International Conference on Business, Management, Social and Economical Advancements

Date: 26 & 27 June, 2021
Bangkok, Thailand

Organized by
Research Culture Society, Management Institute, Warsaw University of Life Science – SGGW, Poland
&
Scientific Research Association

Participation details available on:
www.researchculturesociety.org
rcsprogrammes@gmail.com
Contact: +91 9033767725

Registration Link:
http://tiny.cc/nynts
https://forms.gle/LLjfSGC19wXV2QCE7

Indexing
About the organizing Institutions:

‘Research Culture Society’ is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The Warsaw University of Life Sciences is one of the largest and the most prestigious universities in Poland. It educates nearly 18,000 students in 38 study programs (including 8 taught in English) - from veterinary medicine and landscape architecture, through economics and computer science, to tourism and dietetics. It employs 1,200 academic teachers and offers a modern campus and excellent learning conditions. The campus is located in the southernmost district of Warsaw, Ursynów. The campus has a historical part, with an 18th-century palace and a new part where most of the faculty buildings and dormitories are situated. The Management Institute was established in 2019. The research developed in this Institute is related to management, trust, knowledge management, and information technology.

Objective of the International Conference: Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide an interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

**Sub-themes:**

In addition to these sub-themes, research papers can be submitted on a similar topic which are related to the Conference main theme.

<table>
<thead>
<tr>
<th>Finance and Economics:</th>
<th>Marketing &amp; Management:</th>
<th>HR and Governance Policy:</th>
</tr>
</thead>
<tbody>
<tr>
<td>- International Economics Environment</td>
<td>- Cross Continent Business Challenges</td>
<td>- Ensuring Diversity in Multilateral Organizations</td>
</tr>
<tr>
<td>- Financial Management of Enterprises in Emerging Economies</td>
<td>- Customization Vs. Standardization</td>
<td>- Governance and CSR Practices in Multinational Organizations</td>
</tr>
<tr>
<td>- Global Financial Crisis and World Economy</td>
<td>- Green Marketing Practices</td>
<td>- Leadership and Global Strategy</td>
</tr>
<tr>
<td>- International Banking Operations</td>
<td>- E-Commerce and Marketing in the digital era</td>
<td>- Digital Infrastructure and Global Business</td>
</tr>
<tr>
<td>- Digital Currency</td>
<td>- Digital platform for international marketing</td>
<td>- Offshore Logistics Management</td>
</tr>
</tbody>
</table>

**Business Entrepreneurship:**

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

**International Economics & Economy:**

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.
Description of Registration & Participation

REGISTRATION FORM LINK:  [http://tiny.cc/nyntsز](http://tiny.cc/nyntsز)  OR  [https://forms.gle/LlJfSGC19wXY2QCE7](https://forms.gle/LlJfSGC19wXY2QCE7)

Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

* Best Paper Presentation Award,  *Best Project Presentation Award,  *Best Poster Presentation Award.

Research Papers, Projects, Posters, e-poster are invited for presentation and publication. (Min. 1000 to Max. 4000 words)

**Guidelines for Research Paper / Project / Thesis:**  [https://researchculturesociety.org/icbmsea-2021/](https://researchculturesociety.org/icbmsea-2021/)

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

**Poster / e-poster Presentation size:** Print Poster - 36" x 48“ / 48" x 48“ / 48" x 60" inch at conference,  & e-poster :- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

**RCS & SRA Awards Nomination:** Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination:  [https://researchculturesociety.org/awards/](https://researchculturesociety.org/awards/)

**Submission Email:**  rcsprogrammes@gmail.com

<table>
<thead>
<tr>
<th>Submission Deadline / Last Dates</th>
<th>via email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Registration and Payment</td>
<td>20/03/2021</td>
</tr>
<tr>
<td>Late Registration and Payment</td>
<td>30/05/2021</td>
</tr>
<tr>
<td>Abstract</td>
<td>15/05/2021</td>
</tr>
<tr>
<td>Full Paper / Thesis</td>
<td>30/05/2021</td>
</tr>
<tr>
<td>Project / E - Poster slides</td>
<td>30/05/2021</td>
</tr>
</tbody>
</table>

After Registration Participants will receive our Bank Account details through email.

Online payment option:  [http://researchculturesociety.org/payment/](http://researchculturesociety.org/payment/)  + 91 9033767725

**Publication opportunities:** Selected Research Papers, Projects, Posters will be published in Online International, Refereed, Peer-Reviewed ISSN Journal with high Impact Factor and with ISBN Book proceedings. Participant can Publish in other Journals also.
## Description of Registration & Participation Charges

<table>
<thead>
<tr>
<th>Categories / Participants Descriptions</th>
<th>Early Bird Registration till 20th March, 2021</th>
<th>Late Registration from 21st March 2021 to 30th Apr 2021</th>
<th>Late Registration from 1st May to 30th May, 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration + Participation + Presentation + Accommodation + Food + Certificate (Per person*)</td>
<td>Student / Research Scholar 200 USD / 12000 INR</td>
<td>250 USD / 15000 INR</td>
<td>300 USD / 18000 INR</td>
</tr>
<tr>
<td>Listener / Attendee - Registration + Accommodation + Food + Certificate (Per person*)</td>
<td>150 USD / 8000 INR</td>
<td>200 USD / 10000 INR</td>
<td>250 USD / 12000 INR</td>
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<tr>
<td>Only Online Presentation + Certificate (VCP Mode) (upto 3 authors)</td>
<td>80 USD / 3000 INR</td>
<td>100 USD / 5000 INR</td>
<td>100 USD / 5000 INR</td>
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<tr>
<td>Publications Online - Paper / Abstract / Project/ Poster (upto 3 authors)</td>
<td>80 USD / 3000 INR</td>
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<td>80 USD / 3000 INR</td>
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<tr>
<td>RCS Awards Participation (Research Culture Society)</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
<td>120 USD / 10000 INR</td>
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<tr>
<td>SRA Academic Excellence Awards Participation</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
<td>120 USD / 10000 INR</td>
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</table>

**Presentation include**: Abstract / Paper / Project / Thesis / Poster, VCP, Virtual Conference Presentation; Publication: Abstract / Paper / Project / Thesis / Poster. USD ($) is for International/Abroad Participants and INR (Rs.) is for Indian Participants.

Conference rates mentioned (*) include 2 time Lunch, 1 time dinner, 1 Breakfast, tea/coffee and 1 night stay in 4 / 5 star resort / hotel. Conference time: Day 1 - 01:00 pm to 06:00 pm; Day 2 - 08:00 am to 05:00 pm Thailand Standard Time (THA), Participants need to present before 30 minutes of conference time.

Publications in online Refereed, Peer-Reviewed, Indexed International Scientific Journals with high impact factor & ISSN and also with ISBN Conference Proceedings. Participants can publish in other Journals also. Participants are open to publish presented papers elsewhere.

**RCS Awards & SRA Awards Participation**: Candidate can register and nominate for each separate category of RCS and SRA Awards. (1 lunch/1 dinner 40 USD and 1 night stay at hostel 70 USD extra per person. Non Attendee will receive Award, Certificate at Home Address, if get selected. Awards details, rules and conditions are available on Awards web pages).

Participants can book own Tour package and also can attend Conference. In that case per person $20 USD / 1000 INR is less in participant / listener registration charge. In any undesirable circumstances - situation, organizers can postpone / change dates and/or locations due to COVID-19.

**Thailand will be open from March, 2021 without any restrictions, although participants are requested to take Health check up certificate for the visa process and journey, Thailand having on Arrival Visa process, Participant can take prior visa also. This package do not include Visa, Air Fare, Travelling Charges.**

## Conference Sponsorship Opportunities & Guidelines

*Research Culture Society* & Scientific Research Association proudly present its Conference / Seminar announcement. This event will provide your company / organization with unique exposure to professionals, researchers and delegates with networking, development, transforming opportunities in science, engineering, commerce, management and social sectors.

### Corporate Sponsorship of this event contributes towards the development, knowledge - idea sharing, promotion scope with high visibility and positive exposure.

- **PATRON, (Presenting)** - $10,000 USD / Rs. 5,00,000 INR
- **CO-PATRON, (Platinum)** - $8,000 USD / Rs. 4,00,000 INR
- **CO-PATRON, (Gold)** - $6,000 USD / Rs. 3,00,000 INR
- **LEAD SPONSOR** - $4,000 USD / Rs. 2,00,000 INR
- **SPONSOR, (Silver)** - $2,000 USD / Rs. 1,00,000 INR
- **CO-SPONSOR, (Bronze)** - $1,000 USD / Rs. 50,000 INR
- **HOSPITALITY SPONSOR** - $1,000 USD / Rs. 50,000
- **RESEARCH & COMMUNICATION PARTNERS** - $1,000 USD / Rs. 50,000
- **PROMOTION PARTNERS** - $500 USD / Rs. 10,000 INR

Visit for more details: [WWW.RESEARCHCULTURESOCIETY.ORG/SPONSORSHIP/](http://WWW.RESEARCHCULTURESOCIETY.ORG/SPONSORSHIP/)