Eurasian Conference on 'Digitalization, Socialization and Educational Development'  
Date: 9 & 10 October, 2021  
(Online/Virtual mode)  
Department of Journalism and Advertising, Kyiv National University of Trade and Economics, Ukraine  
Research Culture Society, Scientific Research Association &  
Sponsored by: Institute of Educational Technology, Eurasian University.

CALL FOR PAPERS, PROJECTS, THESIS, POSTERS PRESENTATION

Participation details available on:  
www.researchculturesociety.org  
RCSPEVENTS@gmail.com  
Contact: +91 9033767725

REGISTRATION LINK: http://tiny.cc/xootsz  
https://forms.gle/iHPmmYeMsEv3KBEdA
About the organizing Institutions:

‘Research Culture Society’ is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

The history of Kyiv National University of Trade and Economics starts from Kyiv branch of the all – Union Correspondence Institute of Soviet Trade founded in 1946. By the Decree of the President of Ukraine № 1059/2000 of September 11, 2000 the University was granted the status of the National University.

Department of Journalism and Advertising: The department offers Advertising (Master) and PR and Advertising (Bachelor) programmes. Scientific Research Association & Sponsored by:- Institute of Educational Technology, Eurasian University.

Objective of the International Conference: Our main objective is to observe the current scenario and trends of citizens life in Digitalization and Socialization practices. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

Sub-themes:

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

Digitalization:
- Digital and Social Media trends
- Digital Transformation
- Digital Currency
- Digital Games and apps
- Digitization in the Industry
- ‘Thinking Digital’ to ‘Doing Digital’
- Utilizing Virtual Reality Solutions
- Challenges to leverage full digitization potential
- Social Media Applications in Knowledge organizations
- Open Data & Open innovation
- Digital Library Services and Case Studies
- Digital Health care systems
- Usability, effectiveness and interface design
- Visual simulation of materials
- Emerging visualization technologies
- Virtual Reconstruction Issues
- Digital Culture, Education and Communication Issues
- Social Informatics, Virtual Communities, Ethical and Security Issues.
- Digital Economy and ICT – driven Economic Institutions and Practices.
- Innovative interaction systems
- Storytelling and design of heritage communications
- Usability, effectiveness and interface design
- Digital Humanities
- E-Governance practices and opportunities

Socialization:
- Consequences for socialization processes
- Gender and socialization
- Feminist sociological theory
- ethnic-racial socialization
- Religious Community and Socialization
- Organizational socialization
- Socialization and its influence
- Criticism of Socialization
- Socialization in shaping cultural values, ethics
- Socialization and its importance in Education
- Socialization and self-learning
- Multicultural & Intercultural Communications
- Sex Education and Sexual Socialization

Journalism & Advertising:
- Advertisement design concepts and process
- Digital journalism & Journalistic investigation
- Digital media and the future of journalism
- Social media as sources and drivers of news
- Developments in data journalism and data visualization
- New research methods to analyze and explore digital journalism
- Hyperlocalism and new understandings of community journalism
- Changing relationships between journalists, sources and audiences
- Changing journalism ethics in a digital setting

Educational System:
- Technology Integration
- Creative Teaching Methods
- Alternative Ways of Teaching
- Team Teaching & Interdisciplinary Integration
- Multilingualism
- Innovations in Education Raising Scientific Literacy
- Educational Games as a Learning Method
- Learning & Teaching through Arts
- Extracurricular Activities
- Early Childhood Education
- Primary & Secondary Education
- Managed Learning Environments (MLEs)
- Learning Management Systems (LMS)
- Intelligent Tutoring Systems (ITS)
- Learning Management Systems
- Collaborative Learning Assessment
- Outcomes-based education
- Collaborative & Problem-Based Learning
- E-Learning for Environmental Sustainability
- The Impact of Web Technologies on Education
- Educational Multimedia and Hypermedia
- Virtual Learning Environments (VLEs)
- Computer-Mediated Communication (CMC) Tools
- Inclusive and Special Education
- Rural and indigenous Education
- Cross border Education and Exchange programs
- Social & Digital Media in Education
- E-Learning Projects and Experiences
- Impact of Education on Development
Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

*Best Paper Presentation Award,  *Best Project Presentation Award,  *Best Poster Presentation Award.

Research Articles, Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.

( Min. 1000 to Max. 4000 words)

**Guidelines for Research Paper / Project / Thesis :** [https://researchculturesociety.org/ecdsed-2021/](https://researchculturesociety.org/ecdsed-2021/)

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

e-Poster Presentation size:- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm )

**RCS & SRA Awards Nomination :**  Candidate should submit full C.V. including Research profile and Nomination Form.

Page Link for Nomination :  [https://researchculturesociety.org/awards/](https://researchculturesociety.org/awards/)

**Submission Email:** RCSPEVENTS@gmail.com

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<tr>
<th>Submission Deadline / Last Dates</th>
<th>DD/MM/YY</th>
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<tr>
<td>Online Registration till</td>
<td>07/10/2021</td>
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<td>Registration + Payment till</td>
<td>07/10/2021</td>
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<td>Abstract</td>
<td>04/10/2021</td>
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<td>Full Paper / Article / Poster / Thesis</td>
<td>05/10/2021</td>
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After Registration Participants will receive our Bank Account details through email.

**Publication:** All Selected Research Papers will be published as ISBN Book Proceedings and in Referred, Peer-Reviewed ISSN Journal with Impact Factor - 5.743.
### Description of Registration & Participation Charges

**ECDSEDA-2021 Online /Virtual Conference**

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<tr>
<th>Categories / Participants</th>
<th>Student / Research Scholar</th>
<th>Academic/ Industry Delegate / Institution</th>
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<tr>
<td>Registration + Participation - Presentation + Certificate ( VCP/ Online Mode - Per person / author* )</td>
<td>10 USD / 500 INR</td>
<td>10 USD / 500 INR</td>
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<tr>
<td>Publications in soft copy - ( with 1 / 2 authors) Online Journal</td>
<td>30 USD / 1500 INR</td>
<td>40 USD / 1500 INR</td>
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<tr>
<td>Publications in soft copy - ( with 3 / 4 authors) Online Journal</td>
<td>40 USD / 2000 INR</td>
<td>50 USD / 2000 INR</td>
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<tr>
<td>Publication in ( with 1 / 2 authors ) Online ISSN Journal + ISBN 1 Book Hard copy * #</td>
<td>70 USD / 2300 INR</td>
<td>80 USD / 2300 INR</td>
</tr>
<tr>
<td>Publication in ( with 3 / 4 authors ) Online ISSN Journal + ISBN 2 Book Hard copies * #</td>
<td>80 USD / 3000 INR</td>
<td>90 USD / 3000 INR</td>
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<tr>
<td>Listener / Attendee - Registration + Soft copy Certificate ( Per person* )</td>
<td>8 USD / 200 INR</td>
<td>8 USD / 200 INR</td>
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<tr>
<td>Extra Print Book copy (On demand) / Extra Author in publication (above 4)</td>
<td>20 USD / 700 INR</td>
<td>20 USD / 700 INR</td>
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<td>RCS Awards Participation ( Research Culture Society )***</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
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<tr>
<td>SRA Academic Excellence Awards Participation ***</td>
<td>80 USD / 5000 INR</td>
<td>100 USD / 7000 INR</td>
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- **Presentation include:** Abstract / Paper / Project / Thesis / Poster;  
- **VCP. - Virtual Conference Presentation ;**  
- **Publication : Abstract / Paper / Project / Thesis / Poster.**  
- **USD ($) is for International/ Abroad Participants and INR (Rs.) is for Indian Participants.**  
- **Virtual / Online Conference :** Each participant will get 8 to 10 minutes time for presentation.  
- **Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journals with high impact factor :** 5.743 : IJRCS - Special Issue and also with ISB Conference Proceedings.  
- **Publication charge separately mentioned - with hard copy of Certificates.** Extra print ISBN book copy is on demand.  
- **Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.**  
- **RCS Awards & SRA Awards Participation : Candidate can register and nominate for each separate category of RCS and SRA Awards. Candidate will receive Award, Certificate at Home Address, If get selected. Awards details, rules and conditions are available on Awards web pages :- [https://researchculturesociety.org/awards/](https://researchculturesociety.org/awards/).**

**Note:** Calculate your total fee then pay together. After payment take screenshot of transaction/ reference number, payer name, date and send to conference email ID.

**International / Abroad participants use only online payment options:**  
[https://researchculturesociety.org/payment/](https://researchculturesociety.org/payment/)

**Indian participants payment options :**

- **Payment mode:** NEFT/ RTGS / Online banking / GPay, Paytm, BHIM, or any other UPI Apps, Bank payment Apps / Paypal.  
- **GPay Number :** +91 9033767725  
- **From Paytm - send money to anyone - then select - To a Bank Account - Enter our below Bank Account details - proceed - payment.**

**BANK NAME - CANARA BANK**
**ACCOUNT NUMBER - 4540201000207**
**ACCOUNT TYPE - CURRENT**
**ACCOUNT HOLDER NAME - RESEARCH CULTURE SOCIETY**
**BRANCH - PADRA, VADODARA, GUJARAT, INDIA**
**IFSC CODE - CNRB0004540**
**SWIFT CODE - CNRBINBBVAD**