



Research Culture Society
&
University of the State Fiscal Service of Ukraine
Department of International Economics



International Conference on Business, Management, Social and Economical Advancements

Date: 17 & 18 October, 2020



Organizing Committee

Dr. C. M. Patel,
Chairperson, Research Culture Society.

Prof. Nadiia Stezhko,
Department of International Economics, University of the
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Participation details available on:
www.researchculturesociety.org

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REGISTRATION FORM LINK: <http://tiny.cc/nyntsz>
<https://forms.gle/LLjfSGC19wXV2QCE7>

Selected Research Papers will be published as ISBN Book Proceedings
and in Referred, Peer-Reviewed ISSN Journal with I.F. 6.719.



About the organizing Institutions:

'**Research Culture Society**' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The University of the State Fiscal Service of Ukraine was established in 1921. It is one of the largest educational institutions in terms of territory and developed infrastructure, which is equipped according to European standards in the park area of Irpin (Ukraine). The university forms a strong qualification base of employees of the fiscal service throughout Ukraine. During its existence, the school has trained about 70 thousand specialists.

Department of International Economics: (Prof. Stezhko Nadiia Volodymyrivna)

<http://www.nusta.edu.ua/inst-econ-miznar-vikl/>

Objective of the International Conference: Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

Marketing & Management :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing

HR and Governance Policy:

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

International Economics & Economy:



- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.



Description of Registration & Participation



REGISTRATION FORM LINK : <http://tiny.cc/nyntsz> OR <https://forms.gle/LLjfSGC19wXV2QCE7>

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen. Research Paper / Poster Presenters will receive - 1) Conference Proceedings Book  & 2) online Journal Publication  with Certificate. E-certificate will be provided to all the participants. (Postal charges extra)

Research Papers and Posters invited for presentation and publication. (Min. 1000 to Max. 3500 words)

Guidelines for Research Paper submission: <http://researchculturesociety.org/icbmsea-oct-2020/>

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

Guidelines for online poster submission: 1 PNG image & 1 page theory in PPT (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

Submission Deadline / Last Dates : via email				
Abstract	Full Paper	Posture slides	Registration	Charge / Fee Payment
05/10/2020	10/10/2020	10/10/2020	15/10/2020	15/10/2020



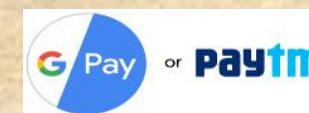
Submission Email: rscsprogrammes@gmail.com

Registration /Participation / Presentation / Publication Charge: (For Indian participants in - Rs. & For Abroad participants in - USD)

Participants	Descriptions	Research Scholar / Students	Teaching Faculties	Industry Delegates
Categories	With Participation + Paper Presentation (1 author / person*)	Rs.1000 / 30 USD	Rs.1500 / 45 USD	Rs.2000 / 60 USD
	Poster Presentation / Each Extra co-author *	Rs.300 / 15 USD	Rs.300 / 15 USD	Rs.500 / 25 USD
	Postal Charge (1 *)	Rs.200 / 20 USD	Rs.200 / 20 USD	Rs.200 / 20 USD
	Only Publication (In Absentia) / Extra Book Copy	Rs.800 / 25 USD	Rs.1000 / 35 USD	Rs.1500 / 45 USD
	Only Participation with e-certificate	Rs.100 / 11 USD	Rs.100 / 11 USD	Rs.100 / 11 USD

After Registration Participants will receive our Bank Account details through email.

Online payment option : <http://researchculturesociety.org/payment/>



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Publication: All Selected Research Papers will be published as ISBN Book Proceedings and in Referred, Peer-Reviewed ISSN Journal with Impact Factor - 6.719.

Advisory Committee and Session Chair

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