

# World Conference on Economic, Business and Agricultural Development

DEC - 2021

Conference was conducted on 10, 11, 12 DEC - 2021, **Authors / Researchers / Professors are invited to Publish full Paper/ Article** in this conference special issue. Submit full paper/article till **15<sup>th</sup> FEBRUARY, 2022** by

email: **rscsprogrammes@gmail.com**

## Publication opportunities: CALL FOR PAPER PUBLICATION

- Publications in online Refereed, Peer-Reviewed, Indexed International Scientific ISSN Journal with impact factor 6.719 (UGC listed - pastlist) Conference Special Issue No – 30/31.
- The ISBN Conference Proceedings book will also be published. (print charge for publication is separately mentioned with book copy including postage charge.)

### About the organizing Institutions:

**Odessa State Agrarian University, Europe** is an educational institution of the IV level of accreditation, subordinated to the Ministry of Education and Science of Ukraine, Europe established on the basis of the Odessa Agricultural Institute, which was founded in the beginning of 1918. Beginning in 1918, training for agriculture at three departments – crop, social agronomy and animal husbandry, in the late 30's already had agronomic, viticultural, zootechnical, veterinary and land management faculties, which maintained close business relations with many agricultural enterprises, many agricultural enterprises and research institutions of our state.

**The National Academy of Agrarian Sciences of Ukraine**, started its activity as Ukrainian Academy of Agricultural Science on 22 May 1931 (from December 1990 – Ukrainian Academy of Agricultural Sciences). The current status is valid from 6 January 2010 under the Decree of the President of Ukraine № 8/2010 «On granting the Ukrainian Academy of Agrarian Sciences national status». The Academy is state scientific organization based on state ownership and uses the rights of self-government body that resides in collegial governance and its selectivity, self-determination of its structure and themes of research, solution of scientific, organizational and personnel issues, economic activities and implementation of international scientific communication grounding on the laws of Ukraine.

**The National Research Center "Institute of Agrarian Economics" (NSC "IAE")** was established in 1956 under the name of the Ukrainian Research Institute of Economics and Organization of Agriculture. Initially, the newly established institution was entrusted with the functions of a research center for the development of the most pressing problems of the agricultural economy and the implementation of research results in agricultural production of the Ukrainian Soviet Socialist Republic. At the same time, the institute was to provide methodological assistance to agricultural economists from various agricultural research institutions and universities in conducting research in the field of economics and organization of agriculture, as well as in training scientific personnel. Today, the National Research Center "Institute of Agrarian Economics" is a leading institution in agricultural policy. Scientists of the institute take an active part in the formation and implementation of agricultural policy in the state, legislative work in the commissions of the Verkhovna Rada of Ukraine, preparation of Presidential Decrees and Government resolutions. In the last five years alone, more than 50 bills and decrees of the President of Ukraine, more than 20 resolutions of the Cabinet of Ministers, and orders of ministries and departments have been developed with the participation of scientists.

**'Research Culture Society'** is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

## Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

### **Agriculture and Economy Development :**

- Agriculture and Horticulture
- Agronomy and Soil Sciences
- Horticulture, Floriculture and Forestry
- Agricultural Extension and Science
- Agricultural product security strategy
- Plant Biochemistry and Physiology
- Crop Breeding and Genetics
- Crop Protection and Management
- Spices, Herbs and Medicinal Plants
- Tissue Culture and Plant Biotechnology
- Agricultural Engineering and Technology
- Agricultural Risk Management
- Sustainable Practices for Agriculture
- Agricultural Economics and Agribusiness
- Modeling tools in Agriculture DSS
- IoT and AI in Agriculture Farming
- Water resources engineering and management
- Wetland management, and lake, reservoir, and stream restoration
- Aquaculture management and practices
- Plant Cell and Tissue Culture
- Plant Propagation and Greenhouse Management
- Agriculture and Natural Resources Machinery
- Agro Industry Management and Practices
- Fisheries practices and technology
- Energy sources in Agriculture Development
- Solid waste management technology
- Transformation of agrarian structure
- Urban-rural gap and income distribution
- Risk management and crop insurance

### **Business Management and Development :**

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing
- Agriculture Management.
- Green Marketing Practices
- Brand Management Practices
- IoT in business development

### **International Economics & Economy Development :**

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms
- Agricultural Economics
- Economic development during the global pandemic
- Household Behavior and Family Economics
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- UN role in serving and shaping the society.
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- The role of universities in fostering entrepreneurship
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Studies of new businesses & business survival.
- Sustainable development and planning
- Tourism and environment
- Economic development during the global pandemic
- Problems of sustainable development of world economies
- Opportunities to deepen interdisciplinary ties in the context of globalization
- Expansion of international trade and export opportunities between countries

<b>WCEBAD-2021 Publication charges</b>	<b>(including hard copy of certificate charge)</b>
<b>Publications in soft copy :-</b> ( with 1 / 2 authors) Online Journal	30 USD / 25 Euro / 1000 INR
<b>Publications in soft copy :-</b> ( with 3 / 4 authors ) Online Journal	50 USD / 40 Euro / 1500 INR
<b>Publication in</b> (with 1 / 2 authors ) <b>Online ISSN Journal + ISBN 1 Book Hard copy</b>	70 USD / 60 Euro / 2500 INR
<b>Publication in</b> ( with 3 / 4 authors ) <b>Online ISSN Journal + ISBN 2 Book Hard copies</b>	90 USD / 80 Euro / 4000 INR
Extra Print Book copy (On demand)	15 USD / 10 Euro / 700 INR
<b>For abroad participants dispatch charges extra *</b>	

**International / Abroad participants use only online payment options :** <https://researchculturesociety.org/payment/>  
 ( Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account )

**Indian participants payment options :** (For abroad participants dispatch charges extra)

**Payment mode:** NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal.  
**GPay Number :** +91 9033767725 (by entering our below bank account number )

**From Paytm** - send money to anyone - then select - To a Bank Account - Enter our below Bank Account details - proceed - payment.

**BANK NAME - CANARA BANK**  
**ACCOUNT NUMBER - 4540201000207**  
**ACCOUNT TYPE - CURRENT**  
**ACCOUNT HOLDER NAME (Beneficiary name ) - RESEARCH CULTURE SOCIETY**  
**BRANCH - PADRA, VADODARA, GUJARAT, INDIA**  
**IFSC CODE - CNRB0004540**  
**SWIFT CODE - CNRBINBBVAD**

**Paper / Article Guidelines :** submit in only word file format (with proper setup) till 15<sup>th</sup> FEBRUARY, 2022

Title – Author Name, Designation, Affiliation – Department /Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code / Zip code.

Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents can be as per research area/field ) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References (in APA/MLA style).

Send us 2 documents together by email : Full paper / article file and payment slip copy – screenshot /pdf

**Contact :** +91 9033767725

**Email :** [racsprogrammes@gmail.com](mailto:racsprogrammes@gmail.com)