

# Eurasian Conference on Business, Management, Social and Economical Advancements

Date: 27 & 28 Nov, 2021

Online / Virtual mode from Europe - Germany & Poland



## CALL FOR PAPERS, PROJECTS, THESIS, POSTERS PRESENTATION

Participation details available on:

[www.researchculturesociety.org](http://www.researchculturesociety.org)



EURASIANCONFERENCES@yahoo.com



+49 1776446410 / +91 9033767725

Registration Link : <https://tinyurl.com/1ceutzuz>

<https://tinyurl.com/1ceutzuz>



## About the organizing Institutions:

'Research Culture Society' is a Government Registered Scientific Research organization. Society is working for research community at National and International level to impart quality and non-profitable services. Society has successfully organized 100+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**Management Institute, The Warsaw University of Life Sciences, Poland.**

**Institut für Dienstleistung, Germany,. & College of Social Sciences and Humanities, Bule Hora University, Ethiopia.**

**Co-sponsor by :** Institute of Management, Eurasian University & Scientific Research Association

**Objective of the International Conference:** Our main objective is to observe the current scenario towards the advancement of common citizens life by improving the theory and practice of various disciplines of Business, Management and Economy. The aim of the conference is to provide a interaction stage for researchers, practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields.

### Sub-themes :

In addition to these sub-themes, research papers can be submit on a similar topic which are related to the Conference main theme.

#### Finance and Economics :

- International Financial Practices
- International Economics Environment
- Financial Management of Enterprises in Emerging Economies
- Global Financial Crisis and World Economy
- Macroeconomic Practices for Global Market
- Green Accounting Practices in Global
- International Banking Operations
- Digital Currency

#### Business Entrepreneurship:

- Entrepreneurship and Institutions
- Entrepreneurship, Growth and Competitiveness
- Entrepreneurship and regional development
- Corporate and Strategic Entrepreneurship
- The role of universities in fostering entrepreneurship
- Spin off processes and knowledge transfer
- Entrepreneurial finance and venture capital
- Innovation and technological entrepreneurship
- Entrepreneurship and governmental support
- Social and community entrepreneurship
- Green entrepreneurship & Entrepreneurial culture
- Entrepreneurship and gender
- Entrepreneurial learning and communities of practice
- Studies of new businesses & business survival.
- Entrepreneurship and ethnic minorities
- Social Entrepreneurship and Law

#### Marketing & Management :

- Strategizing Global Marketing Practices
- Cross Continent Business Challenges
- Customization Vs. Standardization
- Green Marketing Practices
- Brand Management Practices
- Emerging Trends of Global Marketing
- E-Commerce and Marketing in the digital era
- Digital platform for international marketing
- Current International trade Strategies
- International Business Structures and Strategies
- Innovative Practices to Manage Global Businesses
- Business Models for Entries
- Role of Entrepreneurship in Global Environment
- Entrepreneurial Skills to compete in Global Market
- Entrepreneurial growth, innovation and strategies
- Business Strategies from Start Up to Global market
- Global strategies for Entrepreneurs
- Strategic Alliance and Technology Transfer in Design Thinking
- Innovation Management & Trust Management
- New challenges to marketing operations and strategies in diverse economies
- Tourism Marketing and Management Law
- Hospitality Marketing and Management
- International and National Trade.
- Digital and Social Media Marketing and Law
- Agriculture Management.

#### HR , Governance Policy and Law :

- Managing Multicultural Organizational Behaviour
- Ensuring Diversity in Multilateral Organizations
- Governance and CSR Practices in Multinational Organizations
- Leadership and Global Strategy
- Talent Management and Mobility
- Challenges of Ethical Issues in Digital Era
- Digital Infrastructure and Global Business
- Offshore Logistics Management and Law
- Supply Chain Management
- Managing Global Business through IT systems
- Challenges of Digital Media Platform
- Law in International policies and business.
- International Competitiveness
- Optimizing Services on Global Platform

#### International Economics & Economy:

- Environmental Economics
- Sustainable Economic Development
- Government and Economic Reforms and Laws
- Agricultural Economics
- Household Behavior and Family Economics
- Good Governance Practices
- Effects and results of Demonetizations
- International Strategic Performance Measurement.
- Socio – Economical impact of COVID-19 with respect to developing countries.
- International organizations role in serving and shaping the society.

## Description of Registration & Participation

**REGISTRATION FORM LINK :** <https://tinyurl.com/1ceuztuz> OR <https://forms.gle/dMFG4oBkmzAgAg6MA>

Teaching Faculties, Academicians, Ph.D, Masters, Bachelors Students, Researchers, Industry Delegates or any interested Citizen can attend the conference with prior registration.

**\* Best Paper Presentation Award, \*Best Project Presentation Award, \*Best Poster Presentation Award.**

**Research Papers, Projects, Thesis, Posters, e-poster are invited for presentation and publication.**

( Min. 1000 to Max. 5000 words)

**Guidelines for Research Paper / Project / Thesis :** <https://researchculturesociety.org/ecbmsea-2021/>

Page - A4, Margin - 2.1 cm each side, Fonts - Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center, Title – Author details – Introduction – Middle Body – Conclusion – Acknowledgement – References.

**Poster / e-poster Presentation size:-** Print Poster - 36" x 48" / 48" x 48" / 48" x 60" inch at conference, & e-poster :- 1 PNG image & 1 page theory in PPT file (Landscape size - width : 40 cm, height : 30 cm / Portrait size : width : 30 cm, height : 40 cm)

**RCS & SRA Awards Nomination :** Candidate should submit full C.V.including Research profile and Nomination Form.

Page Link for Nomination : <https://researchculturesociety.org/awards/>



**Submission Email: EURASIANCONFERENCES@yahoo.com**

Submission Deadline / Last Dates : DD/MM/YY				
Early Bird Registration and Payment	Late Registration and Payment	Abstract	Full Paper / Project/ Thesis	Poster / E - Poster slides
05/11/2021	27/11/2021	20/11/2021	21/11/2021	21/11/2021

After Registration Participants will receive our Bank Account details through email.

Online payment option : <https://researchculturesociety.org/payment/>



**+ 91 9033767725**

**Publication opportunities:** Selected Research Papers, Projects, Posters will be published in Online International, Refereed, Peer-Reviewed ISSN Journal with high Impact Factor – 6.719 and with ISBN Book proceeding.



## Description of Registration & Participation Charges

Categories / Participants Descriptions	Early Bird Registration till 31 <sup>th</sup> Oct, 2021		Late Registration from 1 <sup>st</sup> Nov, 2021 to 20 <sup>th</sup> Nov, 2021	
	Student / Research Scholar	Academician/ Industry Delegate/ Institution	Student / Research Scholar	Academician/ Industry Delegate / Institution
<b>Registration + Participation - Presentation + e-Certificate ( VCP/ Online Mode - Per person / author )</b>	10 USD / 8 Euro / 500 INR	10 USD / 8 Euro / 500 INR	10 USD / 8 Euro / 500 INR	10 USD / 8 Euro / 500 INR
<b>( Publication charge is separately mentioned as below )</b>				
<b>Publications in soft copy :-</b> ( with 1 / 2 authors) Online Journal	30 USD / 25 Euro / 1000 INR	50 USD / 40 Euro / 1000 INR	40 USD / 30 Euro / 1000 INR	50 USD / 40 Euro / 1000 INR
<b>Publications in soft copy :-</b> ( with 3 / 4 authors ) Online Journal	50 USD / 40 Euro / 1500 INR	60 USD / 50 Euro / 3000 INR	50 USD / 40 Euro / 1500 INR	60 USD / 50 Euro / 3000 INR
<b>Publication in</b> (with 1 / 2 authors ) Online ISSN Journal + ISBN 1 Book Hard copy * #	70 USD / 60 Euro / 2500 INR	70 USD / 60 Euro / 2500 INR	70 USD / 60 Euro / 3000 INR	80 USD / 70 Euro / 4000 INR
<b>Publication in</b> ( with 3 / 4 authors ) Online ISSN Journal + ISBN 2 Book Hard copies * #	80 USD / 70 Euro / 4000 INR	100 USD / 90 Euro / 5000 INR	80 USD / 70 Euro / 4000 INR	100 USD / 90 Euro / 5000 INR
Listener / Attendee - Registration + Soft copy Certificate ( Per person* )	8 USD / 5 Euro / 100 INR	8 USD / 5 Euro / 100 INR	8 USD / 5 Euro / 100 INR	8 USD / 5 Euro / 200 INR
Extra Print Book copy (On demand) / Extra Author in publication (above 4)	15 USD / 10 Euro / 700 INR	15 USD / 10 Euro / 700 INR	15 USD / 10 Euro / 700 INR	15 USD / 10 Euro / 700 INR

**Presentation include : Abstract / Paper / Project / Thesis / Poster. ;** VCP. - Virtual Conference Presentation ; Publication : Abstract / Paper / Project / Thesis / Poster.

- Euro (€) for European Union Countries Participants, USD (\$) is for other International/ Abroad Participants, and INR (Rs.) is for Indian Participants.
- Virtual / Online Conference : Each participants will get 8 to 10 minutes time for presentation.
- Publications in Refereed, Peer-Reviewed, Indexed International Scientific Journals with high impact factor :- 5.743 : **IJRCS - Special Issue** and also with **ISBN Conference Book Proceedings**.
- Publication charge separately mentioned - with hard copy of Certificates. Extra print ISBN book copy is on demand.
- Online Meeting – Joining details will be sent to all registered candidate before 2 days by email.
- \* Including hard copy of certificates at Home Address. \* # including hard copy of certificate and book copy.

**International / Abroad participants use only online payment options :** <https://researchculturesociety.org/payment/>

( Direct pay using - debit / credit card / Paypal OR International Forex transfer into our below Bank account )

**Conference Platform :** Zoom Meeting – Video Conferencing

## Conference Sponsorship Opportunities

**PATRON, (Presenting) - \$ 10,000 USD / Rs. 5,00,000 INR**  
**CO-PATRON, (Platinum) - \$ 8,000 USD / Rs. 4,00,000 INR**  
**CO-PATRON, (Gold) - \$ 6,000 USD / Rs. 3,00,000 INR**  
**LEAD SPONSOR, - \$ 4,000 USD / Rs. 2,00,000 INR**  
**SPONSOR, (Silver) - \$ 2,000 USD / Rs. 1,00,000 INR**

**CO-SPONSOR, (Bronze) - \$ 1,000 USD / Rs. 50,000 INR**  
**HOSPITALITY SPONSOR, - \$ 1,000 USD / Rs. 50,000**  
**RESEARCH & COMMUNICATION PARTNERS - \$ 1,000 USD / Rs. 50,000 INR**  
**PROMOTION PARTNERS - \$ 500 USD / Rs. 10,000 INR**

Visit for more details : [WWW.RESEARCHCULTURESOCIETY.ORG/SPONSORSHIP/](http://WWW.RESEARCHCULTURESOCIETY.ORG/SPONSORSHIP/)