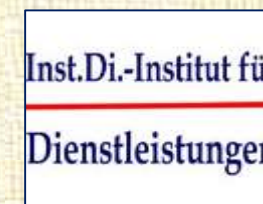


# Eurasian Conference on Business, Management, Social and Economical Advancements

Date: 11 – 12 May, 2024  
( Virtual / Online mode )



## PRESENTATION OPPORTUNITY

### Call for Presentation & Publication

### Paper, Abstract, Project, Poster



Registration - Guidelines available on:

[www.researchculturesociety.org/ecbmsea-2024/](http://www.researchculturesociety.org/ecbmsea-2024/)

[eurasianconference@gmail.com](mailto:eurasianconference@gmail.com)

Registration Form Link :

<https://forms.gle/KvskKSSCctHoGnMH7>



Join with  
Meeting ID: 880 4791 8642  
Passcode: 151515



## Easy Steps - Instructions of Participation (Virtual - Online Mode)

PRESENTATION is a Main Purpose in Conference / Seminar.

Publication offered as an optional for those Who Want to Publish.

Register for the Conference



**Attendee / Listener candidate =>** directly pay the registration charge and send payment slip copy.

OR

**Presenter Candidate =>** Download => 1) Brochure PDF file, 2) Abstract Submission Template, & 3) PPT Presentation Template.

Send – Abstract in 100 to 250 words. (in template file – editable word file only)



Abstract status response in 2 days of Acceptance / Update / Rejection. (if rejection update - modify and re-submit again)



On Acceptance – “Letter of Acceptance - Invitation” email will be sent to Candidate



Pay Registration – Presentation Charge – Send Payment proof copy to Conference Email ID



Prepare Presentation PPT file as per instruction and slides / time limit (in template file) – send PPT as per given deadline  
(If Full Paper is ready want to submit, then send it with PPT file OR can be send after the conference as per given deadline – date)

OR

In case of Pre-Record Video (Should be prepared as per instructions with Presentation ID/ Serial Number)

(Pre-Record Video Preparation is Not Compulsory for Regular live Presenter)



Attend the Conference Sessions - Presentation => Announcement of Best Presenters in the Valedictory session



After finishing Conference, E-Certificate will be sent in 2 - 3 days via Email to All Paid Participants (to Registration Email ID).



If want Full Paper Publication - Send Full Paper/Article file as per instructions/guidelines. (if rejection update - modify and re-submit again)



Full Paper status will be responded after deadline of submissions => Pay Publication Charge – On Acceptance



Publication in International Refereed, Peer-Reviewed Journals (ISSN - Online) with High Impact Factor & ISBN Book Print Copy



Publication E-Certificate will be sent via Email (To Candidate's Registration Email ID - From Journal Editor's Email ID).

**Note: All Submission only on Conference/ Seminar/ Event Email ID. PDF file submission will NOT be considered.**

PAYMENT OPTIONS are Available in BROCHURE file and on the Conference / Seminar/ Event Website.

\* Example -- Presentation PPT Preparation Instructions are Available in BROCHURE file and on the Conference / Seminar/ Event Website.

Interested Candidate can send Full Paper for Publication Consideration (Title and Theory - contents must be original - 80% or above)

### **About the organizing Institutions:**

**Management Institute was established in 2019.** The Institute, in its assumptions, conducts research, as well as disseminates knowledge in the field of management science and quality, and in particular: knowledge management, digital management, or social corporate responsibility (CSR). The Institute attaches great importance to cooperation with domestic and, in particular, foreign universities and other research entities. The Institute takes care of the high level of knowledge, skills and competences of its staff.

**The Warsaw University of Life Sciences** is the oldest agricultural university in Poland and the fourth of this type in Europe. Its origins date back to 1816 and are related to the establishment of the Agronomic Institute in Marymont. The advocates of its foundation were Stanisław Staszic and Stanisław Potocki, and its first director was Jerzy Benjamin Flatt, one of the best experts in economic relations in the Kingdom of Poland.

**Department of Management & Commerce, Jharkhand Rai University, Ranchi, Jharkhand, India.** **Jharkhand Rai University (JRU)** has been established under “Jharkhand Rai University Act, 2011” by Jharkhand State Legislature as per section 2(f) of UGC Act 1956. JRU is an ISO certified University, (ISO 9001:2015) and also accredited by NAAC. JRU is the mecca of Transformative Education. Here students, guided by their mentors, chart their own learning and growth. Each student journey is as unique as the individual. The University has changed the education scenario in Jharkhand and its neighboring states, often leading the way by making quality education accessible to all.

**“Eurasian Research Organization”** is an international scientific research organization registered with government bodies and united organizations. It is also a professional, autonomous, non-profit organization operating on an international scale. Along with other international organizations, Eurasian Research organization will also start up new research and teaching initiatives.

**‘Research Culture Society’ (RCS)** is a Government Registered **International Scientific Research organization**. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**Supported by:** Institut für Dienstleistung, Germany.

### **Objective of the International Conference:**

The main objective of the scientific conference is to discussing issues, exchanging of ideas and views towards the advancement of theory and practices and to create space for presentation of current results of scientific work in the field of Social Sciences, Commerce, economy and Business Management. Our main Aim is to organize lectures by scientists and experts and to disseminate their ideas and concepts among the Social Sciences, Commerce, Business Management and Another aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with advancement in their respective fields.

**Track 1 - Commerce / Trade :**

**Trade Analysis,  
Banking,  
Finance,  
Financial Markets,  
Economics,  
International Economics,  
Economy Development,  
Finance and Economics,  
Financial Accounting,  
Stock and Commodity Market,  
Company Law,  
Accountancy & Income Tax,  
Cost & Management Accounting,  
Taxation,  
Income Tax Laws,  
Tax Policies.**

**Track 2 - Business Management :**

**Business (Trade),  
Organizational Behavior,  
Marketing Management,  
Management Strategies,  
Agriculture Management,  
Operations Management,  
Business Entrepreneurship,  
HR and Governance Policy,  
Business Laws and Policies,  
Strategic Management,  
Tourism Management,  
Institute Management,  
Trade Management,  
Hospital Management,  
Business Communication,  
Human Resource. (HR)**

**Track 3 - Social Sciences :**

**Politics & Public Administration,  
Sociology,  
Social Work,  
History,  
Psychology,  
Philosophy,  
Law,  
Anthropology,  
Geography,  
Communication Studies,  
Organizational Studies,  
Educational Studies,  
Archeology,  
Economic Aspects,  
Internationalization,  
Globalization.**

**In addition to these sub-themes, research papers can be presented and submit on a similar topic which are related to the Conference main theme or sub-themes.**

# Description of Registration & Participation

Registration Form link : <https://forms.gle/KvskKSSCctHoGnMH7>



\* Best Paper Presentation Award, \*Best Poster Presentation Award.

For Teaching Faculties, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any Citizen.

**Research Articles, Papers, Projects, Thesis, Dissertation** are invited for presentation and publication.

Conference webpage & Instructions : [www.researchculturesociety.org/ecbmsea-2024/](http://www.researchculturesociety.org/ecbmsea-2024/)

**For Regular Presentation - PPT file :** Approx. min.5 to max. 15 slides, **Time :- approx. 10 minutes.**

**e-Poster : PPT file total 2 slides :- First slide - 1 PNG image & Second slide - theory** (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm) **OR** Pre-Recorded Video with link - Email Drive Attachment with Access.

**OR**

**For pre-recorded Video Presentation :** ( Can be Record after getting Acceptance Letter and Presentation ID number)

Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment **OR** Youtube link. (with visible-audible access permissions).

**For Publication - M.S Word Editable File :** Approx. Min. 1000 to Max. 5000 Words / 8 Pages file. (If above limit – extra charge)

**Setup :-** Page – A4, Normal Margin – 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. (Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code. -- Abstract - keywords - Introduction – Literature Review -- Middle body -- Conclusion - cited References/Bibliography – APA / MLA ). **Language :** English and other Languages.

**Submission Email: [eurasianconference@gmail.com](mailto:eurasianconference@gmail.com)**

Submission Deadline / Last Dates				DD/MM/YY
Abstract	Online Registration	Registration + Payment	Presentation PPT File	Full Paper / Article for Publication
06/05/2024	06/05/2024	07/05/2024	08/05/2024	20/04/2024 to 25/05/2024

After Registration – First Send Abstract file - ( **Abstract submission Template** file is available on conference webpage ).

On Acceptance of Abstract – Participants can Pay Registration Fee and submit Presentation PPT file. if also want with Publication then pay total amount of Registration + Publication ( For Publication 15 days time will be given after the conference date )

## Description of Registration & Participation Charges (Publication charge is separately mentioned)

ECBMSEA – 2024 Online /Virtual Conference	Registration Fee	
Categories / Participants Descriptions	Student / Research Scholar	Academician/ Industry Delegate / Institution / Citizen
<b>Participation - Presentation</b> - Soft copy Certificate ( Per Person Name* ) =>	\$ 10 USD / Rs. 500 INR	\$ 10 USD / Rs. 500 INR
Attendee / Listener - Registration - Soft copy Certificate ( Per Person Name* ) =>	\$ 8 USD / Rs. 200 INR	\$ 8 USD / Rs. 200 INR
<b>Publication Charge Extra as below (If opted)</b> : Participant can pay total charge together	-	-
Publications in soft copy Online ISSN Journal :- ( with Main 1 Author )*	\$ 20 USD / Rs. 700 INR	\$ 20 USD / Rs. 700 INR
Publications in soft copy Online ISSN Journal :- ( Additional Author )**	\$ 10 USD / Rs. 300 INR	\$ 10 USD / Rs. 300 INR
Publication in Online ISSN Journal + ISBN Book 1 Hard copy ( with Main 1 Author ) #	\$ 70 USD / Rs. 1400 INR	\$ 80 USD / Rs. 1500 INR
Publication in Online ISSN Journal + ISBN Book ( Additional Author ) ##	\$ 10 USD / Rs. 300 INR	\$ 10 USD / Rs. 300 INR
Extra Print Book copy (On demand)	\$ 20 USD / Rs. 700 INR	\$ 20 USD / Rs. 700 INR

- Presentation include : Abstract / Paper / Project / Thesis / Poster. ; VCP :- Virtual Conference Presentation; Publication : Abstract / Paper & Project / Thesis / Poster in Paper format.
- USD (\$) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.
- Virtual / Online Conference time (Approx.): Day 1 & 2 - 11:00 am to 05:30 pm ; (IST), ###Time schedule can be change according to different countries. .
- Publications : International Scientific Journal :- **IJIRMF** with impact factor : 9.47 (Refereed, Peer-Reviewed, UGC Approved) OR Eurasian Journal of Management and Trade' (with impact factor : 5.13) also with ISBN Conference Proceedings Book copy.
- Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.
- Optional - \* # Publication charge separately mentioned.. Extra print ISBN book copy is on demand.
- \*\*\* RCS Awards & SRA Awards Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. Candidate will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages :- <https://researchculturesociety.org/awards/>

Note: Calculate your total fee then pay together. After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

International / Abroad participants use only online payment options: <https://researchculturesociety.org/payment/>  
( Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account )



### **Payment options :**

NEFT/ RTGS / Online banking / GPay, Paytm, UPI ID / Bank payment Apps / Paypal / Western Union.  
GPay / Paytm UPI ID: 9033767725@okbizaxis OR +91 9033767725

**Bank Account for :** NEFT/ RTGS / Online banking/ Western Union/ International Forex Transfer.



+ 91 9033767725

BANK NAME - CANARA BANK  
ACCOUNT NUMBER - 4540201000207  
ACCOUNT TYPE - CURRENT  
ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY  
Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA  
IFSC CODE - CNRB0004540  
SWIFT CODE - CNRBINBBVAD

(After Payment – Send its proof copy by email)

# Organizing Committee – Speakers, Advisory and Session Chair

## Conference Organizers :

### **Prof. Joanna Paliszkievicz**

Director of the Management Institute, Warsaw University of Life Sciences (WULS—SGGW), Warszawa, Poland.

### **Dr.C. M. Patel**

President/Director (Admin & IT), 'Research Culture Society' and 'International Scientific Research Association'.

**Dr Harmeet Kaur**, Dean, Faculty of Commerce & Management Jharkhand Rai University, Ranchi, India

## Conference Advisory Member:

### **Dr.Lina Anastassova**

Professor, Burgas Free University, 62, San Stefano St., Burgas, Bulgaria, European Union.

### **Dr. Gajendra Naidu**

Professor, Faculty of Finance, Botho University: Gaborone Campus: Botswana, Africa.

## Conference Committee Members : Keynote Speakers : (Tentative list)

### **Prof. Markus Launer**

Business Administration and Service Management Ostfalia University Campus, Suderburg, Germany. Das Institut für Dienstleistung (Inst.Di.) Germany.

**Dr.Xihui Chen**, Assistant Professor, Accounting and Finance Edinburgh Business School, Heriot-Watt University, Edinburgh, UK.

### **Dr.Francesca Di Virgilio**

Associate Professor of Organization Theory and Human Resource Management, Department of Economics - University of Molise, Campobasso, Italy.

### **Dr. Ahmad Rasmi Albattat**

Assistant Professor, Post Graduate Centre, Management and Science University, Shah Alam, Malaysia..

### **Dr.(hc)Rania Lampou**

STEM instructor and an ICT teacher trainer, Greek Ministry of Education - the Directorate of Educational Technology and Innovation, Greece.

### **Dr. Tapas Kumar Chatterjee**

Associate Professor - Marketing, IMT, Nagpur, Maharashtra, India,

### **Dr. Anna Jasiulewicz**

Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

### **Dr.Konrad Michalski**

Adjunct Professor at Department of Logistics, Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

### **Prof.Alona Revko**

Professor, Chernihiv Polytechnic National University, Chernihiv, Ukraine.

### **Dr. hab. Marcin Ratajczak**

Dean of Faculty of Economics, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

### **Prof. (Dr.) Mrs. Harvinder Soni**

Professor, Taxila Business School, Jaipur, India

## Conference Committee : Session Chair – Session Speaker :

### **Dr.Umar Lawal Aliyu**

Professor, LIGS University Honolulu, Hawaii, United States.

### **Dr. Paresh Shah**

Principal and Professor, Rai University, Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. International Awardee, Author of Oxford University Press.

**Prof.Shijimol. E A.**, Faculty of Commerce & Management Jharkhand Rai University, Ranchi, India

### **Dr. Shaikh Aftab Anwar**

Principal & Director, Poona College of Arts, Science and Commerce, Pune and Poona Institute of Management Science and Entrepreneurship. Maharashtra, India

### **Dr. Purvi Derashri**

Professor, Faculty of Commerce, Parul Institute of Commerce, Parul University, Waghodia, Vadodara, India.

### **Dr.Elena Ribeiro Ramos**

Marketing and Tourism Department, Faculty of Law and Economics, Mariupol State University, Ukraine

### **Dr.Piotr Pietrzak**

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**Prof. Dr. Adriana Burlea-Schiopoiu**, University of Craiova, Romania

### **Dr.Kiran Sood**

Associate Professor, Chitkara University, Faculty of Commerce, Punjab, India.

### **Dr.Shovona Choudhury**

Associate Professor and Asst. Dean - Student Welfare Department, Amity University, Ranchi, India.

**Conference Coordinator (Poland): Dr. Anna Jasiulewicz**, Assistant Professor, Management Institute at Warsaw University of Life Sciences (SGGW), Warszawa, Poland.

**Conference Coordinator (Jharkhand ) Prof. Anirban Biswas**, Faculty of Commerce & Management Jharkhand Rai University, Ranchi, India

**Conference Coordinator (Telangana): Dr. B Suresh Lal**, Professor, Department of Economics, Kakatiya University, Warangal, Telangana State, India.

# Conference Targeted Countries



# Conference Indexing

