International Conference on Business, Management, Social and Economical Advancement

Date: 21 – 22 October, 2023 (USA - Europe - Asia - UK - Africa - Australia)







About the organizing Institutions:

Management Institute was established in 2019. The Institute, in its assumptions, conducts research, as well as disseminates knowledge in the field of management science and quality, and in particular: knowledge management, digital management, or social corporate responsibility (CSR). The Institute attaches great importance to cooperation with domestic and, in particular, foreign universities and other research entities. The Institute takes care of the high level of knowledge, skills and competences of its staff.

The Warsaw University of Life Sciences is the oldest agricultural university in Poland and the fourth of this type in Europe. Its origins date back to 1816 and are related to the establishment of the Agronomic Institute in Marymont. The advocates of its foundation were Stanisław Staszic and Stanisław Potocki, and its first director was Jerzy Benjamin Flatt, one of the best experts in economic relations in the Kingdom of Poland.

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

'Research Culture Society' (RCS) is a Government Registered International Scientific Research organization. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 125+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Supported by: Institut für Dienstleistung, Germany.

Objective of the International Conference: The main objective of the scientific conference is to discussing issues, exchanging of ideas and views towards the advancement of theory and practices and to create space for presentation of current results of scientific work in the field of Social Sciences, Commerce and Business Management. Our main Aim is to organize lectures by scientists and experts and to disseminate their ideas and concepts among the Social Sciences, Commerce, Business Management and Another aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with advancement in their respective fields.

Conference Committee

Patrons:

Prof. Dr hab. Joanna Paliszkiewicz, Director of Management Institute, Warsaw University of Life Science - SGGW, Warszawa, Poland. **Dr. C. M. Patel**, Director, Research Culture Society & President, International Scientific Research Organization (For Asia region countries).

Keynote Speakers:

Prof. Dr. Markus Launer, President, Institute of Service Management. Professor, Business Administration and Service Management, Ostfalia University, Suderburg Campus, Germany.
 Dr. Paresh Shah, Professor, Rai University. Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. (International Awardee, Author of Oxford University Press)
 Dr.Xihui Chen, Assistant Professor, Accounting and Finance Edinburgh Business School, Heriot-Watt University, Edinburgh, UK.
 Dr.Anna Jasiulewicz, Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Committee Members :

Dr.Piotr Pietrzak, Adjunct Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.
Dr.Francesca Di Virgilio, Associate Professor, Department of Economics – University of Molise, Campobasso, Italy.
Dr.Yanina Lisun, Associate Professor, Head, Department of Journalism and Advertising, Kyiv National University of Trade and Economics, Ukraine.
Dr. Jessica, Founder and Head, International Scientific Research Association (ISRA).
Dr. Svitlana, Institute of Business Management, EU.
Dr. (hc)Rania Lampou, STEM instructor and an ICT teacher trainer, Greek Ministry of Education, at the Directorate of Educational Technology and Innovation, Greece.
Dr. Ahmad Rasmi Albattat, Assistant Professor, Department of Accounting, Faculty of Commerce and management studies, Jai Narain Vyas University, Jodhpur, Rajasthan, India
Dr. Sunitha Ganiger, Assistant Professor, The Academy of Public Administration under the President of the Republic of Uzbekistan.
Dr.Airmeet Kaur, Dean, Faculty of Commerce & Management Jharkhand Rai University, Ranchi, India
Conference Coordinator (Poland): Dr.Anna Jasiulewicz, Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Conference Coordinator (Punjab): Dr.Kiran Sood, Professor, Chitkara Business School, Chitkara University, Punjab, India. Conference Coordinator (Rajasthan): Dr.Prakash Indalia, Director, Swaraj Research Institute, Rajasthan, India Conference Coordinator (Gujarat): Dr. Purvi Derashri, Associate Professor, Faculty of Management Studies, Parul University, Waghodia, Vadodara, India. Conference Coordinator (Telangana): Dr. B Suresh Lal, Professor, Department of Economics, Kakatiya University, Warangal, Telangana State, India.

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Track 1 - Commerce / Trade : Trade Analysis, Banking, Finance, **Financial Markets**, **Economics**, International Economics. **Economy Development**, Finance and Economics, **Financial Accounting**, Stock and Commodity Market, **Company Law,** Accountancy & Income Tax, **Cost & Management Accounting**, Taxation, Income Tax Laws, Tax Policies.

Track 2 - Business Management : Business (Trade), **Organizational Behavior**, Marketing Management, Management Strategies, Agriculture Management, **Operations Management**, **Business Entrepreneurship**, HR and Governance Policy, **Business Laws and Policies**, Strategic Management, Tourism Management, Institute Management, Trade Management, **Hospital Management**, **Business Communication**, Human Resource. (HR)

Track 3 - Social Sciences : Politics & Public Administration. Sociology, Social Work, History, Psychology, Philosophy, Law, Anthropology, Geography, **Communication Studies**, **Organizational Studies**, **Educational Studies**, Archeology, **Economic Aspects**, Internationalization, Globalization.

In addition to these sub-themes, research papers can be presented and submit on a similar topic which are related to the Conference main theme or sub-themes.

Description of Registration & Participation

Registration Form link : <u>https://forms.gle/5YXV2z4CtzhHqFPD8</u>



For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any Citizen.

* Best Paper Presentation Award, *Best Article Presentation Award.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

(Approx. Min. 1000 to Max. 3500 words file :- PPT file for presentation & M.S. Word file for publication)

Conference webpage & Instructions : <u>https://researchculturesociety.org/icbmsea-2023/</u>

For Presentation of Article, Paper, Project: PPT file :- Approx. min.5 to max. 15 slides, Time :- approx. 8-10 minutes. e-Poster : PPT file total 2 slides :- First slide - 1 PNG image & Second slide - theory (Landscape size - width : 40 cm, height : 30 cm, height : 40 cm)

For Publication : Page – A4, Normal Margin – 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. (Title – Author Name, Designation, Affiliation – Department /Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography – APA / MLA). --- **Approx. Min. 1000 to Max. 3500 Words file format.**

Language : English and other Languages.

Submission Email: eurasianconference@gmail.com

Submission Deadline / Last Dates DD/MM/YY								
Abstract	Online Registration	Registration + Payment	Presentation PPT File	Full Paper for Publication till				
17/10/2023	17/10/2023	17/10/2023	19/10/2023	05/11/2023				
After Registration – First Send Abstract file - (Abstract submission Template file is available on conference webpage).								
On Acceptance of Abstract – Participants can Pay Registration Fee and submit Presentation PPT file. if also want with Publication then pay total amount of Registration + Publication (For Publication 15 days time will be given after the conference date)								

Description of Registration & Participation Charges	lication charge is separately mentioned)			
ICBMSEA – 2023 Online /Virtual Conference		Registration		
Categories / Participants Descriptions		Student / Research Scholar	Academician/ Industry Delegate / Institution / Citizen	
Registration + Participation - Presentation + Certificate => (VCP/ Online Mode - Per Person / Author)		\$ 10 USD / Rs. 500 INR	\$ 10 USD / Rs. 500 INR	
Listener / Attendee - Registration + Certificate (Per person*) =>		\$ 8 USD / Rs. 200 INR	\$ 8 USD / Rs. 200 INR	
Publication Charge Extra as below (If opted) : Participant can pay total charge together		-	-	
Publications in soft copy Online ISSN Journal :- (with Main 1 Author)*		\$ 20 USD / Rs. 500 INR	\$ 20 USD / Rs. 700 INR	
Publications in soft copy Online ISSN Journal :- (Additional Author)**		\$ 10 USD / Rs. 300 INR	\$ 10 USD / Rs. 300 INR	
Publication in Online ISSN Journal + ISBN Book 1 Hard copy (with Main 1 Author)#		\$ 70 USD / Rs. 1200 INR	\$ 80 USD / Rs. 1400 INR	
Publication in Online ISSN Journal + ISBN Book (Additional Author) ##		\$ 10 USD / Rs. 300 INR	\$ 10 USD / Rs. 300 INR	
Extra Print Book copy (On demand)		\$ 20 USD / Rs. 700 INR	\$ 20 USD / Rs. 700 INR	

> Presentation include: Abstract / Paper / Project / Thesis / Poster.; VCP:- Virtual Conference Presentation; Publication: Abstract / Paper & Project / Thesis / Poster in Paper format.

> USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.

> Virtual / Online Conference time (Approx..): Day 1 & 2 - 11:00 am to 05:30 pm; (IST), ###Time schedule can be change according to different countries.

Publications: Refereed, Peer-Reviewed, UGC Approved International Scientific Journals :- English language articles/papers in -- IJIRMF (UGC approved) with impact factor : 7.581 & other languages articles/papers in 'Shikshan Sanshodhan' with impact factor 6.471 - Special Issues and also with ISBN Conference Proceedings Book copy.

> Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.

> Optional - * # Publication charge separately mentioned with hard copy of Certificates. Extra print ISBN book copy is on demand.

*** RCS Awards & SRA Awards Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. Candidate will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages :- <u>https://researchculturesociety.org/awards/</u>

Note: Calculate your total fee then pay together. After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

International / Abroad participants use only online payment options :

(Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account)

Indian participants payment options :

Payment mode: NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal. **From Google Pay / Gpay :-** select Bank transfer - enter bank details manually - continue - pay.

From Paytm - select - To a Bank Account - Enter our below Bank Account details - proceed - payment.

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(After Payment - Send its proof copy by email)

Organizing Committee – Speakers, Advisory and Session Chair

Conference Organizers :

Prof.Joanna Paliszkiewicz Director of the Management Institute, Warsaw University of Life Sciences (WULS—SGGW), Warszawa, Poland.

Dr.C. M. Patel President/Director (Admin & IT), 'Research Culture Society' and 'International Scientific Research Association'.

Conference Advisory Member:

Dr.Lina Anastassova Professor, Burgas Free University, 62, San Stefano St., Burgas, Bulgaria, European Union.

Dr. Gajendra Naidu Professor, Faculty of Finance, Botho University: Gaborone Campus: Botswana, Africa.

Conference Committee Members : Keynote Speakers : (Tentative list)

Prof. Markus Launer Faculty of Commerce and Social Work, Degree in trade & logistics and online business administration Ostfalia University of Applied Sciences, Germany and Institut für Dienstleistung, Germany.

Dr.Xihui Chen, Assistant Professor, Accounting and Finance Edinburgh Business School, Heriot-Watt University, Edinburgh, UK.

Dr.Francesca Di Virgilio

Associate Professor of Organization Theory and Human Resource Management, Department of Economics -University of Molise, Campobasso, Italy.

Dr. Ahmad Rasmi Albattat Assistant Professor, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia..

Dr.(hc)Rania Lampou STEM instructor and an ICT teacher trainer, Greek Ministry of Education - the Directorate of Educational Technology and Innovation, Greece.

Dr. Paresh Shah

Principal and Professor, Rai University, Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. International Awardee, Author of Oxford University Press.

Dr. Tapas Kumar Chatterjee Associate Professor - Marketing, IMT, Nagpur, Maharashtra, India,

Dr.Anna Jasiulewicz Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland

Dr. Veluri V S Sarma Professor (Retd) Department of Commerce and Business Management, Kakatiya University, Warangal. **Dr. hab. Marcin Ratajczak** Dean of Faculty of Economics, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

Prof.Alona Revko Professor, Chernihiv Polytechnic National University, Chernihiv, Ukraine.

Prof. (Dr.) Mrs. Harvinder Soni Professor, Taxila Business School, Jaipur, India

Conference Committee : Session Chair – Session Speaker :

Dr.Umar Lawal Aliyu Professor, LIGS University Honolulu, Hawaii, United States.

Dr. B Suresh Lal Professor, Department of Economics, Kakatiya University, Warangal, India.

Dr. Shaikh Aftab Anwar Principal & Director, Poona College of Arts, Science and Commerce, Pune and Poona Institute of Management Science and Entrepreneurship. Maharashtra, India

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Dr. Navita Gurbani Assistant Professor, School of Banking Financial Services & Insurance, Symbiosis University of Applied Science, Super Corridor, Indore (M.P.)

Dr.Shovona Choudhury Associate Professor and Asst. Dean - Student Welfare Department, Amity University, Ranchi, India.

Conference Targeted Countries



Conference Indexing













