Research Culture Society &
University of the State Fiscal Service of Ukraine
Department of International Economics

International Conference on
Business, Management, Social and Economical Advancements
Date: 17 & 18 October, 2020

Organizing Committee
Dr. C. M. Patel,
Chairperson, Research Culture Society.

Prof. Nadiia Stezhko,
Department of International Economics, University of the State Fiscal Service of Ukraine, Ukraine.

Participation details available on:
www.researchculturesociety.org
contact: rcsprogrammes@gmail.com
Contact: +91 9033767725
REGISTRATION FORM LINK: http://tiny.cc/nyntsz
https://forms.gle/LLjfSGC19wXV2QCE7

About the organizing Institutions:

‘Research Culture Society’ is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The University of the State Fiscal Service of Ukraine was established in 1921. It is one of the largest educational institutions in terms of territory and developed infrastructure, which is equipped according to European standards in the park area of Irpin (Ukraine). The university forms a strong qualification base of employees of the fiscal service throughout Ukraine. During its existence, the school has trained about 70 thousand specialists.

Department of International Economics: (Prof. Stezhko Nadlia Volodymyrivna)
http://www.nusta.edu.ua/inst-econ-miznar-vikl/

Objective of the International Conference: Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide an interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes:

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Finance and Economics:
- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

Business Entrepreneurship:
- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

Marketing & Management:
- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Design Thinking
- Innovation Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing

HR and Governance Policy:
- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

International Economics & Economy:
- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.
Description of Registration & Participation

REGISTRATION FORM LINK:  http://tiny.cc/nyntsz OR https://forms.gle/LLJfSGC19wXY2QCE7

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen.
Research Paper / Poster Presenters will receive - 1) Conference Proceedings Book & 2) online Journal Publication with Certificate. E-certificate will be provided to all the participants. (Postal charges extra)
Research Papers and Posters invited for presentation and publication. (Min. 1000 to Max. 3500 words)

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.
Guidelines for online poster submission: 1 PNG image & 1 page theory in PPT (Landscape size - width: 40 cm, height: 30 cm / Portrait size: width: 30 cm, height: 40 cm)

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Submission Email: rcsprogrammes@gmail.com

Registration / Participation / Presentation / Publication Charge:  (For Indian participants in - Rs. & For Abroad participants in - USD)

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<th>Participants</th>
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After Registration Participants will receive our Bank Account details through email.

Online payment option:  http://researchculturesociety.org/payment/  

Publication: All Selected Research Papers will be published as ISBN Book Proceedings and in Referred, Peer-Reviewed ISSN Journal with Impact Factor - 6.719.
Advisory Committee and Session Chair

Prof. Nadiia Stezho, Department of International Economics, University of the State Fiscal Service of Ukraine, Ukraine

Dr. Lina Anastassova, Professor, Burgas Free University, 62, San Stefano St., Burgas, Bulgaria, European Union

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Dr. Volodymyr Martynuk, Professor, University of Economics and Innovation in Lublin, Poland.

Francesca Di Virgilio, Ph.D, Associate Professor of Organization Theory and Human Resource Management, Department of Economics, University of Molise, Campobasso, Italy

Dr. Gajendra Naidu, Professor, Faculty of Finance, Botho University: Gaborone Campus: Botswana, Africa

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Dr. Lyudmila Chyzhevskya, Professor, Department of Accounting and Audit of Zhytomyr Polytechnic State University, Zhytomyr, Ukraine.

Dr. Saad Al-Saadi, Associate Professor & HoD, Head of the Department of Travel and Tourism UNWTO TedQual Certified Department, Yarmouk University, Irbid, Jordan.

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Dr. Obianuju, Emmanuelu Aghasi, Lecturer, Nnamdi Azikiwe University, Awka, Nigeria

Dr. Rachika Kulshrestha, Assistant Professor & Programme Coordinator, Amity School of Hospitality, Amity University, Gurgaon, India

Dr. Harmeeet Kaur, Assistant Professor, Amity Business School, Amity University Jharkhand,