International Conference on Business, Management, Social and Economical Advancements
Date: 26 & 27 June, 2021
Bangkok, Thailand

Organized by
Research Culture Society, Management Institute, Warsaw University of Life Science – SGGW, Poland
& Scientific Research Association

Participation details available on:
www.researchculturesociety.org
rcsprogrammes@gmail.com
Contact: +91 9033767725

Registration Link:
http://tiny.cc/nynts
https://forms.gle/LLjSfGC19wXV2QCE7

Indexing
About the organizing Institutions:

‘Research Culture Society’ is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The Warsaw University of Life Sciences is one of the largest and the most prestigious universities in Poland. It educates nearly 18,000 students in 38 study programs (including 8 taught in English) - from veterinary medicine and landscape architecture, through economics and computer science, to tourism and dietetics. It employs 1,200 academic teachers and offers a modern campus and excellent learning conditions. The campus is located in the southernmost district of Warsaw, Ursynów. The campus has a historical part, with an 18th-century palace and a new part where most of the faculty buildings and dormitories are situated. The Management Institute was established in 2019. The research developed in this Institute is related to management, trust, knowledge management, and information technology.

Objective of the International Conference: Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes:

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Finance and Economics:
- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

Business Entrepreneurship:
- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

Marketing & Management:
- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.

HR and Governance Policy:
- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

International Economics & Economy:
- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.
Description of Registration & Participation

REGISTRATION FORM LINK :  http://tiny.cc/nyntsz OR https://forms.gle/LLjfSGC19wXV2QCE7

Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

* Best Paper Presentation Award, *Best Project Presentation Award, *Best Poster Presentation Award.

Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.

( Min. 1000 to Max. 5000 words)


Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

Poster / e-poster Presentation size:- Print Poster - 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

RCS & SRA Awards Nomination :  Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination :  https://researchculturesociety.org/awards/

Submission Email:  rcsprogrammes@gmail.com

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<th>Submission Deadline / Last Dates</th>
<th>Early Bird Registration and Payment</th>
<th>Late Registration and Payment</th>
<th>Abstract</th>
<th>Full Paper / Project/ Thesis</th>
<th>Poster / E - Poster slides</th>
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<td>Email</td>
<td>31/03/2021</td>
<td>30/05/2021</td>
<td>15/05/2021</td>
<td>30/05/2021</td>
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After Registration Participants will receive our Bank Account details through email.

Online payment option :  https://researchculturesociety.org/payment/  + 91 9033767725

Publication opportunities:  Selected Research Papers, Projects, Posters will be published in Online International, Refereed, Peer-Reviewed ISSN Journal with high Impact Factor and with ISBN Book proceeding. Participant can Publish in other Journals also.
### Description of Registration & Participation Charges

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<th>Categories / Participants Descriptions</th>
<th>Early Bird Registration till 31st March, 2021</th>
<th>Late Registration from 1st April 2021 to 30th Apr 2021</th>
<th>Late Registration from 1st May to 30th May, 2021</th>
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<td>Registration + Participation + Presentation + Accommodation + Food + Certificate (Per person*)</td>
<td>Student / Research Scholar 200 USD / 12000 INR</td>
<td>Academician/ Industry Delegate / Institution 250 USD / 15000 INR</td>
<td>Academician/ Industry Delegate / Institution 300 USD / 18000 INR</td>
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<td>Listener / Attendee - Registration + Accommodation + Food + Certificate (Per person*)</td>
<td>150 USD / 8000 INR</td>
<td>200 USD / 10000 INR</td>
<td>250 USD / 12000 INR</td>
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<td>Only Online Presentation + Certificate (VCP Mode) (upto 3 authors)</td>
<td>80 USD / 3000 INR</td>
<td>100 USD / 5000 INR</td>
<td>100 USD / 5000 INR</td>
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<tr>
<td>Publications Online - Paper / Abstract / Project / Poster (upto 3 authors)</td>
<td>80 USD / 3000 INR</td>
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<tr>
<td>RCS Awards Participation (Research Culture Society)</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
<td>120 USD / 10000 INR</td>
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<tr>
<td>SRA Academic Excellence Awards Participation</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
<td>120 USD / 10000 INR</td>
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Presentation include: Abstract / Paper / Project / Thesis / Poster; VCP - Virtual Conference Presentation; Publication: Abstract / Paper / Project / Thesis / Poster. USD ($) is for International/ Abroad Participants and INR (Rs) is for Indian Participants.

Conference rates mentioned (*) include Conference kit, 2 time Lunch, 1 dinner, 1 Breakfast, tea/coffee and 1/2 night stay in 4 / 5 star resort / hotel. Conference time: Day 1 - 01:00 pm to 06:00 pm; Day 2 - 08:00 am to 05:00 pm Thailand Standard Time (THA). Participants need to present / join before 30 minutes of conference time. Publications in online Refereed, Peer-Reviewed, Indexed International Scientific Journals with high impact factor & ISSN and also with ISBN Conference Proceedings. Participant can publish in other Journals also. Participants are open to publish presented papers elsewhere.

** RCS Awards & SRA Awards Participation: Candidate can register and nominate for each separate category of RCS and SRA Awards. (1 lunch / 1 dinner 40 USD and 1 night stay at hotel 70 USD extra per person. Non Attendee will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages: [https://researchculturesociety.org/awards/](https://researchculturesociety.org/awards/).**

Participants can book own Tour package and also can attend Conference. In that case per person $ 20 USD / 1000 INR is less in participant / listener registration charge. In any undesirable circumstances - situation, organizers can postpone / change dates and/or locations due to COVID-19.

*** Thailand will be open from March/April, 2021 without any restrictions, although participants are requested to take Health check up certificate for the visa process and journey. Thailand having on Arrival Visa process, Participant can take prior visa also. This package do not include Visa, Air Fare, Travelling Charges.

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### Conference Sponsorship Opportunities & Guidelines

- **PATRON, (Presenting) - $ 10,000 USD / Rs. 5,00,000 INR**
- **CO-PATRON, (Platinum) - $ 8,000 USD / Rs. 4,00,000 INR**
- **CO-PATRON, (Gold) - $ 6,000 USD / Rs. 3,00,000 INR**
- **LEAD SPONSOR, - $ 4,000 USD / Rs. 2,00,000 INR**
- **SPONSOR, (Silver) - $ 2,000 USD / Rs. 1,00,000 INR**
- **CO-SPONSOR, (Bronze) - $ 1,000 USD / Rs. 50,000 INR**
- **HOSPITALITY SPONSOR, - $ 1,000 USD / Rs. 50,000**
- **RESEARCH & COMMUNICATION PARTNERS - $ 1,000 USD / Rs. 50,000 INR**
- **PROMOTION PARTNERS - $ 500 USD / Rs. 10,000 INR**

Visit for more details: [WWW.RESEARCHCULTURESOCIETY.ORG/SPONSORSHIP/](https://www.researchculturesociety.org/sponsorship/)