

# International Conference on Business, Management, Social and Economical Advancements

Date: 26 & 27 June, 2021  
Bangkok, Thailand (Online mode)



## CALL FOR PAPERS, PROJECTS, THESIS, POSTERS PRESENTATION



Participation details available on:  
[www.researchculturesociety.org](http://www.researchculturesociety.org)  
[rscsprogrammes@gmail.com](mailto:rscsprogrammes@gmail.com)  
Contact: +91 9033767725

Registration Link: <http://tiny.cc/nyntsz>

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## About the organizing Institutions:

'**Research Culture Society**' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**The Warsaw University of Life Sciences** is one of the largest and the most prestigious universities in Poland. It educates nearly 18,000 students in 38 study programs (including 8 taught in English) - from veterinary medicine and landscape architecture, through economics and computer science, to tourism and dietetics. It employs 1,200 academic teachers and offers a modern campus and excellent learning conditions. The campus is located in the southernmost district of Warsaw, Ursynów. The campus has a historical part, with an 18th-century palace and a new part where most of the faculty buildings and dormitories are situated. The Management Institute was established in 2019. The research developed in this Institute is related to management, trust, knowledge management, and information technology.

**Objective of the International Conference:** Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

### Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

#### Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship

#### Marketing & Management :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.

#### HR and Governance Policy:

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Big Data Analytics for Global Business
- International Competitiveness
- Optimizing Services on Global Platform

#### International Economics & Economy:

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.

## Description of Registration & Participation

**REGISTRATION FORM LINK :** <http://tiny.cc/nyntsz> OR <https://forms.gle/LLjfSGC19wXV2QCE7>

Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

**\* Best Paper Presentation Award, \*Best Project Presentation Award, \*Best Poster Presentation Award.**

**Research Papers, Projects, Thesis, e-Posters are invited for presentation and publication.**

( Min. 1000 to Max. 5000 words file :- M.S. Word file for publication and a PPT file for presentation )

**Guidelines for Research Paper / Project / Thesis :** <https://researchculturesociety.org/icbmsea-2021/>

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

**E-Poster Presentation size:-** e-poster :- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

**RCS & SRA Awards Nomination :** Candidate should submit full C.V.including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



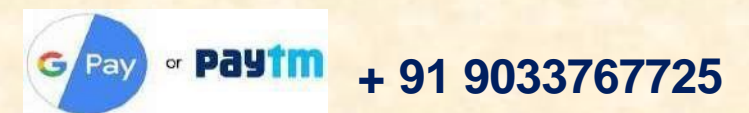
**Submission Email: [rcsprogrammes@gmail.com](mailto:rcsprogrammes@gmail.com)**

### Submission Deadline / Last Dates

Online Registration till	Registration + Payment till	Abstract	Full Paper / Project / Thesis	Poster / E - Poster slides
20/06/2021	20/06/2021	18/06/2021	20/06/2021	20/06/2021

After Registration Participants will receive our Bank Account details through email.

Online payment option : <https://researchculturesociety.org/payment/>



International Participants need to pay charge only by online options on conference webpage or our payment page.



## Description of Registration & Participation Charges

ICBMSEA – 2021 Online /Virtual Conference	Registration till 20 <sup>th</sup> June, 2021	
Categories / Participants Descriptions	Student / Research Scholar	Academician / Industry Delegate / Institution
<b>Registration + Participation - Presentation + Certificate ( VCP/ Online Mode - Per person / author* )</b>	<b>10 USD / 500 INR</b>	<b>10 USD / 500 INR</b>
<b>Publications in soft copy :-</b> Paper / Abstract / Thesis / Project / Poster ( upto 3 authors / 1 to 3 author same charge )	<b>40 USD / 2000 INR</b>	<b>50 USD / 2000 INR</b>
<b>Publications in Hard copy :-</b> Paper / Abstract / Thesis / Project / Poster ( upto 3 authors / 1 to 3 author same charge )	<b>80 USD / 3000 INR</b>	<b>80 USD / 3000 INR</b>
Listener / Attendee - Registration + Soft copy Certificate ( Per person* )	<b>10 USD / 200 INR</b>	<b>10 USD / 200 INR</b>
Extra Print Book copy (On demand) / Extra Author in publication	<b>20 USD / 1000 INR</b>	<b>20 USD / 1000 INR</b>
RCS Awards Participation ( Research Culture Society )	<b>80 USD / 5000 INR</b>	<b>100 USD / 7000 INR</b>
SRA Academic Excellence Awards Participation	<b>80 USD / 5000 INR</b>	<b>100 USD / 7000 INR</b>

- **Presentation include : Abstract / Paper / Project / Thesis / Poster. ;** VCP. - Virtual Conference Presentation ; Publication : Abstract / Paper / Project / Thesis / Poster.
- USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.
- Virtual / Online Conference time : Day 1 - 09:30 am to 04:00 pm ; Day 2 - 09:30 am to 04:00 pm (Thailand Standard Time ), Each participants will get 10 minutes time for presentation.
- Publications in online Refereed, Peer-Reviewed, Indexed International Scientific **Journal – IJRMF (UGC – old list) with impact factor 6.179**, special issue : 26/27/28 and also with **ISBN Conference Proceedings.**
- Publication charge is for upto 3 authors together with hard copy of Certificates. Extra print ISBN book copy is on demand.
- Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.
- \*\* RCS Awards & SRA Awards Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. Candidate will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages :- <https://researchculturesociety.org/awards/> ).

**Note: Calculate your total fee then pay together.** After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

**International / Abroad participants use only online payment options :** <https://researchculturesociety.org/payment/>

( Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account )

**Indian participants payment options :**

**Payment mode:** NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal.

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**From Paytm -** send money to anyone - then select - To a Bank Account - Enter our below Bank Account details - proceed - payment.

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**IFSC CODE - CNRB0004540**

**SWIFT CODE - CNRBINBBVAD**



# Organizing Committee – Speakers, Advisory and Session Chair

## Conference Organizers :

### Prof. Joanna Paliszkiewicz

Director of the Management Institute, Warsaw University of Life Sciences (WULS—SGGW), Warszawa, Poland.

### Dr. Chirag M. Patel

President/Director (Admin & IT), ‘Research Culture Society’ and ‘Scientific Research Association’.

## Conference Advisory Member:

### Dr. Lina Anastassova

Professor, Burgas Free University, 62, San Stefano St., Burgas, Bulgaria, European Union.

### Dr. Gajendra Naidu

Professor, Faculty of Finance, Botho University: Gaborone Campus: Botswana, Africa.

### Dr. Ketan Upadhyay

Dean, Faculty of Commerce, Faculty of Tech & Engineering, The Maharaja Sayajirao University of Baroda., India

## Conference Committee Members : Keynote Speakers

### Prof. Markus Launer

Faculty of Commerce and Social Work, Degree in trade & logistics and online business administration Ostfalia University of Applied Sciences, Germany and Institut für Dienstleistung, Germany.

### Dr. Francesca Di Virgilio

Associate Professor of Organization Theory and Human Resource Management, Department of Economics - University of Molise, Campobasso, Italy.

### Dr. Ahmad Rasmi Albattat

Assistant Professor, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia..

### Rania Lampou

STEM instructor and an ICT teacher trainer, Greek Ministry of Education - the Directorate of Educational Technology and Innovation, Greece.

### Dr. Paresh Shah

Principal and Professor, Rai University, Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. International Awardee, Author of Oxford University Press.

### Prof (Dr) Raj Kumar Singh

Professor, Dean (R&D) & HOD (Department. of Commerce) School of Management Sciences (SMS) , Varanasi. Chairperson - Centre For Entrepreneurship , Innovation & Skill Development (CEISD)

### Prof. Dr. S. GANAPATHY V.

Professor, Anna University, Chennai, India

### Dr. Tapas Kumar Chatterjee

Associate Professor - Marketing, IMT, Nagpur, Maharashtra, India,

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### Dr. hab. Marcin Ratajczak

Dean of Faculty of Economics, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

### Prof. Alona Revko

Professor, Chernihiv Polytechnic National University, Chernihiv, Ukraine.

### Prof. Dr. Giuseppe CATENAZZO

Assistant Professor, ICN Business School – Campus ARTEM, Nancy, France.

### Prof. (Dr.) Mrs. Harvinder Soni

Professor , Taxila Business School, Jaipur, India

## Conference Committee : Session Chair – Session Speaker :

### Dr. Umar Lawal Aliyu

Professor, LIGS University Honolulu, Hawaii, United States.

### Dr. B Suresh Lal

Professor, Department of Economics, Kakatiya University, Warangal, India.

### Dr. Shaikh Aftab Anwar

Principal & Director, Poona College of Arts, Science and Commerce, Pune and Poona Institute of Management Science and Entrepreneurship. Maharashtra, India

### Dr. Purvi Derashri

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### Dr. Harmeet Kaur

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### Dr. D. Chennappa

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### Prof. Dr. Rashmi Gujrati

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