

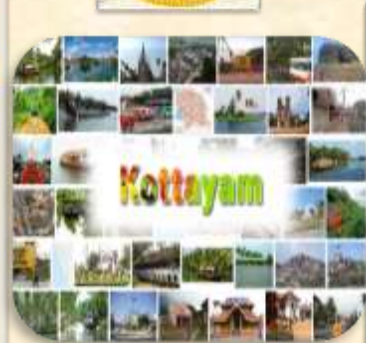
International Conference on Business, Management, Social and Economical Advancement

Date: 30 - 31 August, 2024 Kerala, India

Mangalam College of Engineering, Ettumanoor, Kottayam



Conference and Awards



PRESENTATION OPPORTUNITY

**Call for Presentation
Free Publication***

Paper, Abstract, Project, Poster, Thesis, Dissertation



<https://researchculturesociety.org/icbmsea-2024/>



RCSPROGRAMMES@gmail.com



<https://forms.gle/tNmBASbSoy5dJB5U8>



+91 9033767725 (Office Number)

+91 9495048244 (Dr.Bose Tom - Coordinator)



About the organizing Institutions:

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

Mangalam College of Engineering Ettumanoor, Kottayam, Kerala, India. is the parenting institution which is Accredited with 'A' grade by UGC- NAAC as well as NBA. Mangalam College of Engineering (MLM) stands supreme in the field of technical education with excellence and quality in education. In keeping with MLM's goal of excellence, the academic programs is supported by well experienced and dedicated faculty, which is committed to equip the student with knowledge and skills needed to succeed in today's rapidly changing world. Approved by the All India Council for Technical Education (AICTE) and affiliated to the APJ Abdul Kalam Technological University in Kerala, MLM is promoted by the Mangalam Educational Society, with a mission to bring out leaders for a technology – driven environment. (<https://www.mangalam.ac.in/>)

Management Institute was established in 2019. The Institute, in its assumptions, conducts research, as well as disseminates knowledge in the field of management science and quality, and in particular: knowledge management, digital management, or social corporate responsibility (CSR). **The Warsaw University of Life Sciences** is the oldest agricultural university in Poland and the fourth of this type in Europe. Its origins date back to 1816 and are related to the establishment of the Agronomic Institute in Marymont. The advocates of its foundation were Stanisław Staszic and Stanisław Potocki, and its first director was Jerzy Benjamin Flatt, one of the best experts in economic relations in the Kingdom of Poland. (<https://iz.sggw.edu.pl/>)

'Research Culture Society' (RCS) is a Government Registered **International Scientific Research organization.** Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Supported by: Institut für Dienstleistung, Germany.

Any Institute / University / College / Industry can Join as a Co-Organizer or supporter or co-sponsor.

Objective of the International Conference: The main objective of the scientific conference is to discussing issues, exchanging of ideas and views towards the advancement of theory and practices and to create space for presentation of current results of scientific work in the field of Social Sciences, Commerce and Business Management. Our main Aim is to organize lectures by scientists and experts and to disseminate their ideas and concepts among the Social Sciences, Commerce, Business Management and Another aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with advancement in their respective fields.

Conference Details

Conference Venue & Time : Digital Theatre, Mangalam College of Engineering, Ettumanoor, Kottayam, Kerala, India

Date : 30 – 31 August, 2024 India Time Morning 08:00 am to 05:00 pm

Conference Website:- <https://researchculturesociety.org/icbmsea-2024/>

Submission & Communication Email:- RCSPROGRAMMES@gmail.com

Registration Form:- <https://forms.gle/tNmBASbSoy5dJB5U8>

Sponsorship Opportunity available at : <https://researchculturesociety.org/sponsorship/>



Conference Indexing:-



Track 1 - Commerce / Trade :

**Trade & Analysis,
Banking,
Finance,
Financial Markets,
Economics,
International Economics,
Economy Development,
Finance and Economics,
Financial Accounting,
Stock and Commodity Market,
Company Law,
Accountancy & Income Tax,
Cost & Management Accounting,
Taxation,
Income Tax Laws,
Tax Policies.**

Track 2 - Business Management :

**Sustainable Management
Organizational Behavior,
Marketing Management,
Management Strategies,
Agriculture Management,
Operations Management,
Business Entrepreneurship,
HR and Governance Policy,
Business Laws and Policies,
Strategic Management,
Tourism Management,
Institute Management,
Trade Management,
Hospital Management,
Business Communication,
Human Resource. (HR)**

Track 3 - Social Sciences :

**Politics & Public Administration,
Sociology,
Social Work,
History,
Psychology,
Philosophy,
Law,
Anthropology,
Geography,
Communication Studies,
Organizational Studies,
Educational Studies,
Archeology,
Economic Aspects,
Internationalization,
Globalization.**

In addition to these sub-themes, research papers can be presented and submit on a similar topic which are related to the Conference main theme or sub-themes.

Publications Opportunities:

- 1) Proceedings – Abstracts Book with ISBN (Free - Including in Conference charge)**
- 2) ISSN Online Peer-Reviewed, Refereed, Google Scholar, Indexed Journals. IJIRMF / EJMT (Free - Including in Conference charge)**
- 3) OR Scopus / WoS / CARE Journals (Additional charge)**

Description of Registration & Participation

Registration Form link : <https://forms.gle/tNmBASbSoy5dJB5U8>



* Best Paper Presentation Award, *Best Poster Presentation Award.

For Teaching Faculties, Ph.D/ M.phil, Masters, Bachelors Students, Researchers, Scientists, Industry Delegates or any interested Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

Conference Instructions :- <https://researchculturesociety.org/icbmsea-2024/>

Submission Email: RCSPROGRAMMES@gmail.com

Submission Deadline / Last Date till : DATE/MONTH/YEAR					
Abstract	Registration Payment	Online Registration	On Spot Registration	Presentation PPT File	Full Paper / Article for Publication
20/08/2024	22/08/2024	25/08/2024	30/08/2024	24/08/2024	till 15/09/2024

On Acceptance of Abstract – Presenters can Pay Registration Fee and Attendee can pay direct Registration Fee; Send a payment proof copy in email attachment.

Description of Registration & Participation Charges			
INR is for Indian Candidates & USD is for other International Candidates			
Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation charge.			
	ICBMSEA - 2024	Registration Fee - Per Candidate	
	Participants Descriptions (*Per Person / Candidate / Delegate)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	
(Physical mode)	Registration Participation as - Presenter / Co-Presenter	\$ 50 USD / Rs. 3000 INR	
	Registration Participation as - Attendee / Listener	\$ 40 USD / Rs. 2500 INR	
	* Free Publications (ISSN Journals Online & ISBN Proceedings Print)	Free	
	Best Paper Presentation/ Best Project Presentation/ Best Poster Presentation Award (by merit)	Free	
	*** Scopus / WoS / CARE / Springer - Paid Publications	Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR	
	Resident Accommodation with Extra Charge Per Night – Per person / Per Room	Approx. \$ 30 to 60 USD / Rs. 1500 to 4500 INR	
	## For below “Professional Awards” a separate registration required (If Interested) :	--	
	## RCS International Awards Participation / SRA Global Awards Participation Year - 2024	\$ 100 USD / Rs. 7000 INR	

PAYMENT OPTIONS :--

Payment mode: NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

Online Payment : -



Payment Page Link:- <https://researchculturesociety.org/payment/>

Payment terms - transaction charge :- PAYPAL or International forex payments - additional 7% transaction must be added by the payer while making payments. **International Participants Payment must be with additional Bank transaction charge.**

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for : NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK
ACCOUNT NUMBER - 4540201000207
ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY
Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA
IFSC CODE - CNRB0004540
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: +91 9033767725




Conference Easy Steps:

- Attendee - direct pay registration charge.
- Presenters - Follow below steps.



Note: Arrange Travel Flight and Visa yourself.
If extra days stay accommodation require, contact us mention exact date to date and number of person.

Instructions - 1	<div><div>Participation Norms :</div><div><div>Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation.</div><div>Inclusion in Mentioned Registration Charge of Conference : Conference participation, Access to all sessions, Conference kit, Memento of Participation, Hard copy Certificate, Morning Break, Lunch, Hi-Tea.; --Best Paper award / Best Presentation / Best Poster Presentation as per merit selection, -- Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Publication in ISSN International Peer-Reviewed, Indexed Journal.</div><div>Exclusion in Mentioned Registration Charge of Conference : The conference does not include Visa, Air Fare, Medical, Residential Accommodation and Travelling Charges. Participants need to arrange their own cost for it. Evening Dinner is Not included in Conference. ***Scopus / WoS / CARE / Springer Publications with Extra Charge.</div><div>Resident Accommodation : Candidates need to Book Resident Hotel Accommodation with Own Extra Charge. Nearby Hotels as below :- 4Star -- 1) Hotel Indraprastha 2) Hotel Ceasar Palace 3) Hotel Anjali Park 4) Excalibur Hotels and Resorts 5) Abad Whispering Palms OR as per candidates choice. 3Star – 1) Focus Residency 2) Vettoor Tourist Home 3) Joyees Residency 4) Hotel Icon Classic OR as per candidates choice.</div><div>Online Hotel / Flight Booking :- MakeMyTrip / goibibo / Cleartrip / easemytrip / Booking.com or any authentic website.</div><div>Help Contact Number (Inquiry / Booking / Visa) :- +91 9033767725 (Office Call & WhatsApp)</div><div>Join Conference WhatsApp group :- https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF</div><div>Payment terms - transaction charge : All payment must be prior for confirmation,; in all online card payments & international payments - additional transaction charge 5% must be added by the payer.</div><div>Cancellation – Refund Policy :- Refund as 70% of paid amount if requested before 20 days of the conference date. Then after No Refund..</div><div>## RCS International Awards & SRA Global Awards are with Separate Participation : Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. [NOMINATION FORM :- https://researchculturesociety.org/awards/].</div><div>SPONSHORSHIP GUIDELINES available at : https://researchculturesociety.org/sponsorship/ PAY NOW : https://researchculturesociety.org/payment/</div><div></div></div></div>
Instructions - 2	<div><div>Travel - Arrival Suggestions: Participants from Outside Country / State can arrive on 29th August, 2024 and stay near by Hotel to the Conference Venue.</div><div><div><input type="checkbox"/> For Conference attendance an Invitation Letter / Acceptance - Invitation Letter will be provided.</div><div><input type="checkbox"/> All participant travelers must have a valid passport / Identity Proof Card as per travel guidance rules and norms.</div><div><input type="checkbox"/> At the Airports Only Show – Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, / Identity Proof Card / Hotel Stay Booking letter).</div></div><div>Visa Documents for participants - travellers :- Indian Visa Official Website Portals – 1) e-VISA Online Portal - https://indianvisaonline.gov.in/evisa/tvoa.html 2) Regular Visa Portal -- https://indianvisaonline.gov.in/visa/index.html 3) Japan, South Korea & UAE on Arrival Visa :- https://indianvisaonline.gov.in/visa/visa-on-arrival.html</div><div>For Visa and Flight Booking easy options visit website of: - MakeMyTrip / goibibo / Cleartrip / easemytrip / Booking.com or any authentic website.</div><div>**** In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Conference Participation Agreement needs to be signed by each participant.</div></div>

	Participation Instructions
Presentation - Publication Submissions Instructions - 3	<p>Presentation include : Abstract / Paper / Project / Thesis / Poster / Dissertation. *# Publications : Full Paper / Article / Abstract</p> <p>For Presentations :</p> <p>Presentation Languages: English (Font - Times New Roman) OR any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)</p> <p>For Presentation (Research Paper / Article/ Thesis/ Project) : PPT file approximately min.8 to max.20 slides,</p> <p>Presentation Time : Minimum - 7 minutes ---- Maximum - 15 minutes.</p> <p>For Poster / e-poster Presentation size :- Print Poster – 36” x 48” / 48” x 48” / 48” x 60” inch at conference, OR e-poster :- 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.</p> <p>For pre-recorded video Presentation : Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).</p> <p>Presentation Instructions:- https://researchculturesociety.org/how-to-participate-in-conference-and-prepare-a-presentation/</p> <p>For Publications :</p> <p>File Setup :- M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000 , Maximum – 5000 words. (Minimum – 80% originality is required in contents & theory)</p> <p>Title – Author Name, Designation, Affiliation – Department/ Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References in APA / MLA/IEEE style .</p> <p>*Publication of Conference : (for interested presenters) : Publication is Optional not compulsory</p> <p>1) IJIRMF – UGC Approved :: Impact Factor : 9.47 -- (Paper/ Article in English Language) (Free - Including in Conference charge)</p> <p>2) Eurasian Journal of Management and Trade’ :: Impact Factor : 5.13 – (Paper/ Article in German, Polish, Ukrainian Languages) (Free - Including in Conference charge)</p> <p>3) Proceedings – Abstracts Book with ISBN for all tracks.</p> <p>4) OR Publish with own additional charge in ***Scopus / WoS / CARE / Springer Publications (Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR – As per Journal)</p> <p>Conference Submission and Communication Email : RCSPROGRAMMES@gmail.com</p> <p>Contact Number:- +91 9033767725 (Office Call & WhatsApp) / +91 9495048244 (Dr.Bose Tom Coordinator - Call & WhatsApp)</p>

Near by Visiting Places

MALARIKKAL VILLAGE TOURISM



KUMARAKOM - Sunrise Cruise with Village Life



Conference Targeted Countries



Conference Indexing

