



# Gopalan College of Commerce

(Affiliated to Bengaluru North University)

In Association with

**Research Culture Society**



One day National Conference on

**“Economic Instability: Antidote for Sustainability”**

**26<sup>th</sup> February, 2020**

**Venue: Gopalan College of Commerce,**

**Seetharam Palya Basavanagar, Hoodi, Bengaluru, Karnataka - 560048**

#### **About Gopalan College of Commerce:**

Gopalan College of Commerce, provide a variety of stimulating environments for intellectual development, free thinking, and personal growth, challenging its students with dynamic learning opportunities and equipping them with the skills, insights, attitudes and practical experiences that are necessary to take up responsibilities in the society.

#### **About the Conference:**

A National Conference on “Economic instability: Antidote for sustainability” and paper presentation will be held at GCC on Feb 26<sup>th</sup> 2020\*. It will focus on economic sustainability in various sectors of the economy. It will provide an ideal platform for the academicians, researchers and representatives from industry to deliberate on key research on trade commerce and other sectors that are relevant in global business. The seminar result constitutes significant contribution to the knowledge in the current economic scenario.

## CALL FOR PAPERS :

Interested participants are requested to send abstract and full paper/article : in word format to email : **gccconference2020@gmail.com**

**Abstract deadline: 10<sup>th</sup> Feb, 2020. (Approx. 250 words)**

**Full Article / Paper submission deadline: 15<sup>th</sup> Feb, 2020. (Approx. 3000 to 4000 words)**

The abstract should include: a title, key word, the name(s) of author(s), and full mailing address (es), including e-mail id(s), contact number(s).

Decision of acceptance or otherwise (referee report) will be communicated by **10<sup>th</sup> Feb, 2020** and full paper has to be submitted on or before Feb 15<sup>th</sup> 2020.

**\*PUBLICATION:** All the Selected Paper will be published in ISBN Book (Print).

| <b>Important dates:</b>              |                           |
|--------------------------------------|---------------------------|
| Abstract submission                  | 30 <sup>th</sup> Feb 2020 |
| Communication acceptance of abstract | 5 <sup>th</sup> Feb 2020  |
| Full paper submission                | 15 <sup>th</sup> Feb 2020 |

### **TRACKS AND SUB-TRACKS : (Sub-Themes)**

- FDI and FII: National Growth Perspective
- Tourism and Hospitality Industry
- Digital platform for growth
- Tax reforms and ease of doing business
- Global economic volatility and impact on domestic economy
- Rural credit increase, rural entrepreneurship and inclusive growth
- Make in India, Skill India and Digital India
- Monetary policy and economic stability
- Export-led growth and sustainability
- Role of MSME in sustainable business
- Impact of Artificial Intelligence on various sectors
- Financial inclusion of marginalized sections of society

### **Programme Schedule:**

8:30 to 9:30 Registration  
9:30to 10:30 Inauguration  
10:30 to 10:45 Tea break  
10:45 to11:45 Session I

11:45 to 12:45 Session II  
12:45 to 01:45 Lunch break  
1:45to 2:45 Session III  
2:45 to 3:45 Valedictory Function

## Registration Fees :

| Particulars  | Indian (including SAARC countries) |
|--|------------------------------------|
| Research scholar (with ID proof)   | INR 700/-                          |
| Academics  | INR 850/-                          |
| Industry Delegates   | INR 1,000/-                        |
| UG and PG students   | INR 250/-                          |
| Out station candidates with accommodations   | INR 1,500/-                        |
| Paper publication Fees<br>(ISBN Book and ISSN Peer-Reviewed, High Impact Factor Journal) | INR 800/-                          |

\*Registered participants will be provided with seminar kit, working lunch, and tea/ coffee.

## BANK DETAILS: Payment to be made via NEFT or DD in favor of:

|                     |                                  |
|---------------------|----------------------------------|
| Beneficiary name :  | Gopalan College of Commerce      |
| Bank Name:          | Vijaya Bank                      |
| Bank account number | 118401011003905                  |
| IFSC code:          | VIJB0001184                      |
| Branch.             | Residency Road, Bangalore, India |

## Conference Committee:

|                      |  |
|----------------------|--|
| CHIEF – PATRON       | Mr. C. Gopalan      Chairman   |
| PATRONS              | Mr. C. Pramod      Vice president<br>Dr. C. Prabhakar      General Secretary |
| ADVISORY COMMITTEE   | Dr. R Karunamoorthy – Administrator, Gopalan foundation.                     |
| ORGANIZING CONVENER  | Dr. Siji K      Principal  |
| ORGANIZING COMMITTEE | Mr. Shankaraiah , Mr. Rajendra , Mrs. Ambika                                 |
| CONTACT PERSONS      | Ms.Petricia – 8904542957<br>Mr. Mohan Raj - 9620462792                       |