachelor and master degrees across 10 in-demand industry sectors. We have a global community of 3000+ students from over 165 nationalities.

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

'Research Culture Society' (RCS) is a Government Registered International Scientific Research organization. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. Society has successfully organized 135+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Objective of the Conference

Connecting Diverse Perspectives: “**Interdisciplinary Research**” could be to foster collaboration and knowledge exchange among researchers from various disciplines with the goal of:

Promoting Cross-Disciplinary Understanding: Encouraging scholars to explore connections and commonalities among different fields of study, leading to a deeper understanding of complex, multifaceted issues.

Cultivating Innovative Solutions: Creating a platform where diverse perspectives can come together to generate innovative solutions to real-world challenges that may require a multidisciplinary approach.

Sharing Best Practices: Providing a forum for researchers to share their experiences, methodologies, and successful interdisciplinary research projects, facilitating learning from one another.

Nurturing Networking and Collaboration: Encouraging attendees to establish professional connections and collaborative partnerships that may lead to future interdisciplinary research projects.

Showcasing Interdisciplinary Success Stories: Presenting case studies and success stories of interdisciplinary research that have had a significant impact on society, the economy, or the environment.

Sub Theme

In addition to these sub-themes researchers can submit papers, articles, and presentations aligned with these themes for consideration and publication within the conference proceedings.

Leadership and Organizational Culture Leadership in a Multicultural Environment Cross-Cultural Leadership Strategies Organizational Culture and Diversity	Strategic Management in a Global Context: Global Market Entry Strategies International Business Expansion Managing Global Supply Chains
Innovation and Technology Management: Technology Adoption and Innovation Interdisciplinary Approaches to Innovation Managing Technological Disruption	Human Resource Management and Diversity: Diversity and Inclusion in the Workplace Cross-Cultural HR Practices Talent Management in a Globalized World
Sustainable Business Practices: Corporate Social Responsibility (CSR) Sustainable Supply Chain Management Environmental and Ethical Considerations in Management	Change Management and Adaptation: Change Management in Multinational Corporations Adapting to Technological Disruption Managing Change in a Multicultural Workforce

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Financial Management and Risk Mitigation: Global Financial Markets and Investment Risk Management in International Business Financial Strategies for Diverse Markets	Entrepreneurship and Startups in a Global Context: International Entrepreneurship Startup Ecosystems in Multinational Settings Access to Funding for Diverse Entrepreneurial Ventures
Marketing and Consumer Behavior Across Cultures: International Marketing Strategies Consumer Behavior in Diverse Markets Branding and Advertising in a Global Context	Business Law and International Trade: International Trade Agreements and Disputes Legal Challenges in Global Business Intellectual Property Protection in a Globalized Economy
Supply Chain and Operations Management: Supply Chain Optimization in Global Logistics Multinational Production and Operations Risk Management in Global Supply Chains	Educational Frontiers in Management Experiential Learning Integration. Technology-Enhanced Education. Sustainability and CSR Integration. Diversity, Equity, and Inclusion Initiatives. Entrepreneurship and Innovation Training