

# RESEARCH CULTURE SOCIETY (IJIRMF)

In collaboration with

Maniben Nanavati Women's College (SNDT Women's University)

National Seminar on

## DIGITALIZATION AND SOCIETY

12<sup>th</sup> January, 2019

Full Article / Paper Submission Last Date: 22<sup>nd</sup> December, 2018

Intimation of acceptance : 2<sup>nd</sup> January, 2019

Submission email id: [researchcellmnc@gmail.com](mailto:researchcellmnc@gmail.com)

OR

Submit to: <https://goo.gl/forms/cBQUWqEfQOv7MixW2>

REGISTRATION AND PUBLICATION: (with Lunch and Kit)

Participants/ Paper Authors/	Registration	Publication
Faculty / Teachers / Research Scholars	Rs. 500	Rs. 500
Student /Alumni (PG, UG & Diploma)	Rs. 500	Rs. 500
Only Participants ( attending conference )	Rs. 500	-

### Conference / Seminar Venue

Maniben Nanavati Women's College,

Vallabhbai Road, Vile Parle (West), Mumbai - 400056

### Key Dates

Submission of Abstract: 15th December 2018

Submission of full Paper: 22nd December 2018

Intimation of Acceptance of Paper: 2nd January 2019

### Rules for the Competition:

- Presentation can be made in English, Gujarati, Marathi and Hindi.
- Research paper should not exceed 3000 words.
- 10-15 slides allowed.
- 10 minutes allotted for presentation.
- First bell at 8 minutes.
- Second bell at 10 minutes followed by negative marking.
- Question answers round after presentation for 2 minutes.
- Charts/posters allowed.
- Maximum group size of 5 students, only upto 2 can present.
- Only 2 entries per college will be accepted.
- Presentations must be e-mailed and brought on pendrive.
- Registration fees per team Rs. 500/- to be paid on the date of competition.
- Winners research paper will be published in UGC approved journal.
- Judges' decision will be final.

**Patrons: Shree Pratap Bhai Patel**

**Advisory Committee :** Dr. Vibhuti Patel  
Dr. Harshada Rathod  
Dr. Rajshree Trivedi

**Organizing Committee :** Prof. Sunita Sharma  
Dr. Sejal Shah  
Dr. Cicilia Chettiar  
Dr. Swati Partani  
Ms. Sheetal Salve  
Ms. Pranaya Revandkar  
Ms. Arundhati Sethi



NAAC Re-accredited 'A' Grade

## Research Assessment Committee Maniben Nanavati Women's College (Affiliated to SNDT Women's University)

*Organises*

# Student Led Seminar & Research Paper Competition

On

## **DIGITALIZATION AND SOCIETY**

**Date: 12<sup>th</sup> January 2019**

*Sponsored by:*



**Research Culture Society**

**Venue**

**Maniben Nanavati Women's College, Vallabhkhai  
Road, Vile Parle (West), Mumbai - 400056**

**Tel: (022) 26128840/ 26100679**

**Email: [mnwcollege@hotmail.com](mailto:mnwcollege@hotmail.com)**

**Website: [www.mnwc-sndt.org](http://www.mnwc-sndt.org)**

## About Maniben Nanavati Women's College Research Assessment Committee

Maniben Nanavati Women's College, is affiliated to S.N.D.T. Women's University, Mumbai is conducted by Shree Chandulal Nanavati Women's Institute & Girl's High School. It was established in June 1972 with the aim of providing opportunities to women to define, challenge and overcome barrier and to increase their ability to shape their lives and environment. The Motto of the college is "EMPOWERMENT OF WOMEN THROUGH ACCESS TO HIGHER EDUCATION".

## About the Seminar:

**"It is not the strongest of the species that survive, nor the most intelligent, but the ones most responsive to change."- Charles Darwin**

Digitalization is a modern day wave sweeping over every segment of the world, be it media, arts, economics, business, education or governance. The nature of the world is fast transforming in this stream of digitalization. As this new reality envelops us, it is crucial to explore its complex nature and evaluate its far-reaching psychological, behavioural, social, cultural, economic and political consequences.

Digitalization holds within it the promise of a democratized era of increased accessibility, borderless interaction, efficient interaction and ceaseless innovation. And yet, this emerging trend is not without its shortcomings and pitfalls. Thus, this defining phenomenon of the 21<sup>st</sup> century demands a critical scrutiny by the sharpest researchers and thinkers to deliver a deeper understanding of contemporary digital society and chart a path to navigate its tricky terrain.

## Objectives of the Seminar:

- ❑ To discuss digital innovations taking place, their Pros and Cons and its impact across various disciplines.
- ❑ To open new avenues for student research in digital space.
- ❑ To utilize digital media for a better understanding of the society.
- ❑ To emphasize the fact that transition is the need of the hour for transforming the society with digitalization.

## Sub Themes for Seminar:

- ❑ Digitalization and Governance
- ❑ Digitalization and Economic Growth
- ❑ Digitalization and Development (Individual and Social)
- ❑ Digital Banking and Financial Services
- ❑ Application Uses and Development
- ❑ Digitalization and the Marketplace from Conglomerates to Start Ups
- ❑ Digitalization and Media
- ❑ Digitalization and Education
- ❑ Digitalization and Human Behaviour
- ❑ Digital Art and Literature
- ❑ Digitalization and Health
- ❑ Digitalization and Identity: Gender, Class, Caste, Race, Sexuality
- ❑ Digitalization and Disability
- ❑ Digitalization and Crime
- ❑ Digitalization and Ethics
- ❑ Digitalization and Legislation
- ❑ Any Other Topic Relevant to the Theme.

## Publication Partner " Research Culture Society

**Name of the journal : Internation Journal for Innovative Research in Multidisciplinary Field (IJIRMF)**

**(Referred, Peer-reviewed, Impact Factor- 6.497) WWW.IJIRMF.COM**

## Guidelines for Authors:

The abstract should not be more than 300 words. The full paper should include maximum 3000 words including graphs, tables etc. in accordance with the following instructions:

Reference Style: APA-6/MLA-7 Format

Font Type & Size: Times New Roman & 12 Line Spacing: 1.5

Margins: Top & Bottom - 1, Left & Right - 1.5

Title of the Paper: 12 Bold with Centre alignment followed by Author's Name, designation, affiliated institutions, contact numbers and Email ID.

The abstract and full paper should be sent to:

[researchcellmnwc@gmail.com](mailto:researchcellmnwc@gmail.com)

<https://goo.gl/forms/cBQUWqEfQ0v7MixW2>