International Conference on Advance Research & Studies



ICARS – 2024 Kathmandu, Nepal Date: 21 – 22 June, 2024















Conference and Awards











PRESENTATION OPPORTUNITY

Call for PresentationFree Publication

Paper, Abstract, Project, Poster, Thesis, Dissertation



https://researchculturesociety.org/icars-2024/



rcsintconf@gmail.com



https://forms.gle/MCvtARjbyRm2Saa3A



About the organizing Institutions:

International Scientific Research Association is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU - collaboration.

Texas International College, which has been running excellently under Texas Int'l Education Network (2010), is a dynamic educational institution with academic programs in Science, Management, Law and Humanities with outstanding Board Results. Texas has been founded with a set of academicians and entrepreneurs to meet the rising demand for qualified and skilled manpower in the field of Science and Technology, Management along with Hotel Management and Humanities. Since its very inception, Texas remains as an invitation to learning by both theory and practice.

'Research Culture Society' (RCS) is a Government Registered International Scientific Research organization. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

Supporting Institution:

Eurasian Institute of Science and Technology (EU): Institute of Science & Technology is a self financed college, sponsored has been started in the year 2013 with a noble aim of imparting technical education. The institution enables them to be placed as the best professionals in industries and make them enter into high level programs with competence and confidence. Institute trains specialists in Physical Science, Life Science and Computer Science, Eurasian University is an institution of the central region of EU, for qualified personnel training in science, engineering, technology, management, law, education and research specializations.

Other Institute / University/ Company can Join as a Co-Organizer or supporter or co-sponsor.

Objective of the International Conference: is to bring together innovative academics, researchers and industrial experts in the field of Scientific, Multidisciplinary Innovation Studies in Academic Research to a common platform. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The main aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

Conference Venue & Time: Texas International College, Kathmandu, Nepal (Near by 3 kms from Kathmandu, Airport)

Date: 21st June, 2024 Nepal Time Morning 08:00 am to 05:00 pm & Date: 22nd June, 2024 Nepal Time Morning 08:00 am to 05:00 pm

Conference Website: https://researchculturesociety.org/icars-2024/

Submission & Communication Email: rcsintconf@gmail.com

Registration Form: https://forms.gle/MCvtARjbyRm2Saa3A

Sponsorship Opportunity available at: https://researchculturesociety.org/sponsorship/

Conference Indexing:-





















Tracks & Sub-themes

Themes and Sub-themes related subjects & topics Abstracts / Papers/ Projects can be submitted.

Track 1: General Science, Applied Science and Allied Science:

- Physics
- Chemistry
- Bio Technology
- Biological Sciences
- Mathematics
- Nanoscience
- Life Sciences
- Environmental Science
- Forensic Science
- Home Science
- Green Technology

Track 2: Engineering and Technology

- Mechanical Engineering
- Industrial & Production Engineering
- Civil and Structural Engineering
- Electronics and Telecommunications Engineering
- **Computer Science and Information Technology:**
- AL & IoT in Technology
- Environmental Engineering
- Metallurgical and Materials Engineering
- Electrical Engineering
- Research and Innovation Technology
- Energy Engineering
- Technology and Innovations

Track 3: Business Management:

- Strategizing Global Marketing Practices
- Emerging Trends of Global Marketing
- Innovative Practices to Manage Global Businesses
- Role of Entrepreneurship in Global Environment
- Entrepreneurial growth, innovation and strategies
- Innovation Management & Trust Management
- Tourism Marketing and Management
- Hospitality Marketing and Management
- Human Resource Management.
- Agriculture Management.
- Brand Management & Marketing Practices
- IoT and AI in business development

Track 4 : Commerce/ Trade & Economy

- Trade Analysis
- Banking
- Finance
- Financial Markets
- Economics
- International Economics
- **Economy Development**
- Finance and Economics
- Financial Accounting
- Stock and Commodity Market
- Company Law
- Accountancy & Income Tax
- Cost & Management Accounting
- Taxation
- Income Tax Laws
- Tax Policies

Track 5: Social Sciences & Literature:

- Geography / Demography / Area Studies
- Cultural and Religion
- Law and Policy
- International Law Practices
- Politics
- Psychology
- History
- Anthropology
- Communication Studies / ELT
- Civics
- Information Sciences
- Journalism & Media
- Linguistics & Literature
- Sociology
- Social Work
- Family & Community

Track 6: Education and Physical Education - Sports Science:

- Teaching and Learning Pedagogy
- Lifelong Learning vs Blended Learning
- Educational Management and Administration
- Higher Education and Standards
- Basic Educational Research
- Quality Management in Education
- STEM Education
- Health Education
- Exercise Physiology / Sports Psychology
- Science of Sports Training
- Science of Yoga
- Sports Nutrition
- Sports Biomechanics
- Sports Industries and Engineering
- **Entrepreneurship in sports**

Description of Registration & Participation

Registration Form link: https://forms.gle/MCvtARjbyRm2Saa3A



* Best Paper Presentation Award, *Best Poster Presentation Award.

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

Conference Instructions: https://researchculturesociety.org/icars-2024/

Presentation Language: English and other Spoken Language.

For Regular Presentation - PPT file Approx. min.8 to max. 20 slides, Time :- approx. 7 to 15 minutes.

Print Poster: Size - 36" x 48" / 48" x 48" / 48" x 60" inch at conference. OR e-Poster: 1 PNG image on slide number - 1 or 2 & on the next

1 or 2 slides theory in PPT file.

OR

For pre-recorded Video Presentation: (Can be Record after getting Acceptance Letter and Presentation ID number)

Pre-recorded presentation — maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR Youtube link. (with visible-audible access permissions).

For Publication - M.S Word Editable File: Approx. Min. 1000 to Max. 5000 Words / 10 Pages file.

Setup :- Page – A4, Normal Margin – 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. [Title – Author Name, Designation, Affiliation – Department /Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography ----- APA / MLA/IEEE]. (Minimum – 80% original required in contents & theory)

Submission Email: rcsintconf@gmail.com [RCSINTCONF@gmail.com]

Submission Deadline / Last Date till : DATE/MONTH/YEAR							
Abstract	Registration + Payment	Online Registration	Presentation PPT File	Full Paper / Article for Publication			
10/06/2024	11/06/2024	15/06/2024	15/06/2024	till 05/07/2024			

On Acceptance of Abstract – Presenters can Pay Registration Fee and send a payment proof copy in email attachment. (For Publication 10 to 15 days time will be given after the conference date)

Description of Registration & Participation Charges

NPR is for Nepal Candidates; INR is for Indian Candidates & USD is for other International Candidates

Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation charge.

	ICARS - 2024 Nepal	Early Bird Registration till 31st May, 2024	Regular from 1 st June to 14 th June, 2024	
	Participants Descriptions (*Per Person / Candidate / Delegate)	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	
de)	Registration Participation as - Presenter / Co-Presenter	\$ 80 USD / Rs. 5000 INR / 8000 NPR	\$ 100 USD / Rs. 5500 INR / 9000 NPR	
age I mo	Registration Participation as - Attendee / Listener	\$ 60 USD / Rs. 4500 INR / 7000 NPR	\$ 80 USD / Rs. 5000 INR / 8000 NPR	
	Online Publications Soft copy (ISSN Journal & ISBN Proceedings)	Free	Free	
Phys	Best Paper Presentation/ Best Project Presentation/ Best Poster Presentation Award (by merit)	esentation/ Best Project Presentation/ Best Poster Presentation Award (by merit) Free	Free	
\overline{z}	*Resident Accommodation Candidates need to Book as per Choice with own extra cost.			
	## For below "Professional Awards" a separate registration required (If Interested) :			
	## RCS International Awards Participation / SRA Global Awards Participation Year - 2024	\$ 100 USD / Rs. 7000 INR / 11500 NPR	\$ 100 USD / Rs. 7000 INR / 11500 NPR	

Participation Norms:

Discount: 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation.

Inclusion in Above Mentioned Charge: Conference participation, Access to all sessions, Conference kit, Memento of Participation, Hard copy Certificate, Morning Break, Lunch, Hi-Tea.; -- Best Paper award / Best Presentation / Best Poster Presentation as per merit selection, -- Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Publication in ISSN Journal.

Exclusion in Conference: The conference does not include Visa, Air Fare, Medical, Residential Accommodation and Travelling Charges. Participants need to arrange their own cost for it. Evening Dinner is Not included in Conference.

*Resident Accommodation: Candidates need to Book Resident Hotel Accommodation with Own Extra Charge. Nearby Hotels as below:

4Star -- 1) Hotel Thamel House 2) Vannasut Hotel and Spa 3) Hotel Pabera Heritage Boutique 4) Park Village Resort 5) Hotel Imperial Kathmandu; OR as per candidates choice.

3Star -- 6) Kailash Kuti Inn; 7) Hotel Kailash; 8)Hotel Grand View; 9) Global Hotel And Resort 10) Shiva Shankar Hotel; OR as per candidates choice.

Online Hotel Booking: MakeMyTrip / goibibo / Cleartrip / easemytrip / or any authentic website.

Booking Help will be available.

Payment terms - transaction charge: All payment must be prior for confirmation,; in all online card payments & international payments - additional transaction charge 5% must be added by the payer.

Cancellation – Refund Policy:- Refund as 70% of paid amount within early bird dates, Then after No Refund.

RCS International Awards & SRA Global Awards are with Separate Participation: Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. NOMINATION FORM: https://researchculturesociety.org/awards/).

Contact Number:- +91 9033767725 (Call & WhatsApp)

SPONSHORSHIP GUIDELINES available at : https://researchculturesociety.org/sponsorship/ PAY NOW : https://researchculturesociety.org/sponsorship/



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Participation Instructions

Participation Norms & Travel - Arrival Suggestions: Participant can arrive on 20th June, 2024 at Kathmandu. and reach to Conference Venue as per Conference schedule Date & Time

Conference WhatsApp group :- https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF

For Conference attendance an Invitation Letter / Acceptance - Invitation Letter will be provided.

*All participant travelers must have a valid passport / Identity Proof Card as per Nepal travel guidance rules and norms.

***At the Airports Only Show – Travel Purpose as - Tourist / Visitor for Easy Transit from Airport Authority. (Valid Passport, / Identity Proof Card / Hotel Stay Booking letter).

- ** Visa Documents for participants travellers :- Indian Candidates Do Not required to apply Visa (Free Entry as Visitor). Other Countries candidates Visit Official website :1) https://nepaliport.immigration.gov.np
 2) https://www.immigration.gov.np/en/page/visa-on-arrival
- 3) More Instructions about Visa by Flight: https://www.goindigo.in/information/visa-information/nepal-np-visa.html)

For Visa and Flight Booking easy options visit website of: - MakeMyTrip / goibibo / Cleartrip / easemytrip / or any authentic website.

**** In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. Conference Participation Agreement needs to be signed by each participant.

Presentation include: Abstract / Paper / Project / Thesis / Poster / Dissertation. *# Publications: Full Paper / Article / Abstract

Presentation Languages: English (Font - Times New Roman) OR any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)

For Research Paper / Article Thesis/ Project Presentation: PPT file approximately min.8 to max.20 slides, Time: Minimum - 7 minutes ---- Maximum - 15 minutes.

For Poster / e-poster Presentation size:- Print Poster - 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster:- 1 PNG image & 2 page theory in PPT file (Landscape size – width: 40 cm, height: 27 cm)

For pre-recorded video Presentation: Pre-recorded presentation — maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

For Free Publication: M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000, Maximum – 5000 words. (Minimum – 80% originality is required in contents & theory)

Title – Author Name, Designation, Affiliation – Department /Faculty, College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References.

Publication of Conference is Free (for interested presenters): Publication is Optional not compulsory / OR Participant can publish elsewhere with own additional expenses.

- 1) IJIRMF UGC Approved with impact factor: 9.47 for Tracks 1 to 4 (Paper/ Article in English Language)
- 2) 'International Journal of Research Culture Society' -- UGC Approved with impact factor 7.148 for Tracks 5 & 6 : (Paper/ Article in English Language)
- 3) 'Shikshan Sanshodhan' with impact factor 6.831 for Track 3, 4, 5 & 6 : Other Languages.
- 4) e-book proceedings with ISBN for all tracks

Pg.

Conference Submission and Communication Email: rcsintconf@gmail.com

PAYMENT OPTIONS:--

Payment mode: NEFT/RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

Online Payment: -



Payment Page Link:- https://researchculturesociety.org/payment/

Payment terms - transaction charge :- PAYPAL or International forex payments - additional 7% transaction must be added by the payer while making payments. International Participants Payment must be with additional Bank transaction charge.

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

Bank Account for: NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

BANK NAME - CANARA BANK
ACCOUNT NUMBER - 4540201000207
ACCOUNT TYPE - CURRENT
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY
Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA
IFSC CODE - CNRB0004540
SWIFT CODE - CNRBINBBVAD

Help / Inquiry Number: +91 9033767725



Conference Easy Steps:

- Attendee direct pay registration charge.
- Presenters Follow below steps.

Register for the Conference

Submit - Abstract in 150 to 300 words.

Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and submit again)

On Acceptance – Pay Registration Payment – (Send Payment proof copy by Email).

Receive – Letter of Acceptance and Invitation.

(Accommodation Booking letter copy - before 5 days of conference dates)

Book your Travel Tickets / Flight - Apply for Visa

Prepare PPT Presentation and submit to Conference Email ID. (If ready full Paper / Article for Publication – submit to Conference Email ID).

Arrive at the Conference Venue.

(On the Airports need to show Purpose as Tourist/Visitor)

Attend Conference Sessions.

After finishing Conference, get Certificate.

Visit City, Country - Back to your location

Note: Arrange Travel Flight and Visa yourself.

If extra days stay accommodation require, contact us mention exact date to date and number of person.

Pg.

Date	Tentative Agenda - Plan	As per Nepal standard time
20 th June, 2024	Suggested Arrival to Kathmandu, Nepal – Check-in to your Hotel/Resort.	-
	Reach to Conference Venue - Texas International College , Kathmandu, Nepal (Near by 3 kms from Kathmandu, Airport) Morning Breakfast	07:30 am to 08:00 am 08:00 am to 08:30 am
	Inaugural Opening Session - Lightening Lamp - Prayer - Keynote /Guest Speaker's speech e-Proceedings Abstract Book Publication	08:45 am to 10:00 am
	Presentation Session - 1	10:00 am to 12:15 pm
	Lunch break	12:15 pm to 01:00 pm
21 st June, 2024	Presentation Session - 2	01:00 pm to 03:00 pm
	Presentation Session - 3	03:00 pm to 04:30 pm
	Break (Hi-Tea)	04:30 pm
	Vote of Thanks	04:45 pm
	Certificate distributions	04:45 pm
	Candidates are free to visit Places as per own choice	05:00 pm to 09:00 pm
	Reach to Conference Venue - Texas International College, Kathmandu, Nepal (Near by 3 kms from Kathmandu, Airport)	07:30 am to 08:00 am
	Morning Breakfast	08:00 am to 08:30 am
	Presentation Session - 4	08:45 am to 10:30 am
	Presentation Session - 5	10: 30 am to 12: 30 pm
22 nd June, 2024	Lunch break	12:15 pm to 01:00 pm
22 Julie, 2024	Presentation Session - 6	01:00 pm to 03:00 pm
	Presentation Session - 7	03:00 pm to 04:30 pm
	Break (Hi-Tea)	04:30 pm
	Vote of Thanks	04:45 pm
	Certificate distributions	04:45 pm
23 rd June, 2024 onwards	Candidates can visit places as per own choice in Nepal Return Back	

Kathmandu Visiting Places - Participants can visit with own extra charge

Swayambhunath Stupa



Everest Mountain Flight



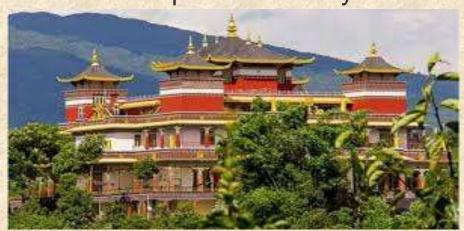
Royal Botanical Gardens



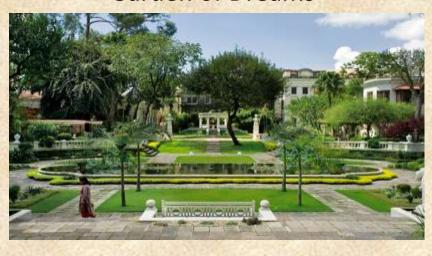
Pashupatinath Temple



Kopan Monastery



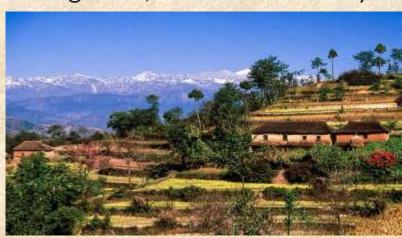
Garden of Dreams



Boudhanath Stupa



Nagarkot, Kathmandu Valley



Bhaktapur Durbar Square



Conference Targeted Countries









Conference Indexing

















