

# Eurasian Conference on 'Digitalization, Socialization and Educational Development'

Date: 7 – 8 December, 2018

( Online / Virtual mode - Google Meet)

Department of Journalism and Advertising,  
Kyiv National University of Trade and Economics, Ukraine  
Research Culture Society,  
Scientific Research Association &  
Sponsored by: Eurasian Institute of Educational Technology,  
Eurasian University.



## CALL FOR PAPERS, PROJECTS, THESIS, POSTERS PRESENTATION



Participation details available on:  
[www.researchculturesociety.org](http://www.researchculturesociety.org)

Registration Email :

RCSPEVENTS@gmail.com

## About the organizing Institutions:

'**Research Culture Society**' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**The history of Kyiv National University of Trade and Economics** starts from Kyiv branch of the all – Union Correspondence Institute of Soviet Trade founded in 1946. By the Decree of the President of Ukraine № 1059/2000 of September 11, 2000 the University was granted the status of the National University.

**Department of Journalism and Advertising** : The department offers Advertising (Master) and PR and Advertising (Bachelor) programmes.

**Scientific Research Association & Sponsored by:-** Eurasian Institute of Educational Technology, Eurasian University.

**Objective of the International Conference:** Our main objective is to observe the current scenario and trends of citizens life in Digitalization and Socialization practices. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

### Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### Digitalization :

- Digital and Social Media trends
- Digital Transformation
- Digital Currency
- Digital Games and apps
- Digitization in the Industry
- 'Thinking Digital' to 'Doing Digital'
- Utilizing Virtual Reality Solutions
- Challenges to leverage full digitization potential
- Social Media Applications in Knowledge organizations
- Open Data & Open innovation
- Digital Library Services and Case Studies
- Digital Health care systems
- Usability, effectiveness and interface design
- Visual simulation of materials
- Emerging visualization technologies
- Virtual Reconstruction Issues
- Digital Culture, Education and Communication Issues
- Social Informatics, Virtual Communities, Ethical and Security Issues.
- Digital Economy and ICT – driven Economic Institutions and Practices.
- Innovative interaction systems
- Storytelling and design of heritage communications
- Usability, effectiveness and interface design
- Digital Humanities
- E-Governance practices and opportunities

#### Socialization :

- Consequences for socialization processes
- Gender and socialization
- Feminist sociological theory
- ethnic-racial socialization
- Religious Community and Socialization
- Organizational socialization
- Socialization and its influence
- Criticism of Socialization
- Socialization in shaping cultural values, ethics
- Socialization and its importance in Education
- Socialization and self-learning
- Multicultural & Intercultural Communications
- Sex Education and Sexual Socialization

#### Journalism & Advertising:

- Advertisement design concepts and process
- Digital journalism & Journalistic investigation
- Digital media and the future of journalism
- Social media as sources and drivers of news
- Developments in data journalism and data visualization
- New research methods to analyze and explore digital journalism
- Hyperlocalism and new understandings of community journalism
- Changing relationships between journalists, sources and audiences
- Changing journalism ethics in a digital setting

#### Educational System :

- Technology Integration
- Creative Teaching Methods
- Alternative Ways of Teaching
- Team Teaching & Interdisciplinary Integration
- Multilingualism
- Innovations in Education Raising Scientific Literacy
- Educational Games as a Learning Method
- Learning & Teaching through Arts
- Extracurricular Activities
- Early Childhood Education
- Primary & Secondary Education
- Managed Learning Environments (MLEs)
- Learning Management Systems (LMS)
- Intelligent Tutoring Systems (ITS)
- Learning Management Systems
- Collaborative Learning Assessment
- Outcomes-based education
- Collaborative & Problem-Based Learning
- E-Learning for Environmental Sustainability
- The Impact of Web Technologies on Education
- Educational Multimedia and Hypermedia
- Virtual Learning Environments (VLEs)
- Computer-Mediated Communication (CMC) Tools
- Inclusive and Special Education
- Rural and indigenous Education
- Cross boarder Education and Exchange programs
- Social & Digital Media in Education
- E-Learning Projects and Experiences
- Impact of Education on Development

## Description of Registration & Participation

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

**\* Best Paper Presentation Award, \*Best Project Presentation Award, \*Best Poster Presentation Award.**

**Research Articles, Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.**  
( Min. 1000 to Max. 4000 words)

### Guidelines for Research Paper / Project / Thesis :

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

**e-Poster Presentation size:-** 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm )

**RCS & SRA Awards Nomination :** Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



**Submission Email: RCSPEVENTS@gmail.com**

Submission Deadline / Last Dates		DD/MM/YY	
Online Registration till	Registration + Payment till	Abstract	Full Paper / Article / Poster / Thesis
30/11/2018	30/11/2018	15/11/2018	20/11/2018

After Registration Participants will receive our Bank Account details through email also.

Online payment option : <https://researchculturesociety.org/payment/>

**Publication:** All Selected Research Papers will be published in Referred, Peer-Reviewed ISSN Journal.



**Description of Registration & Participation Charges** (Publication charge is separately mentioned)

<b>ECDSED– 2018 Online /Virtual Conference</b>	<b>Registration till 30<sup>th</sup> Nov, 2018</b>	
<b>Categories / Participants Descriptions</b>	<b>Student / Research Scholar</b>	<b>Academician/ Industry Delegate / Institution</b>
<b>Registration + Participation - Presentation + Certificate ( VCP/ Online Mode - Per person / author* )</b>	<b>10 USD / 500 INR</b>	<b>10 USD / 500 INR</b>
<b>Publications in soft copy :- ( with 1 / 2 authors) Online Journal</b>	<b>30 USD / 1500 INR</b>	<b>40 USD / 1500 INR</b>
<b>Publications in soft copy :- ( with 3 / 4 authors ) Online Journal</b>	<b>40 USD / 2000 INR</b>	<b>50 USD / 2000 INR</b>
<b>Listener / Attendee - Registration + Soft copy Certificate ( Per person* )</b>	<b>8 USD / 200 INR</b>	<b>8 USD / 200 INR</b>
<b>Extra Author in publication (above 4)</b>	<b>20 USD / 700 INR</b>	<b>20 USD / 700 INR</b>

- **Presentation include : Abstract / Paper / Project / Thesis / Poster. ;** VCP. - Virtual Conference Presentation ; Publication : Abstract / Paper / Project / Thesis / Poster.
- USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.
- Virtual / Online Conference : Each participants will get 8 to 10 minutes time for presentation.
- Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journal : **IJRMF - Special Issue**
- Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.
- \* Including hard copy of certificates at Indian Address. \* # including hard copy of certificate and book copy.
- Google Meet - Virtual Mode.

**Note: Calculate your total fee then pay together.** After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

**International / Abroad participants use only online payment options :** <https://researchculturesociety.org/payment/>

( Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account )

**Indian participants payment options :**

**Payment mode:** NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal.

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**From Paytm -** send money to anyone - then select - To a Bank Account - Enter our below Bank Account details - proceed - payment.

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**ACCOUNT TYPE - CURRENT**

**ACCOUNT HOLDER NAME - RESEARCH CULTURE SOCIETY**

**BRANCH - PADRA, VADODARA, GUJARAT, INDIA**

**IFSC CODE - CNRB0004540**

**SWIFT CODE - CNRBINBBVAD**