International Conference on
Business, Management, Social and Economical Advancement
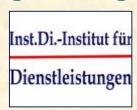
Date: 30 - 31 August, 2024   Kerala, India

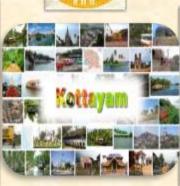### Mangalam College of Engineering, Ettumanoor, Kottayam

Conference and Awards

PRESENTATION OPPORTUNITY

Call for Presentation
Free Publication*

Paper, Abstract, Project, Poster, Thesis, Dissertation

https://researchculturesociety.org/icbmsea-2024/

RCSPROGRAMMES@gmail.com

https://forms.gle/tNmBASbSoy5dJB5U8

+91 9033767725 (Office Number)

+91 9495048244 (Dr.Bose Tom - Coordinator)

SCAN ME

About the organizing Institutions:

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

Mangalam College of Engineering Ettumanoor, Kottayam, Kerala, India. is the parenting institution which is Accredited with 'A' grade by UGC- NAAC as well as NBA. Mangalam College of Engineering (MLM) stands supreme in the field of technical education with excellence and quality in education. In keeping with MLM's goal of excellence, the academic programs is supported by well experienced and dedicated faculty, which is committed to equip the student with knowledge and skills needed to succeed in today's rapidly changing world. Approved by the All India Council for Technical Education (AICTE) and affiliated to the APJ Abdul Kalam Technological University in Kerala, MLM is promoted by the Mangalam Educational Society, with a mission to bring out leaders for a technology – driven environment. (https://www.mangalam.ac.in/)

Management Institute was established in 2019. The Institute, in its assumptions, conducts research, as well as disseminates knowledge in the field of management science and quality, and in particular: knowledge management, digital management, or social corporate responsibility (CSR). **The Warsaw University of Life Sciences** is the oldest agricultural university in Poland and the fourth of this type in Europe. Its origins date back to 1816 and are related to the establishment of the Agronomic Institute in Marymont. The advocates of its foundation were Stanisław Staszic and Stanisław Potocki, and its first director was Jerzy Benjamin Flatt, one of the best experts in economic relations in the Kingdom of Poland. (https://iz.sggw.edu.pl/)

'Research Culture Society' (RCS) is a Government Registered **International Scientific Research organization**. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Supported by: Institut für Dienstleistung, Germany.

Any Institute / University / College / Industry can Join as a Co-Organizer or supporter or co-sponsor.

Objective of the International Conference: The main objective of the scientific conference is to discussing issues, exchanging of ideas and views towards the advancement of theory and practices and to create space for presentation of current results of scientific work in the field of Social Sciences, Commerce and Business Management. Our main Aim is to organize lectures by scientists and experts and to disseminate their ideas and concepts among the Social Sciences, Commerce, Business Management and Another aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with advancement in their respective fields.

Conference Details

Conference Venue & Time : Digital Theatre, Mangalam College of Engineering, Ettumanoor, Kottayam, Kerala, India

Date : 30 – 31 August, 2024   India Time   Morning 08:00 am to 05:00 pm

Conference Website:- https://researchculturesociety.org/icbmsea-2024/

Submission & Communication Email:-   RCSPROGRAMMES@gmail.com

Registration Form:- https://forms.gle/tNmBASbSoy5dJB5U8

Sponsorship Opportunity available at : https://researchculturesociety.org/sponsorship/

Conference Indexing:-

Track 1 - Commerce / Trade :
Trade & Analysis,
Banking,
Finance,
Financial Markets,
Economics,
International Economics,
Economy Development,
Finance and Economics,
Financial Accounting,
Stock and Commodity Market,
Company Law,
Accountancy & Income Tax,
Cost & Management Accounting,
Taxation,
Income Tax Laws,
Tax Policies.

Track 2 - Business Management :
Sustainable Management
Organizational Behavior,
Marketing Management,
Management Strategies,
Agriculture Management,
Operations Management,
Business Entrepreneurship,
HR and Governance Policy,
Business Laws and Policies,
Strategic Management,
Tourism Management,
Institute Management,
Trade Management,
Hospital Management,
Business Communication,
Human Resource. (HR)

Track 3 - Social Sciences :
Politics & Public Administration,
Sociology,
Social Work,
History,
Psychology,
Philosophy,
Law,
Anthropology,
Geography,
Communication Studies,
Organizational Studies,
Educational Studies,
Archeology,
Economic Aspects,
Internationalization,
Globalization.

In addition to these sub-themes, research papers can be presented and submit on a similar topic which are related to the Conference main theme or sub-themes.

Publications Opportunities:
1) Proceedings – Abstracts Book with ISBN   (Free - Including in Conference charge)
2) ISSN Online Peer-Reviewed, Refereed, Google Scholar, Indexed Journals. IJIRMF / EJMT (Free - Including in Conference charge)
3) OR Scopus / WoS / CARE Journals   (Additional charge)

Description of Registration & Participation

Registration Form link :   https://forms.gle/tNmBASbSoy5dJB5U8

Click Here To Register

* Best Paper Presentation Award,   *Best Poster Presentation Award.

For Teaching Faculties, Ph.D/ M.phil, Masters, Bachelors Students, Researchers, Scientists, Industry Delegates or   any interested Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

Conference Instructions :-   https://researchculturesociety.org/icbmsea-2024/

Submission Email: RCSPROGRAMMES@gmail.com

Submission Deadline / Last Date till :		DATE/MONTH/YEAR		
Abstract	Registration + Payment	Online Registration	Presentation PPT File	Full Paper / Article for Publication
15/08/2024	18/08/2024	18/08/2024	23/08/2024	till 15/09/2024

On Acceptance of Abstract – Presenters can Pay Registration Fee and Attendee can pay direct Registration Fee; Send a payment proof copy in email attachment.

Description of Registration & Participation Charges
INR is for Indian Candidates   &   USD is for other International Candidates

Discount :-   10% Discount for Researcher / Student   OR   2 Candidates Group Registration   OR   RCS Members / ISRA Members in Conference presentation - participation charge.

	ICBMSEA - 2024	Early Bird Registration till 31st July, 2024	Regular from 1st Aug to 18th Aug, 2024
	Participants Descriptions (*Per Person / Candidate / Delegate)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	Academician / Educationist Student / Researcher Industry Delegate / Institution Person
(Physical mode)	Registration Participation as - Presenter / Co-Presenter	$ 50 USD / Rs. 3000 INR	$ 60 USD / Rs. 3500 INR
	Registration Participation as - Attendee / Listener	$ 40 USD / Rs. 2500 INR	$ 50 USD / Rs. 3000 INR
	* Free Publications (ISSN Journals Online & ISBN Proceedings Print)	Free	Free
	Best Paper Presentation/ Best Project Presentation/ Best Poster Presentation Award (by merit)	Free	Free
	*** Scopus / WoS / CARE / Springer - Paid Publications	Approx. $ 200 to 700 USD / Rs. 16500 to 55000 INR	Approx. $ 200 to 700 USD / Rs. 16500 to 55000 INR
	Resident Accommodation with Extra Charge Per Night – Per person / Per Room	Approx. $ 30 to 60 USD / Rs. 1500 to 4500 INR	Approx. $ 30 to 60 USD / Rs. 1500 to 4500 INR
	## For below "Professional Awards" a separate registration required (If Interested) :	--	--
	## RCS International Awards Participation / SRA Global Awards Participation Year - 2024	$ 100 USD / Rs. 7000 INR	$ 100 USD / Rs. 7000 INR

PAYMENT OPTIONS :--

Payment mode: NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

Online Payment : -

Payment Page Link:- **https://researchculturesociety.org/payment/**

Payment terms - transaction charge :- PAYPAL or International forex payments - additional 7% transaction must be added by the payer while making payments**. International Participants Payment must be with additional Bank transaction charge.**

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for : NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK
ACCOUNT NUMBER - 4540201000207
ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) -   RESEARCH CULTURE SOCIETY
Address BRANCH -   PADRA, VADODARA, GUJARAT, INDIA
IFSC CODE -   CNRB0004540
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: +91 9033767725

Conference Easy Steps:
- Attendee - direct pay registration charge.
- Presenters - Follow below steps.

Register for the Conference
▼
Submit – Abstract in 150 to 300 words.
▼
Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and submit again)
▼
On Acceptance – Pay Registration Payment –
(Send Payment proof copy by Email).
▼
Receive – Letter of Acceptance and Invitation.
(Accommodation Booking letter copy - before 5 days of conference dates)
▼
Book your Travel Tickets /   Flight - Apply for Visa
▼
Prepare PPT Presentation and submit to Conference Email ID.
(If ready full Paper / Article for Publication – submit to Conference Email ID).
▼
Arrive at the Conference Venue.
(On the Airports need to show Purpose as Tourist/Visitor)
▼
Attend Conference Sessions.
▼
After finishing Conference, get Certificate.
▼
Visit City, Country - Back to your location

Note: Arrange Travel Flight and Visa yourself.
If extra days stay accommodation require, contact us mention exact date to date and number of person.

Participation Norms :

Discount :- 10% Discount for Researcher / Student   OR   2 Candidates Group Registration   OR   RCS Members / ISRA Members in Conference presentation - participation.

Inclusion in Mentioned Registration Charge of Conference : Conference participation, Access to all sessions, Conference kit, Memento of Participation, Hard copy Certificate,   Morning Break, Lunch, Hi-Tea.; --Best Paper award / Best Presentation / Best Poster Presentation as per merit selection, -- Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Publication in ISSN International Peer-Reviewed, Indexed Journal.

Exclusion in Mentioned Registration Charge of Conference : The conference does not include Visa, Air Fare, Medical, Residential Accommodation and Travelling Charges. Participants need to arrange their own cost for it. Evening Dinner is Not included in Conference.   ***Scopus / WoS / CARE / Springer Publications with Extra Charge.

Resident Accommodation :   Candidates need to Book Resident Hotel Accommodation with Own Extra Charge.   Nearby Hotels as below :-
4Star -- 1) Hotel Indraprastha   2) Hotel Ceasar Palace   3) Hotel Anjali Park   4) Excalibur Hotels and Resorts 5) Abad Whispering Palms   OR   as per candidates choice.
3Star – 1) Focus Residency 2) Vettoor Tourist Home   3) Joyees Residency   4) Hotel Icon Classic   OR   as per candidates choice.

Online Hotel / Flight Booking :-   MakeMyTrip / goibibo / Cleartrip / easemytrip / Booking.com   or any authentic website.

Help Contact Number (Inquiry / Booking / Visa) :-   +91 9033767725 (Office Call & WhatsApp)

Join Conference WhatsApp group :-   https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF

Payment terms - transaction charge : All payment must be prior for confirmation,; in all online card payments & international payments - additional transaction charge 5% must be added by the payer.

Cancellation – Refund Policy :- Refund as 70% of paid amount within early bird dates,   Then after No Refund.

RCS International Awards & SRA Global Awards are with Separate Participation : Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected.   [NOMINATION FORM :-   **https://researchculturesociety.org/awards/**   ].

SPONSHORSHIP GUIDELINES available at : https://researchculturesociety.org/sponsorship/   PAY NOW :   **https://researchculturesociety.org/payment/**

CLICK TO PAY NOW
VISA

Travel - Arrival Suggestions: Participants from Outside Country / State can arrive on 29th August, 2024   and   stay near by Hotel to the Conference Venue.

❑ For Conference attendance an Invitation Letter / Acceptance - Invitation Letter will be provided.

❑ All participant travelers must have a valid passport / Identity Proof Card   as per   travel guidance rules and norms.

❑ At the Airports Only Show – Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, / Identity Proof Card / Hotel Stay Booking letter).

Visa Documents for participants - travellers :-   Indian Visa Official Website Portals –

1) e-VISA Online Portal - https://indianvisaonline.gov.in/evisa/tvoa.html   2) Regular Visa Portal --   https://indianvisaonline.gov.in/visa/index.html

3) Japan, South Korea & UAE   on Arrival Visa :-   https://indianvisaonline.gov.in/visa/visa-on-arrival.html

For Visa and Flight Booking easy options visit website of: - MakeMyTrip / goibibo / Cleartrip / easemytrip /   Booking.com   or any authentic website.

**** In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Conference Participation Agreement needs to be signed by each participant.

Participation Instructions

Presentation include : Abstract / Paper / Project / Thesis / Poster / Dissertation.   ***# Publications :** Full Paper / Article / Abstract

For Presentations :

Presentation Languages: English (Font - Times New Roman)   OR   any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)

For Presentation (Research Paper / Article/ Thesis/ Project) : PPT file   approximately min.8 to max.20 slides,

Presentation Time : Minimum - 7 minutes ---- Maximum - 15 minutes.

For Poster / e-poster Presentation size :-   Print Poster **–** 36″ x 48" / 48″ x 48" / 48″ x 60″ inch at conference,   **OR** **e-poster :-** 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.

For pre-recorded video Presentation : Pre-recorded presentation – maximum 10 minute,   video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment   OR   YouTube link. (with visible access permissions).

Presentation Instructions:- **https://researchculturesociety.org/how-to-participate-in-conference-and-prepare-a-presentation/**

For Publications :

File Setup :-   M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center.   Minimum – 1000 ,   Maximum – 5000 words.   (Minimum – 80% originality is required in contents & theory)

Title – Author Name, Designation, Affiliation – Department/ Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion –   cited References in APA / MLA/IEEE style .

*Publication of Conference : (for interested presenters) : Publication is Optional not compulsory

1) IJIRMF – UGC Approved :: Impact Factor : 9.47   -- (Paper/ Article in English Language)   (Free - Including in Conference charge)
2) Eurasian Journal of Management and Trade' :: Impact Factor : 5.13 – (Paper/ Article in German, Polish, Ukrainian Languages) (Free - Including in Conference charge)
3) Proceedings – Abstracts Book with ISBN   for all tracks.
4) OR Publish with own additional charge in ***Scopus / WoS / CARE / Springer Publications (Approx. $ 200 to 700 USD / Rs. 16500 to 55000 INR – As per Journal)

 Conference Submission and Communication Email :   **RCSPROGRAMMES@gmail.com**

Contact Number:-   +91 9033767725 (Office Call & WhatsApp)   /
                    +91 9495048244 (Dr.Bose Tom   Coordinator - Call & WhatsApp)

Presentation - Publication Submissions   Instructions - 3

Near by Visiting Places

MALARIKKAL VILLAGE TOURISM

KUMARAKOM - Sunrise Cruise with Village Life

Conference Targeted Countries

Conference Indexing